Introduction Session 03

Lecture Title: Undergraduate Diploma

Lecturer: Mr Angelito Sciberras

Date: 26 June 2025



Masters in Human Resources Management

Monday 23 June 2025

Introductions

The Academy

Tuesday 24 June 2025

Staying in Malta

Thursday 26 June 2025

The Study Programme

Assignments

Potfolio

Friday 27 June 2025

Using Power Point

Presentations



Relevance to the Study Programme

Assignment - Research & Writing

Presentations - Pitch and "Sales"

Potfolio - HR Practice in Action



The Study Programme

• MQF Level 7, 90 ECTS

- 6 Modules (Exit Awards 9 ECTS) Certificate for Each
- 1 Module (Exit Award 6 ECTS) Certificate
- 1 Project

- 30 ECTS Post Graduate Certificate in HRM
- 60 ECTS Post Graduate Diploma in HRM
- 90 ECTS Masters in HRM



The Study Programme

- 1. Human Resource Management in Context.
- 2. HR Planning, Talent Acquisition, Retention and Reward Strategies.
- 3. Developing, Leading and Engaging People.
- 4. Employee Relations and Wellbeing.
- 5. Business Skills and Performance Management.
- 6. Coaching and Mentoring
- 7. Research Methods.
- 8. Human Resource Management Research Project



Modules 1 to 6

Mondays: 09:00 – 13:00

13:00 - 17:00

Wednesdays: 09:00 – 13:00

13:00 - 17:00



Module 7

Fridays: 13:00 - 17:00



Module 8 - Dissertation

TBA: Tutorials



In-between Modules: No Tuesday/Wednesday Session

Summer Recess: 01 August 2025 - 16 August 2025

Christmas Recess: 22 December 2025 - 5 January 2026

Easter Recess: 30 March 2026 - 12 April 2026



Course Resource Centre

Link sent via email

- policies and procedures
- information related to the study programme
- indicative schedule of each module's lectures
- access to module's, lectures' plan (gradually populated)
- academy's communications
- assignments' titles



Masters in Human Resources Management





Assessment Methods

- In-Class Group Presentation 30%
 - 20 minutes
 - Question/s to address Course Resource Centre
- Portfolio Notes 30%
 - Brings together different pieces of work you complete over a period of time
 - Question/s to address Course Resource Centre
- Assignment 70%
 - 2,500 words
 - Question/s to address Course Resource Centre



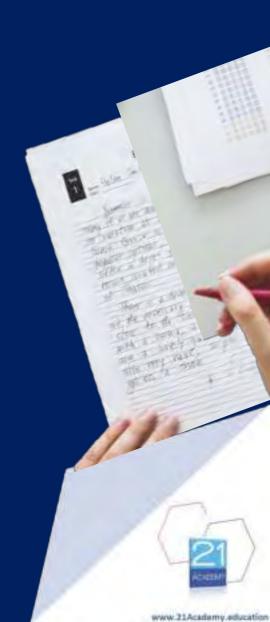
Assignment

• Student's understanding of the subject

Presentation

Uniqueness (no plagiarism)

Appropriate citations



Student's understanding of the subject



Undergraduate Diploma in Business Administration; Intake October 2022

Module: Creating a Business	Tuition Centre: 21 Azadomy Licence Number: 2018-017 Soudent Nume:	
Level: Award MOF Level 5		
Date:	Student Number:	

Gugarent Describe: 26 Novemo

Taski

The purpose of this unit is to develop an understanding of a particular topic you will write about which forms part of the process to Create a Butaness.

Note

This assessment provides students with an opportunity to put into practice the relevant provisions in relation to the topic they choose to write about forming part of the process to Create a Business.

Blistin

You should plan to spend approximately 30 hours researching the assignment question, prepare, for each entirely the assignment for assessment. The name word owns for the assignment is 1,30 words. You are expected to use the Hoursd's effecting style.

Choose 1 question from the following:

Question 2

Identify a product of your choice which has not linear used or reantorned during any of the months suestimo Shelly discribe the product and it use and agely a SCAMPED on the product. Your assignment should also include information on SCAMPER and the reasons for which it is used.

Overtice 2

Identify a limiter car manufacturing company, excluding Tesla, of your choice. Performs a TRIOT analysis on, the company followed by an Opportunities Analysis and suggest new stealings for the company based on your findings. Your assignment should also include infromation on DMOT and Opportunities approach and the reasons for which they are used.

Question

The famous indian brand, After Solls, is looking into the proofshirty of opening a store in Marks. Conduct of PESTE, analysis and follow up by completing a lot of Opportunities and Threats and draw your completion from the analysis. Your assignment should also include infrometion on PESTE, analysis and the reasons for which it is used.

Pass Mark - 50%	Total Assignment Weighting - 65%		
By submitting I confirm that thi	susessment is very own work		
Mark:	Signature) vinium assessor>		
Date	Signature: riquality consinues:		

Assignment Submission Form

- the due date
- the word limit

Note

You should plan to spend approximately 20 hours researching the assignment question, preparing for and writing the assignment for assessment. The nominal word count for the assignment is 1,200 words. You are expected to use the Harvard referencing style.



Student's understanding of the subject

Choose 1 question from the following:

Question 1:

Identify a product of your choice which has not been used or mentioned during any of the module's sessions. Briefly describe the product and its use and apply a SCAMPER on the product. Your assignment should also include information on SCAMPER and the reasons for which it is used.

Question 2

Identify a known car manufacturing company, excluding Tesla, of your choice. Perform a SWOT analysis on the company followed by an Opportunities Analysis and suggest new strategy for the company based on your findings. Your assignment should also include infromation on SWOT and Opportunities approach and the reasons for which they are used.

Question 3:

The famous Indian brand, Allen Solly, is looking into the possibility of opening a store in Malta. Conduct a PESTEL analysis and follow up by compiling a list of Opportunities and Threats and draw your conclusions from the analysis. Your assignment should also include infromation on PESTEL analysis and the reasons for which it is used.

- Assignment Submission Form
 - Choose which question to answer
 - Read it well and understand it
 - Identify keywords



Understanding Assignments



Assignment Questions



What are the steps you follow after having received the assignment questions?



Assignment Questions



- Read ALL the instructions
- Check deadline

- Read questions WELL
- Think about ALL of them

Assignment Questions



You have decided which question to answer. What do you do next?



Identify the key words in this assignment question?

Identify a product of your choice which has not been used or mentioned during any of the module's sessions. Briefly describe the product and its use and apply a SCAMPER on the product. Your assignment should also include information on SCAMPER and the reasons for which it is used.



Identify the key words in this assignment question?

Identify a **product** of your choice which has not been used or mentioned during any of the module's sessions. Briefly **describe** the product and **its use** and apply a **SCAMPER** on the product. Your assignment should also include **information** on SCAMPER and the **reasons** for which it is used.



Identify the key words in this assignment question?

You have been tasked with the development of a learning and development plan for a company of your choice. Present a report of how you will go about developing and implementing this plan, taking into consideration the various aspects involved in this process to ensure that any training identified and provided is effective.



Identify the key words in this assignment question?

You have been tasked with the development of a learning and development plan for a company of your choice. Present a report of how you will go about developing and implementing this plan, taking into consideration the various aspects involved in this process to ensure that any training identified and provided is effective.



Identify the key words in this assignment question?

Explain the principles and concepts of Financial Accounting, giving details and examples of each; their relevance; and any limitations that the application of such principles and concepts have on businesses in today's world.



Identify the key words in this assignment question?

Explain the principles and concepts of Financial Accounting, giving details and examples of each; their relevance; and any limitations that the application of such principles and concepts have on businesses in today's world.



Masters in Human Resources Management





Masters in Human Resources Management





Preparing Assignments





Writing & Submitting your Assignment



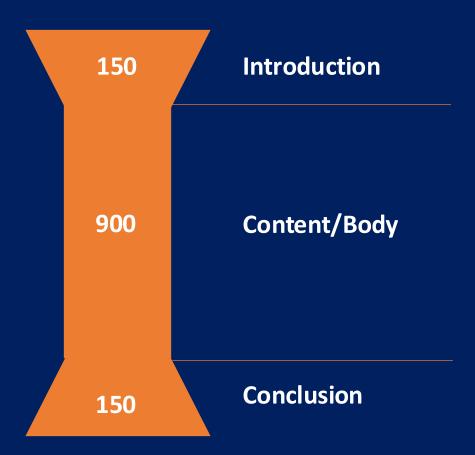
Assignment Guidelines

- Provide a standardised format for all assignments.
- Consistent structure not only enhances the professionalism of the work but also facilitates a smoother grading process.
- Adhering to these guidelines ensures clarity, readability, and uniformity across all submissions.

Download from Course Resource Centre: Assignment Guidelines



Assignment Plan



Choose 1 question from the following:

Question 1

Identify a product of your choice which has not been used or mentioned during any of the module's sessions. Briefly describe the product and its use and apply a SCAMPER on the product. Your assignment should also include information on SCAMPER and the reasons for which it is used.

Question 2:

Identify a known car manufacturing company, excluding Tesla, of your choice. Perform a SWOT analysis on the company followed by an Opportunities Analysis and suggest new strategy for the company based on your findings. Your assignment should also include infromation on SWOT and Opportunities approach and the reasons for which they are used.

Question 3:

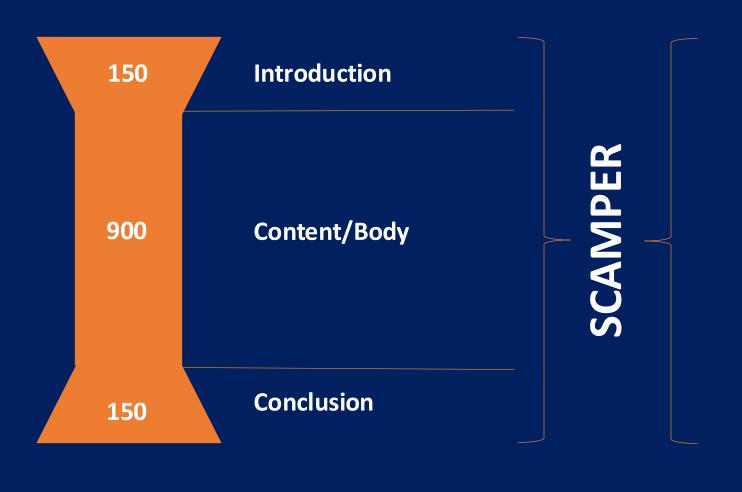
The famous Indian brand, Allen Solly, is looking into the possibility of opening a store in Malta. Conduct a PESTEL analysis and follow up by compiling a list of Opportunities and Threats and draw your conclusions from the analysis. Your assignment should also include infromation on PESTEL analysis and the reasons for which it is used.



Assignment Plan



Assignment Plan



What is SCAMPER and use

Product and its use Apply SCAMPER

Benefits of the new product



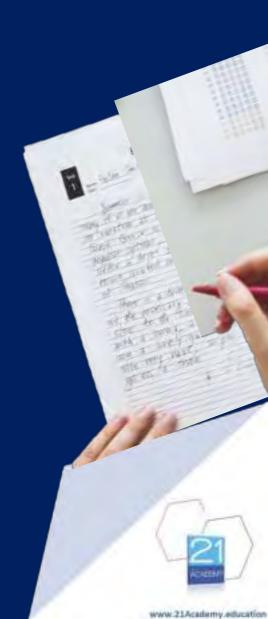
Sources

Resource Centre

Lecture Notes/Slides

Books - suggested reading lists

Online



Resource Centre

HOME	21 ACADEMY DATA PROTECTIO	N DEBT RECOVERY	EMPLOYMENT SERVICES	NEWS/EVENTS CONTACT Q
Lecture	Date	Time	Presentation	Notes (If Any)
Lecture 01	15 October 2022	09:00 to 17:00hrs	Presentation 01	Who Moved My Cheese
Lecture 02	19 October 2022	17:30 to 20:30hrs	Presentation 02	SCAMPER Explained
Lecture 03	22 October 2022	09:00 to 17:00hrs	Presentation 03	Business Model Canvas Explained Business Model Canvas
Lecture 04	26 October 2022	17:30 to 20:30hrs	Presentation 04	SWOT Analysis
Lecture 05	29 October 2022	09:00 to 17:00tys	Presentation 05	PESTEL Analysis
Lecture 06	02 November 2022	17:30 to 20:30hrs	Presentation 06	
Lecture 07	05 November2022	09:00 to 17:00hrs	Presentation 07	Management & Business Plan
Lecture 08	09 November2022	17:30 to 20:30hrs	Presentation 08	
Lecture 09	12 November2022	09:00 to 12:00hrs	Presentation 09	
Lecture 10	16 November 2022	17:30 to 20:30hrs		
Lecture 11	19 November2022	09:00 to 12:00hrs		

Resource Centre

HOME 21 ACADEMY DATA PROTECTION DEBT RECOVERY EMPLOYMENT SERVICES NEWS/EVENTS CONTACT Q

- Juritisun, S., 2005, vinc moves my cheeser, condon, vermillon
- . Blank, S., and Dorf, B., (2020). The startup owner's manual: The step-by-step guide for building a great company. John Wiley and Sons.

Lecture 2 - Opportunities Part 1

Following this session students will learn to:

- · understand practical approaches to opportunity identification
- . list practical day to day problems and come up with ideas to address them
- . Improve products by the application of SCAMPER
- · convert one's own talents and/or skills into opportunities
- · relate their newly acquired knowledge to real life success stones.

Core Reading List

- Scathorough, N. M. and Cornwall, J. R., (2916): Essentials of entrepreneurship and small business management. London: Pearson
- . Mariotti, S. and Glackin, C. (2015). Entrepreneurship. 1st ed. Pearson International
- . Ries, E., (2017). Startup Way How Entrepreneurial Management Transforms Culture And Drives. 1st ed. Portfolio Penguin.

Supplementary Reading List

Burns, P. (2007). Entrepreneurship and small business. NY: Palgrave Macmillan.



Lecture Notes/Slides

Creating a Business

Lecture Title: Opportunities Part 1

Lecturer: Angelito Sciberras

Date: 19 October 2022

Undergraduate Diploma in Business Administration

ACADEM



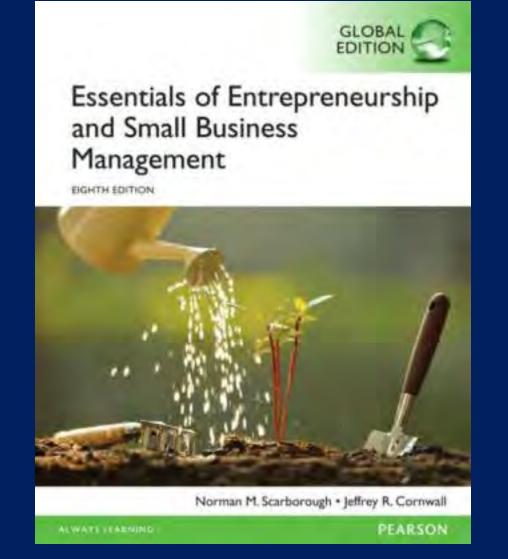
Lecture Notes/Slides



Overview

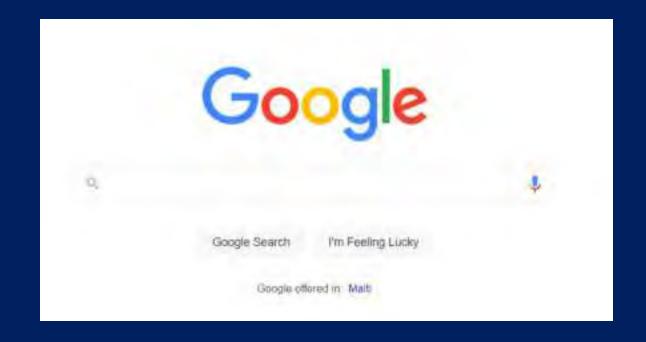


Books - suggested reading lists











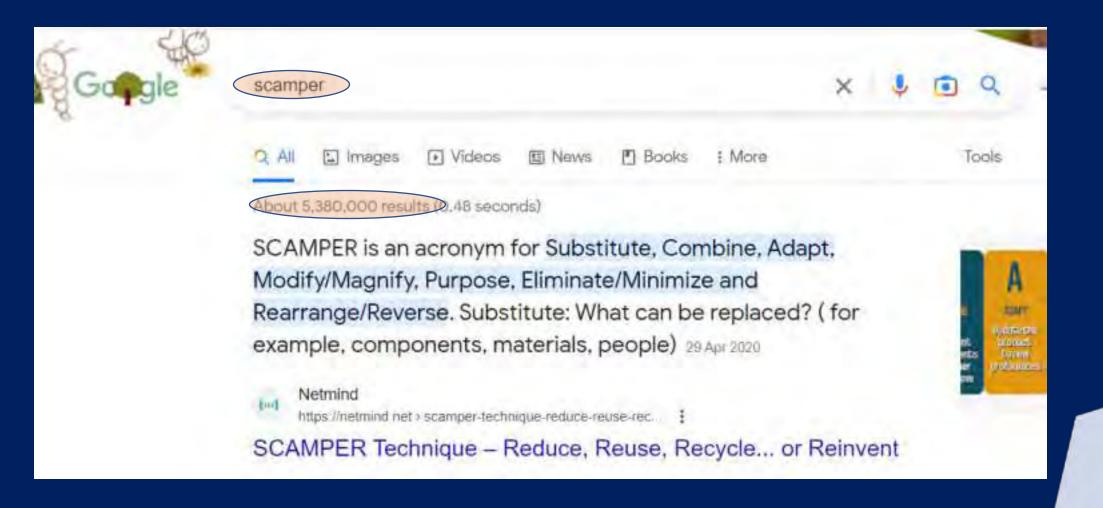
Check that sources are reliable

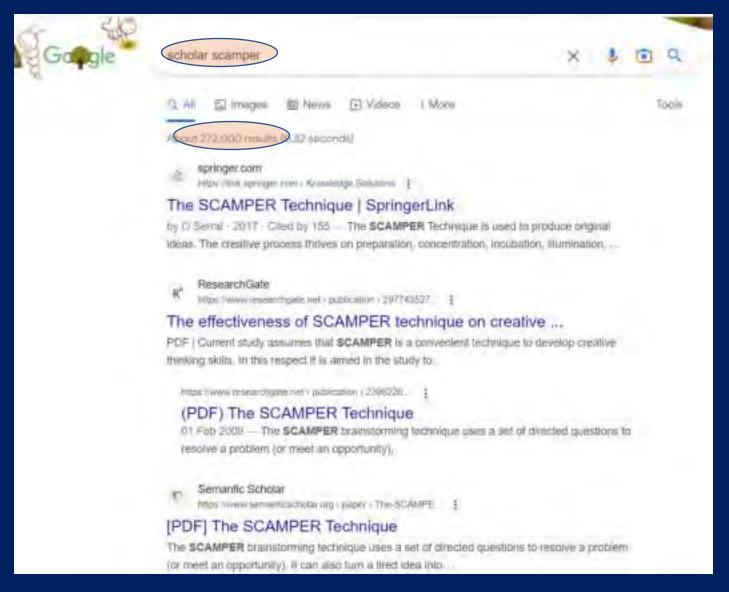
Undergraduate Diploma in Business Administration

Avoid Wikipedia

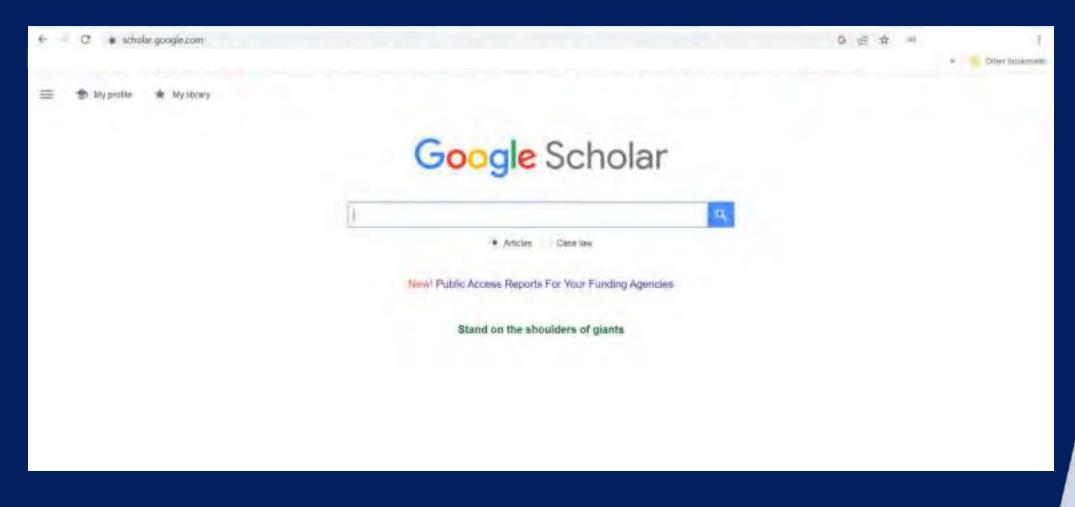
Use keywords

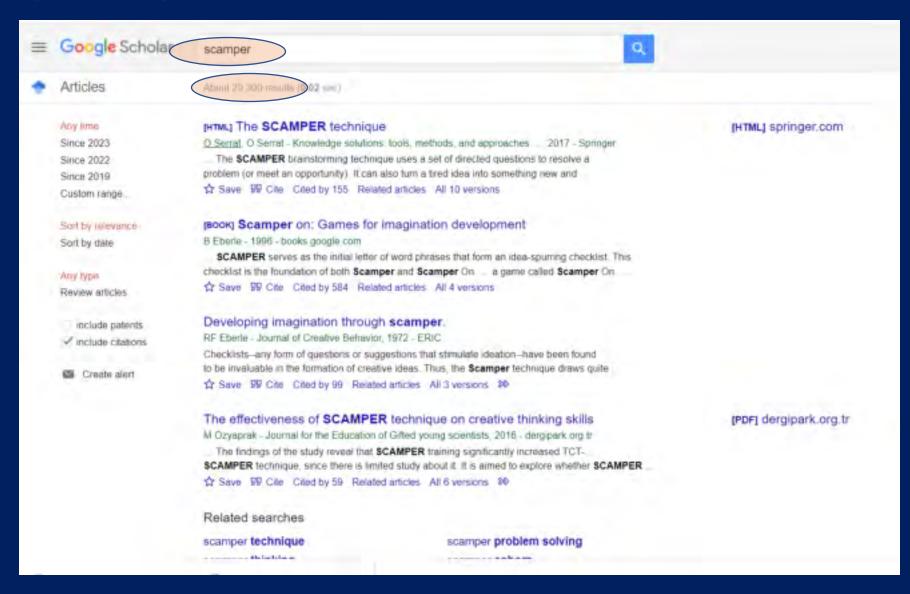




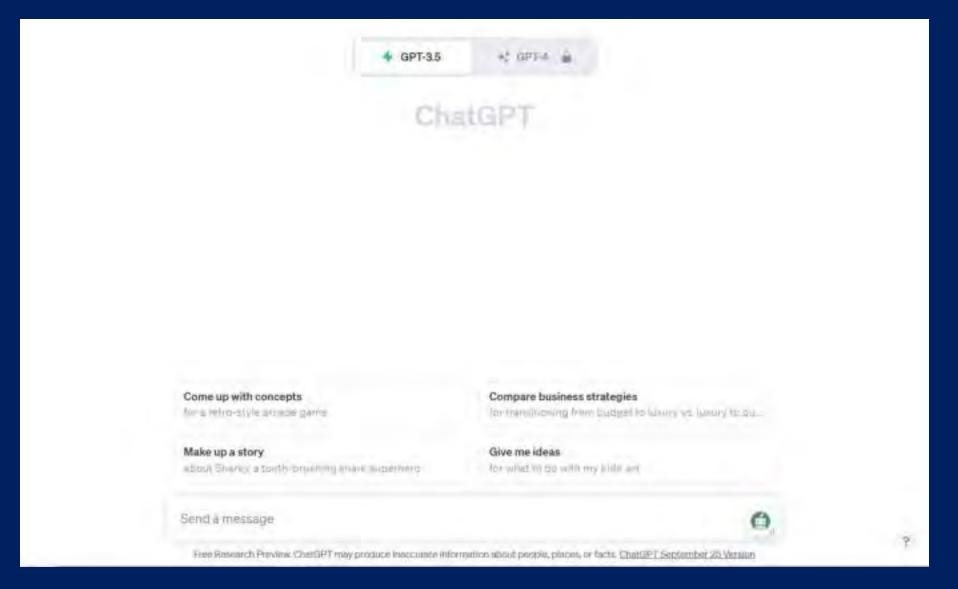






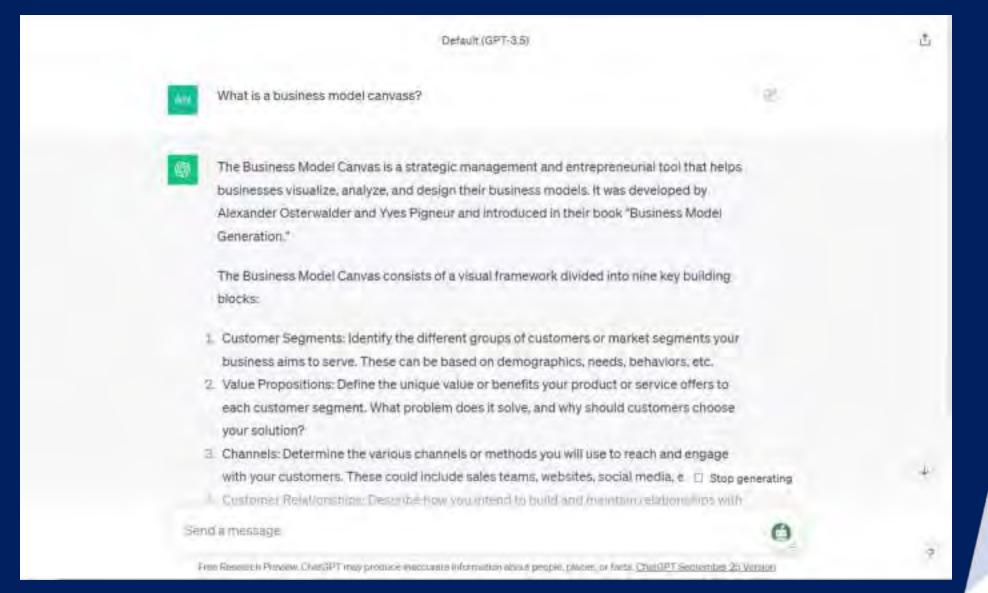


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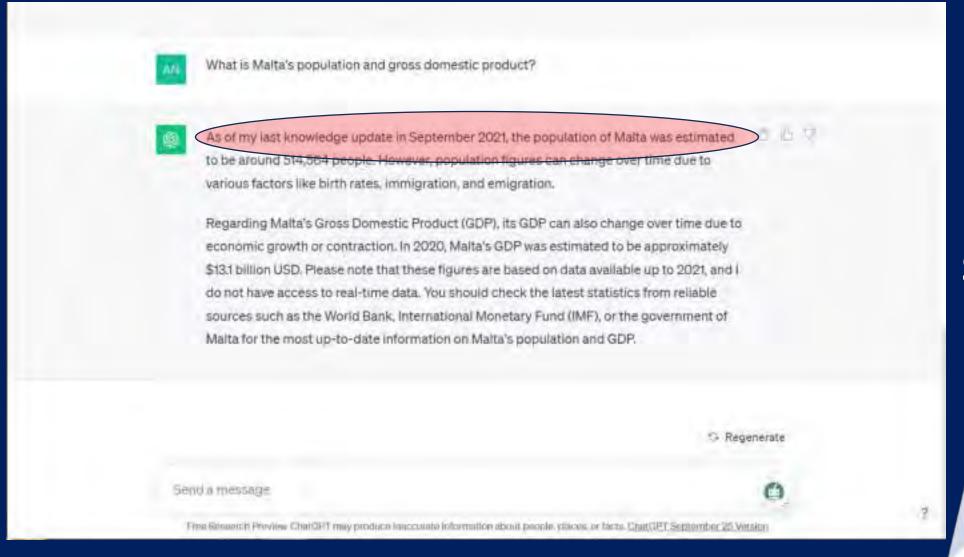




A



A



535,000

\$17.8 billion



The Rubric

Assignments Rubric



	5 marks	4 marks	3 marks	2 marks	0 marks
Cover Page	Title, Student's Name, Teacher's Name, Course Intake month and year, Submission Date, Neatly finished-no errors	Evidence of four	Evidence of three	Evidence of two or less	No cover page
Citations	All cited works, both text and visual, are done in the correct format with no errors.	Some cited works, both text and visual, are done in the correct format. Inconsistencies evident	Few cited works, both text and visual, are done in the correct format.	Not Applicable	No citations.
Аррементен	Creative and attractive cover, clear organization, readable and nest, title page, table of contents.	Contains title page, table of contents	Poorly organized and difficult to read; lacking neatness.	No organization, missing significant criteria.	Absent structure and organization.
Support	Uses evidence appropriately and effectively, providing sufficient	Begins to offer reasons to support its points, perhaps using varied kinds of evidence. Begins to interpret the evidence and explain connections between evidence and main ideas. Its examples bear some relevance.	Often uses generalizations to support its points. May use examples, but they may be obvious or not relevant. Often depends on unsupported opinion or personal experience, or assumes that evidence speaks for itself and needs no application to the point being discussed. Often has lapses in logic.	Depends on cliches or overgeneralizations for support, or offers little evidence of any kind. May be personal narrative rather than essay, or summary rather than analysis.	Uses irrelevant details or lacks supporting evidence entirely. May be unduly brief.
	61 - 80 marks	41 - 60 marks	21 - 40 marks	01 - 20 marks	0 marks
Contrict	sophistication of thought. Central idea is clearly communicated, worth developing; limited enough to be manageable. Assignment recognizes some complexity of the subject: may acknowledge its contradictions, qualifications, or limits and follow out their logical implications. Understands and critically evaluates	A solid assignment, responding appropriately to the question. Clearly states a central idea, but may have minor lapses in development. Begins to acknowledge the complexity of central idea and the possibility of other points of view. Shows careful reading of sources, but may not evaluate them critically. Attempts to define terms, not always successifully.	hastic comprehension of sources.	Does not have a clear central idea or does not respond appropriately to the assignment question. May be too vague or obvious to be developed effectively. Student may misunderstand sources.	Does not respond to the assignment question, lacks a central idea, and may reglect to use sources where necessary

The Rubric



Submission Order

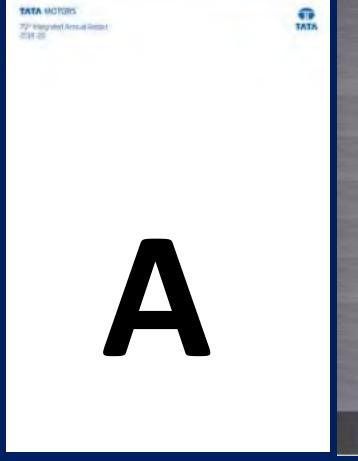
- Assignment Submission Form indicate question you are answering
- Cover Page
- Contents Page
- Answer
 - Times New Roman
 - Size 12
 - 1.5 line spacing
 - Justified
- References

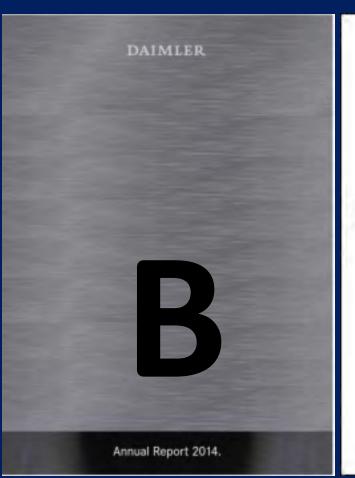


Choose a free car



From the cover page of the Annual Report









The Annual Report of a reputable car manufacturer





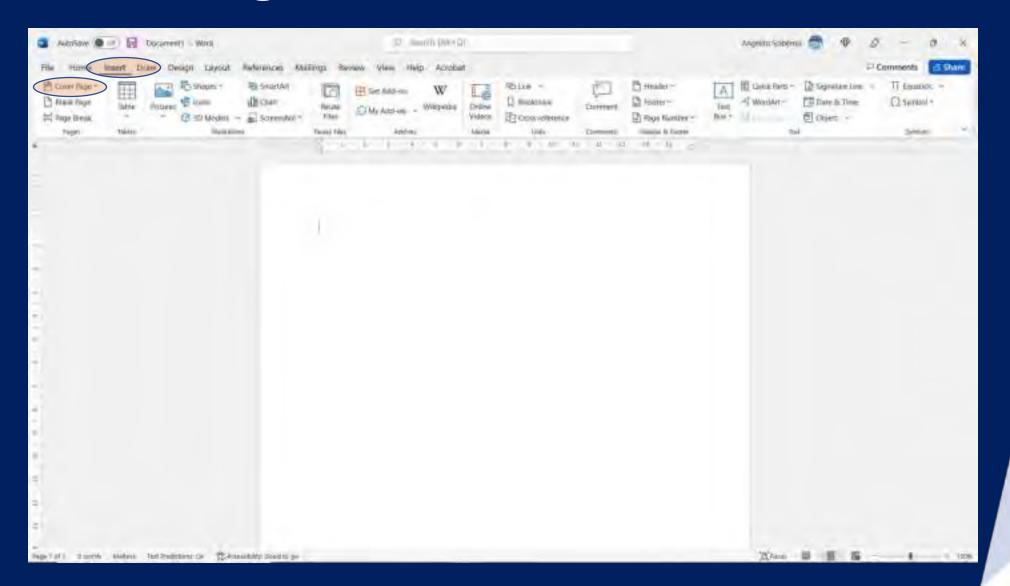


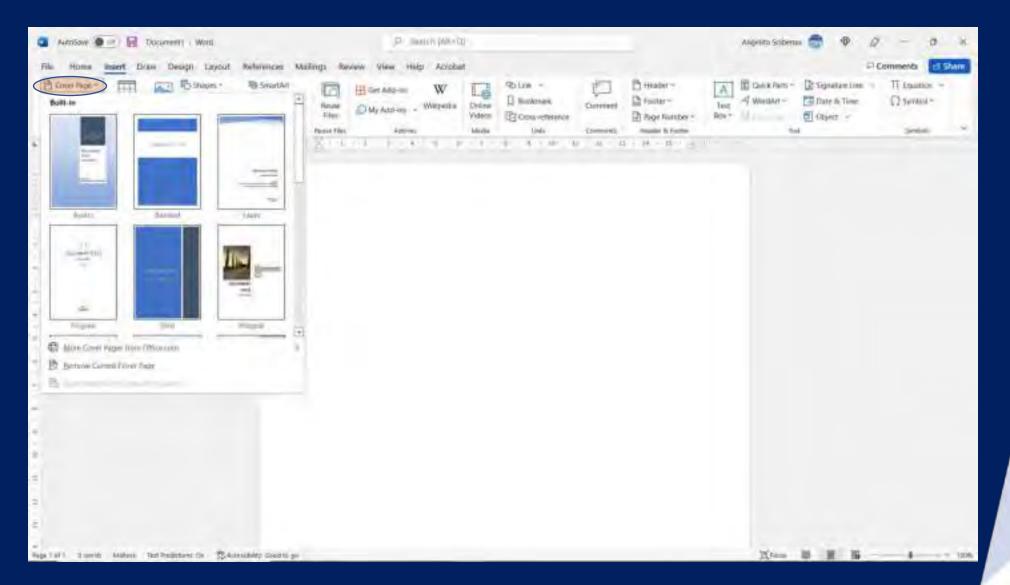


Your Assignments

The function of a title or cover page is that it allows the reader to identify your work at a glance, but it can also help your assignments to look neater and more professionally puttogether.







Cover Page

Title, Student's Name, Teacher's Name,
Course Intake month and year,
Submission Date, Neatly finished-no
errors



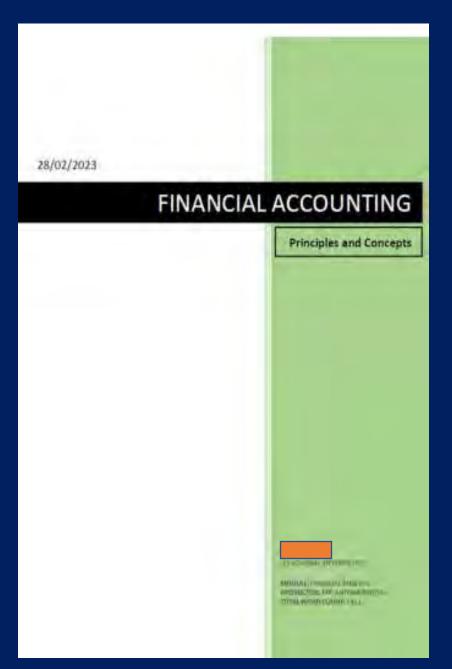


Masters in Human Resources Management

Cover Page

Cover Page

Title, Student's Name, Teacher's Name,
Course Intake month and year,
Submission Date, Neatly finished-no
errors





Citations

All cited works, both text and visual, are done in the correct format with no errors.



Flage 2

Referencing System

teaming (HR Climphett 2014).

The Essay

In text

After determining an essay is topic, a student will ment to analyse the topic, find information, evaluate these resources and present the information in essay format. (TAPE SA 2014a), Requirements for essays can vary, but will generally include an introduction, body, conclusion and reference list (TAPE SA 2013). The completed essay will then provide evidence to the assessor of the student's research and

The first step is to carefully analysis the topic in order to fully understand what is and is set required from the assay (Spair in d.). Usually is super will be designed to give studies an opportunity to develop an argument and the essay should generally agree or disagree with the central idea (Davisor 2013). Carrodas (2002) stresses to ensure relevances arower the greation the whole guestion and nothing out the guestion.

Next, resources on the topic should be gathered from a variety of source such as varieties, brooks, recompanies or justical articles (Summers & Smith 2010). Lecture notes should only be deterred to write the agreement of the lecturer (TAFE SA 2014b) and need only be given an in that station as these are consistent a present communication (TAFE SA 2013). A quick evaluation of each resource should be undertaken to establish that the information is up-to-date, relevant, and from a regulable author (Dawson 2013). The student should question whether the author's points are backed up by adequate and convenience evaluation and why the author maps rown published this work (All Campbell 2014).

After making these resources, the student can form an educated opinion and begin to plan the flow of their existy (Jackson et al. 2000). The existy should be typed ats) include any specified formatting such as page mantening appropriate headers, bosters and a cover sheet (Spuri in d.). Prorits made should be supported with quotes statistics or records from the time (Carrotin 2002), which according to cognitive the must all bis information (Carrotin although Amendment (Moral Aights) Act 2000, Davison 2011), p. 106). At TAFE SA the kind and system of mitteening is required (TAFE SA 2014b).

The attraction should comprise about 10% of the escaly sward count (TAPE SA: 2014a) to establish an overall point and privide any background information.

The body of the easily will contain several paragraphs, each paragraph dedicated to an argument or fact, and each subsequent paragraph huiding support for the point of view being saggested (Leym 2004). This section should take about 80% of the word count (TAFE SA 2011).

The essay should end with a clear and core a statement (Dawson 2013) that sums up the argument and matches the point of view expresses in the introduction (TAFE SA 2014a).

On completion of the thatt ensey, a student should poorlead their work for spelling and graminar (Jackson et al. 3000) and re-read the topic to double check that the reway has not strayed from the points being assessed (Carrodus 2002).

An appropriately formutated and well-resources tessay serves not only as a lool for tearring assumment, but develops ability to hald an educated argument in a strong form of communication spacetial in many careers (Summers & Smith 2010).

Retirences

Page 1

Cambridge, G 2002. How to only a great followy remay. The Age. 21 March 2002. Western 16 July 2014.

*Pttp: //www.therage.com.au/acticles/2002/05/21/1036600121034.emsl-

Copyright Americanist (Mural Rights) Air 2000.

Daveson, C 2013. Busin study points in practical guide to marring for all students. Carbotable & Robinson. Produced Elevat. Carbotal.

HB Campbell, K 2014. Beyond the five-paragraph essay. Executional Leadership. Apil 2014. vol. 71. Issue 7. pp. 65.65. ManterFill E Plannia.

Jackson, J. Mosan, T. Kalandara, H.S. Archae, R. 2000. (Villing smill Durling Kinderstoy, London

Leven, P 2004. Wine great cases: reading and easily unting for undergraduates and laught postgraduates. Open University Press. Maldenhead, UK.

Spier, Bin & Succeptify design writing for earner high actions onlarge and interestly, have frontier Publishing Epping, NSW

Summers: J & Smith, B 2010, Essay writing in Communication sints handbook, 3rd edn. John Willey & Sons Australia, Million, Old.

TAFE BA 2013. Structure of an estuay. My information oblic from do / present if I, viewed 15 July 2014.

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TAFE SA 2014b, Essay mayor study guide TAFE SA. Administra

End-text citations in a reference list

In-text citations



Reference & Bibliography



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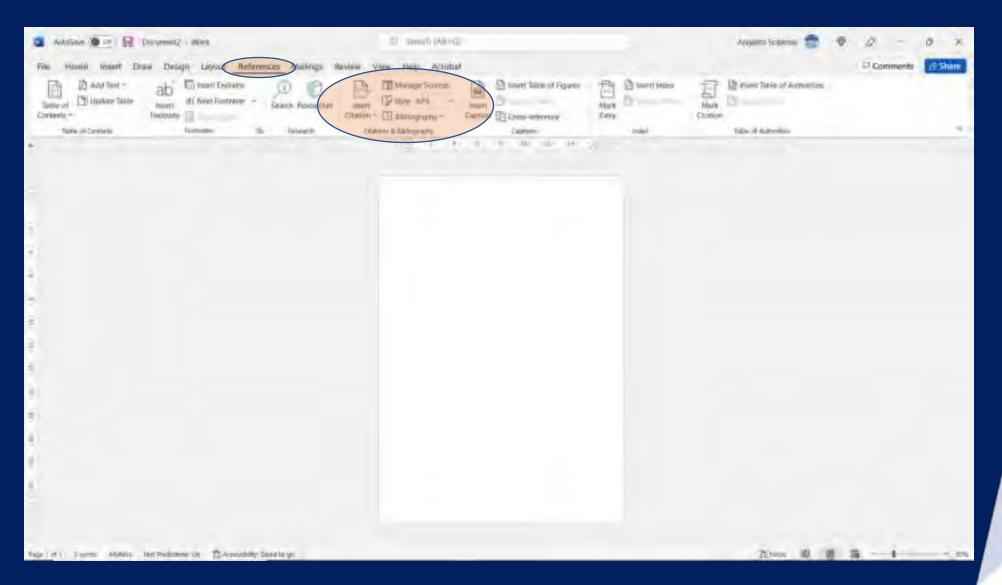
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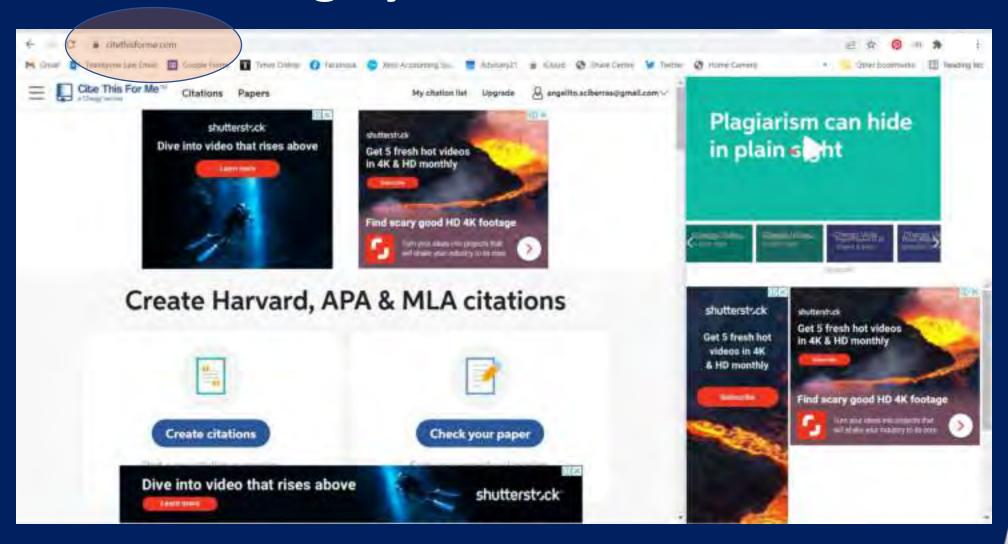




Harvard Referencing







citethisforme.com



Appearance

Creative and attractive cover, clear organization, readable and neat, title page, table of contents. **Font**

Times New Roman

Font Size

Text - 12pt

Titles - 14pt

Line Spacing

1.5

Justified

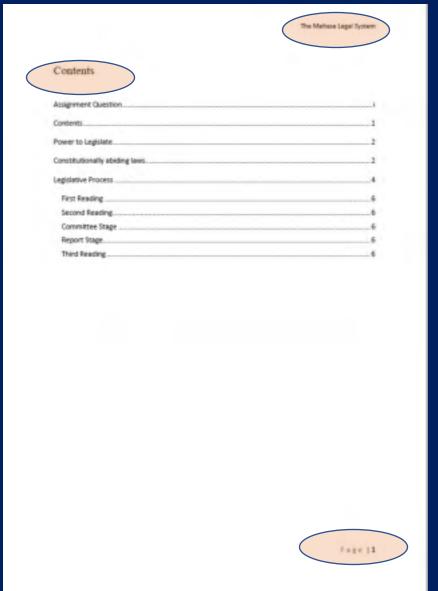
Page Numbering



Table of Contents

Appearance

Creative and attractive cover, clear organization, readable and neat, title page, table of contents.





Report

Headings and subheadings: Reports are typically broken up into sections, divided by headings and subheadings, to facilitate browsing and scanning.

Use numbering

1. Heading1.1 Sub Heading1.1.1 Sub Sub Heading



Assignment

https://www.advisory21.com.mt/wp-content/uploads/2024/10/2466663768-Assignment_Redacted.pdf



Assignment

• Maximum score 100

• Weighted 70%



Masters in Human Resources Management





Portfolio

 Provides a structured, reflective, and evidence-based showcase of a student's learning, skills, and professional development over time. It bridges academic theory and practical application.



Portfolio

Typical Questions:

In your portfolio, write on the following:

- A description of what you do in your work/your area of study so far.
- Outline the reasons and motivations for doing this course
- Highlight what you wish to achieve from this course
- What are your major concerns regarding studying?



Reflective Notes

5 Questions

500 words

Typically having a weighting as follows;

- 1. 10%
- 2. 25%
- 3. 25%
- 4. 25%
- 5. 15%



Reflective Notes

- Download Template & Questions from Resource Centre
- PDF form format
- Submit in pdf before Presentation Date



Reflective Notes

• Maximum score 100

• Weighted 30%



Masters in Human Resources Management





Next Session

Make sure that you get your lap-tops with you and that they have office installed



Introduction Session 03

Lecture Title: Undergraduate Diploma

Lecturer: Mr Angelito Sciberras

Date: 26 June 2025

