

[HR PLANNING, TALENT ACQUISITION, RETENTION AND REWARD]



Lecture Title:
HR Planning: Recruitment and Selection

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Date: Monday 5th May 2025 9.00 – 13.00hrs



**Masters in
Human Resources Management**

Learning Objectives

- Appreciate the role of recruitment and selection to ensure business growth and success.
- Understand the theory and practice of recruitment and selection to serve as underpinning knowledge in the design and implementation of a talent acquisition strategy. *The theoretical aspect focuses on: Workforce Planning; Job Analysis; Employer Branding; Recruitment Methods; Selection Techniques. The practical side involves implementing strategies effectively: Sourcing Candidates; Screening; Interviewing; Testing; Onboarding.*
- Learn about the Recruitment and Selection challenges and strategies faced by Small and Medium Enterprises.



Learning Method

- **Lecture focused on learning objectives and core content** as a key instructional process.
- **Formative assessment through participative learning tools and activities** will be utilised evaluating students' comprehension and academic progress throughout - with respect to understanding and applying HRM concepts.



INDIVIDUAL LEARNING ACTIVITY:

Recruitment – Unpacking the concept

- What does the word 'recruitment' mean to you?
- Think of your own recruitment process when you were employed to do a job - what thoughts come to mind?

TEST YOUR KNOWLEDGE: LEARNING ACTIVITY:

Discuss

1. Why is the recruitment process so fundamental to the organisation?
2. What problems can arise when hiring the wrong person?
3. What benefits does hiring the right person bring to the organisation?

A two-way process

Keep in mind that the recruitment process is a two way process.

At all stages of the selection process keep in mind that the applicant is also making a choice.

What could make a difference to the applicant?





Each component of an HRM system influences the others, and all five must fit together

HRM Components

- Recruitment and Selection
- Used to attract and hire new employees who have the abilities, skills, and experiences that will help an organization achieve its goals.



Why Recruitment and Selection Matter

- Ensuring organizational growth and success.
- Key to building a competitive workforce.
- Impact on organizational culture and performance



Recruitment and Selection

- Recruitment
 - Activities that managers engage in to develop a pool of candidates for open positions.



Recruitment and Selection

- Selection
 - The process that managers use to determine the relative qualifications of job applicants and their potential for performing well in a particular job.



An overview of R&S theory and practice

- Recruitment and selection are vital processes for organizations to find and hire the right talent.



The theoretical aspect focuses on understanding the principles and strategies behind recruitment and selection:

- Workforce Planning: Assessing future staffing needs based on organizational goals.
- Job Analysis: Identifying the skills, qualifications, and experience required for a role.
- Employer Branding: Attracting candidates by promoting the organization's values and culture.
- Recruitment Methods: Using channels like job boards, referrals, and social media to reach candidates.
- Selection Techniques: Applying frameworks such as competency-based assessments, interviews, and psychometric tests.



The practical side involves implementing strategies effectively:

Sourcing Candidates: Actively searching for potential hires through platforms like LinkedIn or professional networks.

Screening: Reviewing applications to shortlist candidates based on qualifications and experience.

Interviewing: Conducting structured or unstructured interviews to assess candidates' suitability.

Testing: Administering aptitude tests, technical evaluations, or personality assessments.

Onboarding: Introducing new hires to organizational policies, culture, and their roles.



- Successful recruitment and selection require balancing theoretical models with real-world challenges, such as adapting to market conditions, using technology, and addressing unconscious bias.



The 7 Stages of Recruitment and Selection

- Identifying a need
- Analysing the job
- Attracting candidates
- Pre-selection
- Selection
- Appointment
- Induction



Identifying a Need

Why does the organisation need new staff?

- A process of job analysis is needed to identify the need for new staff
- It could be that there is no need and staff could just be organised better



The applicant's perspective matters

- You have to keep in mind that:
 - Selection methods **might put people off**, either applying or accepting an offer.
 - **Disgruntled applicants** will share their negative views with a sizeable number of people
 - Some rejected applicants **may complain or start a court case.**

So throughout the process keep the applicants in mind and treat them with the respect due and remember it is a two way process.



Different recruitment needs

Recruitment is needed when:

A new position is created

To replace staff (who leave the organisation for various reasons)

You need to increase your staff

Question for Discussion:

How will the recruitment process differ in these cases?

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How do you attract applicants?

Individual Learning Activity

There are different ways of attracting applicants.

What methods do you use in your (chosen) organisation??

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Attracting candidates

- Internally – are there suitable candidates for the job already working in the organisation?
- Externally – will the organisation work with an agency or directly through the media?
- Workplace notice boards, local or national press, internet-based agencies may be used.



Ways of attracting applicants - Formal and informal

- Word of mouth
- Referrals
- Walk-ins
- Head hunting
- Adverts in various media (e.g. printed, radio, FB, online, LinkedIn, specialised websites or magazines)
- Agencies
- Other ways?



Application of Concept: Groups Discussion (Part 1)

Informal Recruiting

Recruiting through word of mouth or referrals usually through existing employees (through the grapevine)

- **REFERRALS** still remain the No. 1 source.
- *What are its advantages and disadvantages?*

Informal Recruiting- Pros and Cons

Some argue that people recruited through word of mouth stay longer and on average, do slightly better work

Informal recruitment can lead to discrimination (you tend to recruit persons similar to you, e.g. Same nationality, or all females/males)



Application of Concept: Groups Discussion (Part 2)

Formal Recruitment

What are its advantages and disadvantages?

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Formal Recruiting- Pros and Cons

- A more transparent process
- Longer process
- More costly
- More consideration for inclusion





METHODS TO ATTRACT APPLICANTS.

Banfield & Kay, 2008. Oxford University Press.

Recruitment Models

- Push vs. Pull Model.
- Recruitment Funnel Theory.
- Recruitment Process Outsourcing (RPO).



Push vs. Pull Model

The push and pull models in recruitment represent two distinct strategies for attracting talent:

Push Model:

- This involves actively promoting job opportunities to potential candidates who may not be actively seeking them.
- Examples include job advertisements, recruitment campaigns, and direct outreach through platforms like LinkedIn.
- It's akin to a "cold sell," where the company markets its roles to a broad audience.



Pull Model:

- This focuses on creating an attractive employer brand that draws candidates to seek out opportunities with the organization.
- It emphasizes goodwill, workplace culture, and reputation to naturally attract talent.
- Candidates are motivated to apply because they perceive the organization as a desirable place to work.
- Both models have their merits, but the pull model is often seen as more sustainable in the long term, as it builds a strong employer brand and fosters genuine interest among candidates.



Recruitment Funnel Theory

A recruitment funnel is a framework used by HR professionals to streamline the hiring process. It visually represents the stages candidates go through, starting from awareness of the job opportunity to onboarding as a new hire.

The typical stages include:

1. **Awareness:** Building brand recognition to attract potential candidates.
 2. **Interest:** Candidates research the company and role.
 3. **Application:** Submission of resumes and applications.
 4. **Screening:** Evaluating candidates' skills and qualifications.
 5. **Interviewing:** Engaging with candidates to assess their fit.
 6. **Evaluation:** Final assessment of candidates.
 7. **Offer:** Extending a job offer to the selected candidate.
 8. **Onboarding:** Integrating the new hire into the organization.
- This model helps organizations identify bottlenecks, improve efficiency, and enhance the candidate experience.

Recruitment Process Outsourcing (RPO)

A strategy where businesses delegate their recruitment tasks to external providers specializing in talent acquisition.

These providers can handle all or part of the recruitment process, including sourcing, screening, and hiring candidates. RPO is designed to make recruitment more efficient and cost-effective, especially for organizations facing challenges in talent acquisition.



- RPO providers often collaborate closely with in-house HR teams to assess hiring needs, design tailored solutions and implement strategies that align with the organization's goals.
- This approach can be particularly beneficial for businesses looking to scale their recruitment efforts or improve the quality of hires.



Challenges and Practical Realities

- **Challenges in Recruitment**
- Competition for talent.
- Talent shortage in certain industries.
- High cost of recruitment.
- Time-to-hire and its impact on the organization.



Overview of Selection Theory



Person-Organization Fit Theory

Understanding the alignment between individual values and organizational culture.
Impact on job satisfaction and performance.

- The Person-Organization Fit (PO Fit) theory explores the compatibility between individuals and organizations. It suggests that a good fit occurs when:
- Mutual Needs Fulfillment: Either the organization provides what the individual needs or vice versa.
- Value Congruence: Both share similar fundamental values and characteristics.
- Complementary Fit: The individual's traits complement the organization's environment or fill gaps.

Psychology.iresearch.com



Competency-Based Selection

Competency-based selection is a recruitment approach that focuses on evaluating candidates based on their skills, behaviours, and abilities rather than solely relying on qualifications or job titles. This method ensures that candidates are not only suitable for the role today but can also adapt and grow with the organization's future needs.

Key elements of competency-based selection include:

- **Structured Assessments:** Using validated tools to measure competencies effectively.
- **Competency-Based Interviews:** Candidates provide anecdotes or examples from their professional experience to demonstrate their competencies.
- **Alignment with Business Needs:** Mapping required competencies to organizational objectives.

This approach is considered fairer and more objective, as it minimizes recruiter bias and focuses on concrete evidence of a candidate's abilities.

Predictive Validity in Selection

- Predictive validity in selection refers to the ability of a test or measurement to accurately forecast future outcomes, such as job performance or academic success.
- For example, a pre-employment test demonstrates predictive validity if it reliably identifies candidates who will excel in their roles over time.
- This concept is widely used in fields like education, psychology, and employee selection to ensure that the chosen methods are effective predictors of future success.

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INDIVIDUAL LEARNING ACTIVITY:

Reflect and discuss

What do we know about biases?

- Do you think you are biased in some way?
- Discuss possible biases that tend to surface during the recruitment process.

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Challenges in Selection

- Bias and fairness in selection.
- Pressure to select candidates quickly.
- Lack of accurate and predictive tools.



Biased?....I AM NOT BIASED!

Biases are bound to happen at every stage of the recruitment process for example:

- When we issue the call
- When we sift the applications right at the beginning.
- When we create a short list
- During interviews and after



Different types of biases

- Halo effect – all good and positive
- Horn effect – all bad and negative
- Confirmation bias – simply confirming our beliefs
- Conformity bias - influenced/swayed by the majority
- Personal Similarity bias – affinity bias
- Age/Gender/Racial/Ethnicity
- Education/Social
- Cognitive/Physical Appearance



What do we know about biases - RACE

A quantitative study (5,000 CVs to 1250 employers) carried out by the MIT and the University of Chicago confirmed that:

- CVs with “**typically white**” names received 50 percent more callbacks than those with “typically black” names.
- **Average “typically white”** named candidates received more call backs than **highly skilled “typically black”** named candidates
- **Similarly, in the Netherlands**, applicants with Arabic sounding names were four times as likely to be rejected at sifting stage (Derous, Nguyen & Ryan, 2008)



What do we know about biases - GENDER

Cooke (2009) claims that :

- Both male and female sifters tend to be biased against female applicants (Davison & Burke, 2000).
- Women with children tend to be sifted out, but men with children are not, and may even be favoured (Corell, Bernard and Paik, 2007).

Why do you think this happens?



What do we know about biases? – AGE AND LOOKS

- Cooke (2009) notes that :
 - Older applicants are rated less favourably -however the bias was not large and seemed to be decreasing.
 - Overweight females tend to be sifted out (Ding & Stillman, 2005).



Unconscious bias: Stereotypical hiring practices. | Gail Tolstoi-Miller | TEDxLincolnSquare

- <https://www.youtube.com/watch?v=QCFb4BiDDcE>



Accuracy and honesty on the part of the applicant

The applicants themselves may be cheating!

- Cooke (2009) claims that: “numerous surveys report that alarming percentages of applications forms, resumes and CVs contain information that is inaccurate, or even false.
- 25-33% of marketing, accounting, management and computing professions admitted “misrepresenting their experience or skills , inflating their salary or suppressing damaging information, such as being sacked”
- Do you have experience of this?



Honesty in Hiring

- Managers may be tempted to paint overly rosy pictures of both the open positions and the organization as a whole
 - Managers may feel that if they are honest, an applicant may not be willing to work there.
 - Research indicates this is a poor strategy.



Honesty in Hiring

- Realistic Job Preview
 - Providing an honest assessment of the advantage and disadvantages of a job and organization.
 - Can reduce the number of new hires who quit when their jobs and organizations fail to meet their unrealistic expectations



Attraction-Selection-Attrition (ASA) Model

- Understanding how organizations attract and select employees.
- How culture fits and job expectations play a role.



The Attraction-Selection-Attrition (ASA) model

Benjamin Schneider

A framework that explains how individuals and organizations interact to shape organizational culture and behavior. Here's a breakdown of its three components:

- 1.Attraction:** Individuals are naturally drawn to organizations that align with their values, personality, and interests.
- 2.Selection:** Organizations tend to hire candidates whose skills, knowledge, and attributes match those of their existing members.
- 3.Attrition:** Over time, individuals who struggle to adapt to the organization's environment are more likely to leave.

This cycle leads to a more homogeneous workforce, which significantly influences the organization's culture and dynamics. The ASA model highlights the critical role of human factors in shaping organizational structures and processes.



Candidate Expectations vs. Organizational Needs

- Balancing candidate expectations with organizational goals and constraints.



Diversity and Inclusion in Recruitment

- The role of diversity in recruitment.
- Legal and ethical considerations.



Candidate Experience in Recruitment

- Importance of candidate experience.
- Best practices for improving recruitment experiences.





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HR Recruitment in Small and Medium Enterprises

Practical Realities

Strategies, Challenges, and Best Practices



Introduction

- Definition of HR recruitment in small enterprises.
- Importance of efficient recruitment for business growth.
- Quick overview of presentation structure:
 - Challenges in recruitment.
 - Strategies to address challenges.
 - Best practices for small enterprises.



LEARNING ACTIVITY:

Group Discussion (Part 1)

- *What are the challenges faced by small enterprises?*

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Challenges in Recruitment

- Limited budgets for hiring.
- Lack of HR specialization.
- Competition with larger companies for talent.
- Limited access to technology or tools for recruitment.
- High time investment required for the process.



LEARNING ACTIVITY:

Group Discussion (Part 2)

- *What possible actions could be taken to overcome such challenges?*

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Strategies to Overcome Challenges

- Outsourcing of HR function and tasks
 - *outsourcing hr functions malta*
- Recruitment Agencies and Job Boards
 - <https://jobboardmalta.com/>
- **Leverage Cost-Effective Recruitment Channels:**
 - Use social media, and employee referrals.
- **Focus on Employer Branding:**
 - Highlight company culture and growth opportunities to attract candidates.
- **Optimize Job Descriptions:**
 - Clearly outline roles, responsibilities, and skills required.
- **Build Local Partnerships:**
 - Work with universities, training centres, or local organizations.
- **Invest in Technology:**
 - Use affordable recruitment software. e.g.
 - Workable <https://get.workable.com>
 - Applicant Tracking Software — From candidate review to final offer, Workable helps you efficiently secure top talent



Best Practices for Small Enterprises

- **Streamlined Hiring Process:**
 - Ensure quick and efficient recruitment to prevent losing candidates.
- **Flexibility in Hiring:**
 - Use part-time or freelance professionals for specific roles.
- **Retention Focus:**
 - Offer training, career development, and a positive work environment.
- **Continuous Networking:**
 - Build a talent pipeline even when not actively hiring.
- **Inclusive Recruitment:**
 - Prioritize diversity and equal opportunity.



Case Study/Example

- Example of a small enterprise that successfully tackled recruitment challenges (fictional or real).
- Highlight specific strategies used and results achieved.



Case Study: GreenEdge Solutions

- **Company Overview:**
- A small business specializing in eco-friendly home solutions.
- Team size: 15 employees.
- Location: Suburban area with limited access to a wide talent pool.



Challenges:

- 1.Budget Constraints:** Unable to afford high-cost recruitment platforms or competitive salaries offered by larger companies.
- 2.Lack of Awareness:** Low visibility among potential candidates compared to established competitors.
- 3.Niche Expertise:** Needed candidates with knowledge of eco-friendly technologies and customer service skills.



Strategies Implemented:

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- 1. Local Partnerships:** Partnered with a nearby university offering environmental studies programs. They hosted workshops and career fairs, gaining access to enthusiastic graduates.
- 2. Employee Referral Program:** Incentivized their employees to refer candidates by offering bonuses or additional vacation days.
- 3. Social Media Presence:** Leveraged platforms like LinkedIn and Instagram to showcase their company culture, projects, and mission of sustainability.
- 4. Flexible Work Options:** Offered part-time roles and work-from-home arrangements, attracting individuals seeking flexibility.
- 5. Skill Development:** Focused on hiring candidates with potential and invested in on-the-job training for the specialized skills needed.



Results:

- Successfully hired four new team members over six months, including two fresh graduates and two experienced professionals seeking flexibility.
- Reduced hiring costs by 40% through social media and referrals instead of traditional recruitment agencies.
- Increased employee retention by promoting a strong sense of purpose and providing career growth opportunities.



Lessons Learned:

- Small enterprises can compete for talent by emphasizing their unique culture, mission, and growth opportunities.
- Local collaborations and creative recruitment strategies can compensate for budget limitations.



Conclusion

- Recap of key points.
- Importance of proactive and creative recruitment approaches.
- Call to action for small enterprises to adapt and innovate.



Selection Methods for HR in Small and Medium Enterprises

Practical Realities



Introduction

- **What is Selection?**

- Selection is the process of choosing the right candidate for a job role from a pool of applicants.

- **Importance of Selection in Small Enterprises**

- Critical for growth, efficiency, and building a strong company culture.
- Often resource-constrained, making choosing the right method crucial.



Overview of Selection Methods

- **Recruitment vs. Selection**
 - Recruitment: Finding candidates.
 - Selection: Choosing the best-fit candidate.
- **Common Selection Methods**
 - Resumes/Applications
 - Interviews (Structured, Semi-Structured, Unstructured)
 - Skills Assessment
 - References
 - Background Checks
 - Psychometric Testing



1. Resume/Application Screening

- **Advantages:**
 - Quick and inexpensive.
 - Can filter candidates based on qualifications and experience.
- **Challenges:**
 - Time-consuming if the volume of applications is high.
 - Risk of unconscious bias.
- **Best for:** Entry-level roles, basic skill-based jobs.
- **Tip:** Use Applicant Tracking Systems (ATS) for small enterprises to streamline the process.



2. Interviews

- **Types of Interviews:**
 - **Structured Interviews:** Set questions, objective scoring.
 - **Semi-Structured Interviews:** Some set questions with room for flexibility.
 - **Unstructured Interviews:** Open-ended, informal discussions.
- **Advantages of Structured Interviews:**
 - More consistent and fair.
 - Easier to compare candidates.
- **Best for:** All levels of employees, especially when there are specific job criteria.
- **Tip:** Train interviewers to reduce bias.



3. Skills Assessment

- **What is it?**
 - Testing candidates on the skills required for the job.
- **Types of Assessments:**
 - **Technical Tests:** Software skills, technical knowledge, etc.
 - **Work Samples:** Tasks related to the actual job.
- **Advantages:**
 - Direct measure of ability.
 - Ensures candidates have the necessary skills.
- **Best for:** Specialized or technical roles.
- **Tip:** Keep assessments brief and job-relevant to maintain engagement.



4. References & Background Checks

- **Why Are They Important?**
 - Verify previous employment and performance.
 - Check for red flags (criminal records, dishonesty).
- **Challenges:**
 - Small enterprises might struggle to verify information due to limited resources.
 - Candidate confidentiality.
- **Best for:** All employees, particularly those in management or sensitive roles.
- **Tip:** Ask for specific examples and avoid generic references.



5. Psychometric Testing

- **What is it?**
 - Tests that assess cognitive abilities, personality traits, and behavioral tendencies.
- **Advantages:**
 - Provides an objective evaluation.
 - Can help predict future job performance and cultural fit.
- **Challenges:**
 - Costs and time can be prohibitive for small businesses.
- **Best for:** Leadership roles, roles requiring complex decision-making.
- <https://www.psychometrictests.org/tests/>



6. Group/Panel Interviews

- **What is it?**
 - A group of interviewers assess a single candidate together.
- **Advantages:**
 - Multiple perspectives on a candidate's fit.
 - Helps with consensus and decision-making.
- **Challenges:**
 - Can be intimidating for candidates.
 - Time-consuming.
- **Best for:** Senior roles, team-based positions.
- **Tip:** Make sure panel members are aligned on key questions and evaluation criteria.



7. Cultural Fit (mostly for medium to large enterprises)

- A cultural fit assessment aims to evaluate whether a candidate's values, work style, and behaviors align with an organization's culture.
- **Core Values Alignment**
 1. *Question:* Can you share an example of how you demonstrated [specific company value, e.g., "teamwork"] in a past role?
 2. *Rating Scale:* Strongly aligns, Moderately aligns, Does not align.
- **Work Environment Preferences**
 1. *Question:* Describe the type of work environment where you feel most productive and engaged.
 2. *Indicator:* Look for alignment with the organization's environment (e.g., collaborative vs. independent, structured vs. flexible).
- **Behavioral Scenario**
 1. *Question:* How would you handle a situation where a teammate's approach conflicts with your own, but you need to collaborate on a deadline-driven project?
 2. *Evaluation:* Assess adaptability, communication skills, and alignment with company collaboration values.
- **Cultural Contributions**
 1. *Question:* How do you see yourself contributing to our culture beyond your role responsibilities?
 2. *Indicator:* Look for enthusiasm for being part of the company's community and fostering team spirit.
- **Motivational Fit**
 1. *Question:* What excites you most about working at our company?
 2. *Evaluation:* Gauge whether the candidate's goals and motivations are in line with what the company offers.



Challenges for Small Enterprises

- **Limited Resources:** Smaller budgets and HR staff.
- **Unconscious Bias:** Need for training to reduce bias in selection.
- **High Turnover:** Could lead to frequent need for recruitment and selection.
- **Time Constraints:** Limited time for lengthy assessments.
- **Solution:** Use a combination of cost-effective methods and tools.



Best Practices for Small Enterprises

- **Streamline Your Process:** Use simple but effective tools like resume screening software and structured interviews.
- **Tailor the Selection Method to the Job:** Choose methods that best fit the role, whether technical skills, personality traits, or cultural fit.
- **Focus on Cultural Fit:** In smaller teams, cultural fit can be as important as skills.
- **Training Interviewers:** Ensure interviewers are well-trained to evaluate candidates fairly and effectively.
- **Incorporate Employee Referrals:** Current employees can help identify potential candidates.



How does HR selection impact employee retention?

- HR selection plays a pivotal role in employee retention by ensuring the right fit between candidates and the organization. Here's how it impacts retention:
 - 1. Cultural Fit:** Selecting candidates who align with the company's values and culture fosters a sense of belonging, reducing the likelihood of turnover.
 - 2. Skill Alignment:** Proper selection ensures that employees have the skills and qualifications needed for their roles, leading to job satisfaction and reduced frustration.
 - 3. Engagement and Motivation:** When employees feel they are in roles that match their abilities and career aspirations, they are more engaged and motivated to stay.
 - 4. Reduced Turnover Costs:** Effective selection minimizes the risk of hiring individuals who may leave prematurely, saving costs associated with recruitment, training, and onboarding.
 - 5. Long-Term Growth:** Selecting candidates with potential for growth ensures they can evolve with the company, reducing the need for frequent replacements.
- Research supports these points, highlighting that HR practices like thorough recruitment and selection processes significantly enhance employee retention



Case Study: HR Selection in a Small Enterprise

- **Background:**
- A small tech startup, "Innovatech Solutions," with 25 employees, was experiencing rapid growth.
- The company needed a dedicated HR professional to manage recruitment, employee relations, and compliance. Previously, these tasks were handled informally by the CEO and office manager.



Challenges:

1. Limited budget for hiring.
2. Lack of expertise in HR recruitment.
3. Need for a candidate who could handle multiple HR functions independently.



Process:

- 1. Defining the Role:** The company outlined the HR responsibilities, including recruitment, onboarding, policy development, and employee engagement.
- 2. Sourcing Candidates:** They used online job boards, LinkedIn, and local networking events to attract applicants.
- 3. Selection Criteria:** The ideal candidate needed a degree in HR, 3-5 years of experience in a similar role, and strong interpersonal skills.
- 4. Interview Process:** A two-stage interview was conducted. The first round focused on technical skills, while the second assessed cultural fit and problem-solving abilities.
- 5. Final Decision:** The CEO and office manager jointly evaluated the top candidates and selected an HR professional who demonstrated versatility and a proactive approach.



- **Outcome:**
- The new HR hire streamlined recruitment, introduced employee training programs, and improved workplace morale.
- This contributed to a 20% increase in employee retention within the first year.



- **Summary of Key Takeaways:**

- Different selection methods work for different roles and organizational needs.
- Small businesses should adopt methods that are cost-effective, efficient, and scalable.
- The right selection process can ensure a good hire, contributing to the growth and success of the business.

- **Final Thought:**

- The goal of selection is not just hiring the right skill set but finding individuals who align with the company culture and values.



APPLICATION IN PRACTICE:

Group Work and Discussion

Case Scenario: The "Perfect Fit" Dilemma

Company X is a rapidly growing tech firm specializing in developing innovative software solutions. The company prides itself on having a dynamic and diverse workforce. As they expand, they need to hire a new software developer to join their team. The HR manager, Emily, is responsible for overseeing the recruitment and selection process.

The Problem: Company X has received numerous applications from qualified candidates. After the initial screening, Emily narrows down the pool to three finalists:

1. Candidate A: A recent graduate with a degree in computer science. He have limited professional experience but demonstrated exceptional skills and enthusiasm during the interview process.
2. Candidate B: A seasoned professional with over 10 years of experience in the industry. He possess a strong track record of successful projects but seem less adaptable to new technologies and methodologies.
3. Candidate C: A mid-career professional with five years of experience and a proven ability to learn quickly and adapt to changing environments. He has a solid, but not exceptional, technical background.

The Dilemma: Emily must decide which candidate is the best fit for the company's needs. The key considerations include:

- **Technical Skills:** How important are advanced technical skills versus adaptability and willingness to learn?
- **Cultural Fit:** Which candidate aligns best with the company's values and work culture?
- **Potential for Growth:** Which candidate shows the most potential for growth within the company?
- **Team Dynamics:** How will each candidate's personality and work style impact the existing team?

Discussion Questions:

1. How should Emily prioritize the key considerations when making her decision?
2. What are the potential benefits and drawbacks of hiring each candidate?
3. How can Emily ensure that her decision is fair and unbiased?
4. What additional information or steps could Emily take to make a more informed decision?



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