Introduction Session 04

Lecture Title: PowerPoint

Lecturer: Mr Angelito Sciberras

Date: 4 April 2025



Undergraduate Diploma in Business Administration Undergraduate Diploma in Digital Marketing

Tuesday 01 April 2025 Introductions

The Academy

Wednesday 02 April 2025 Staying in Malta

Thursday 03 April 2025 The Study Programme

Assignments

Presentations

Reflective Diary

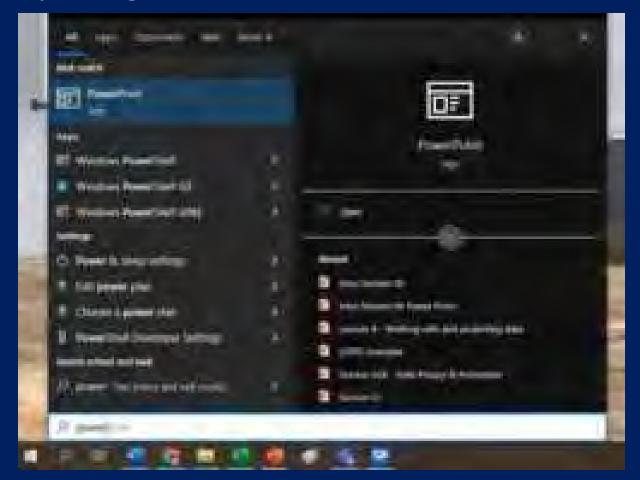
Friday 04 February 2025 Using Power Point

- Also known as a PowerPoint presentation
- Created on software from Microsoft
- Allows users to add audio, visual and audio/visual features to a presentation.
- Considered to be a multimedia technology
- Acts as a tool for collaboration and content sharing
- Included in Microsoft Office



You only need to know 5% of PowerPoint to create an impactful presentation





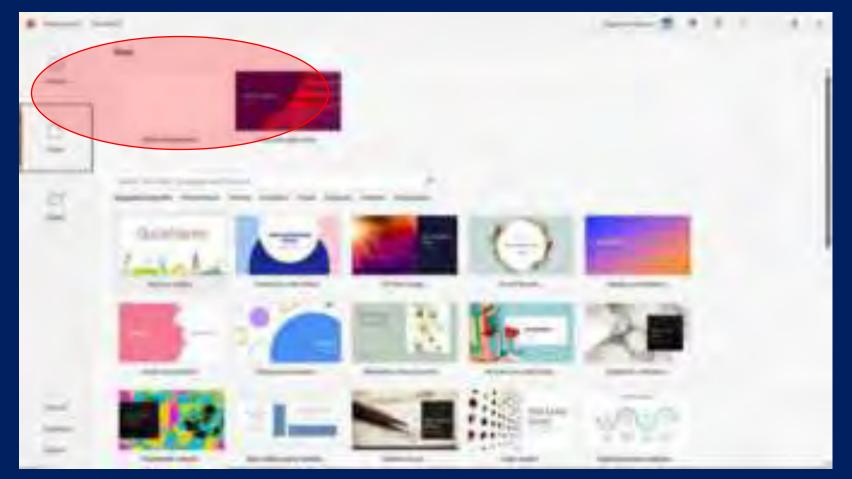




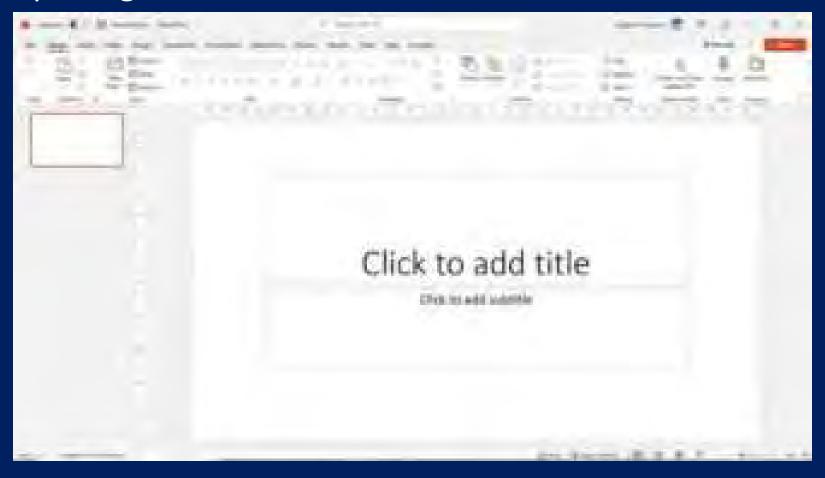
Blank Presentation vs Template

Originality vs Time





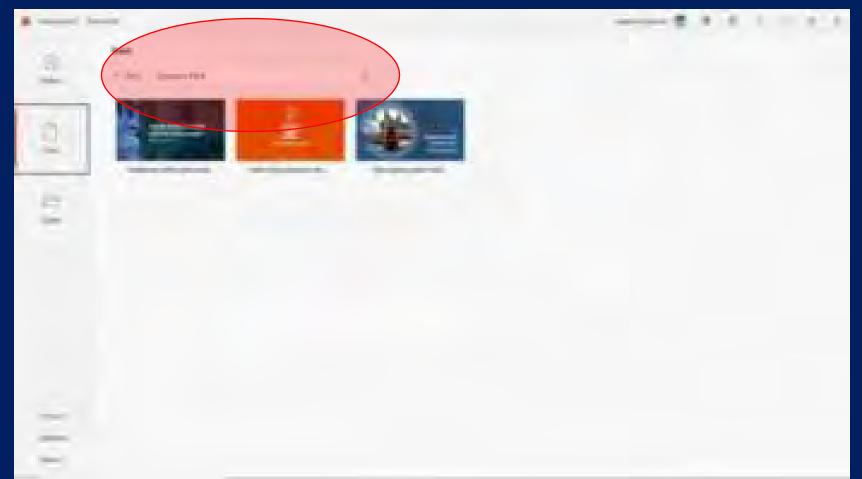




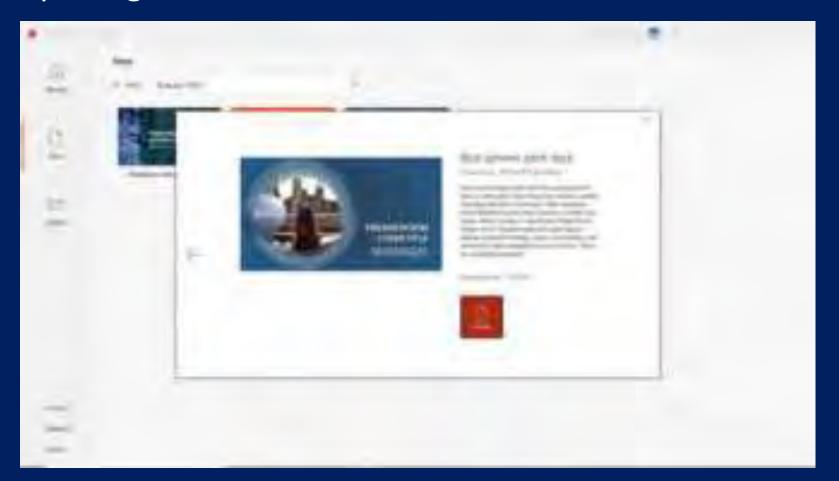




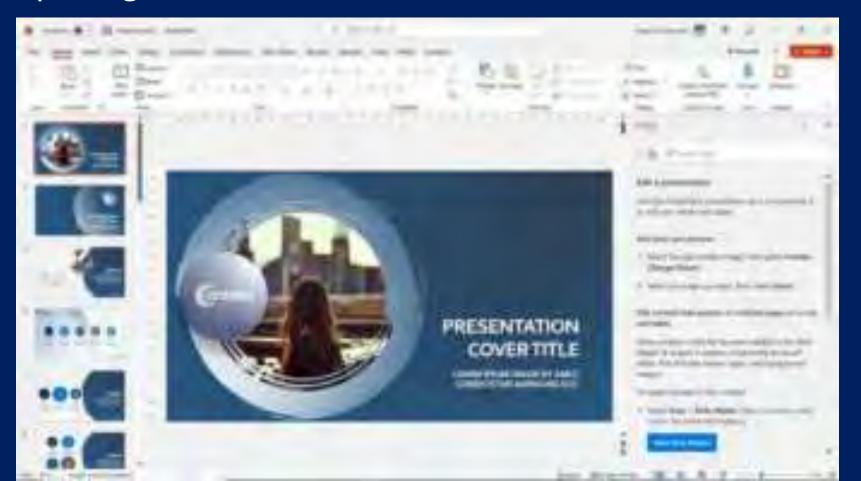














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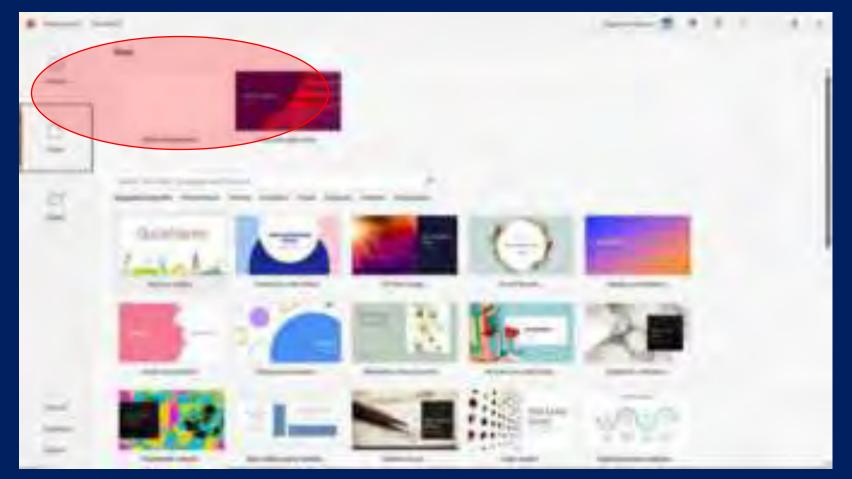
PowerPoint Slideshow



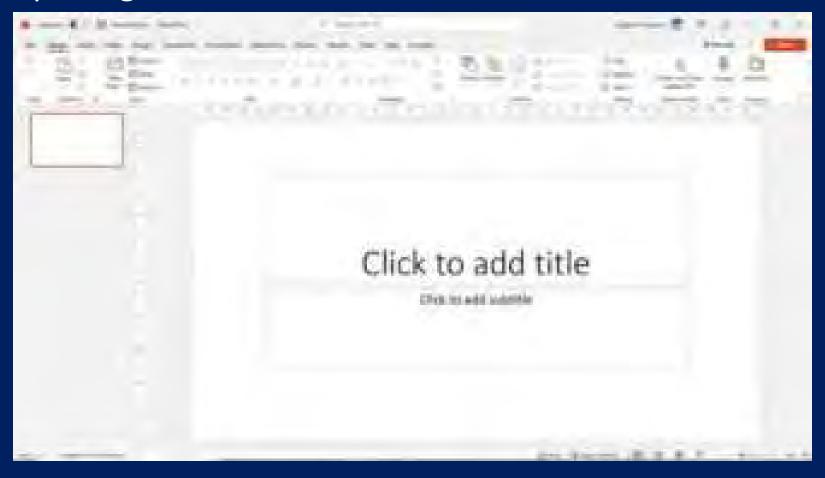
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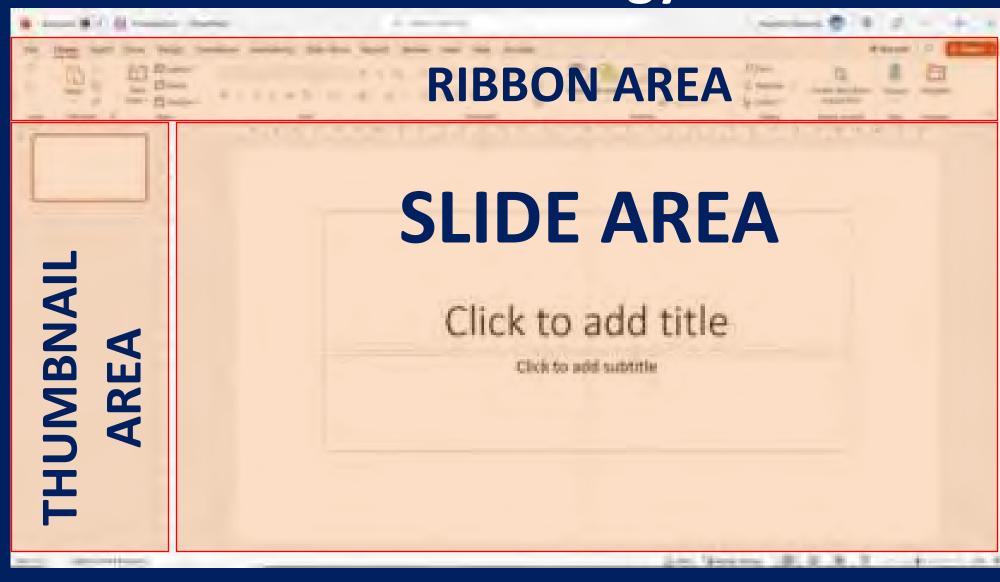






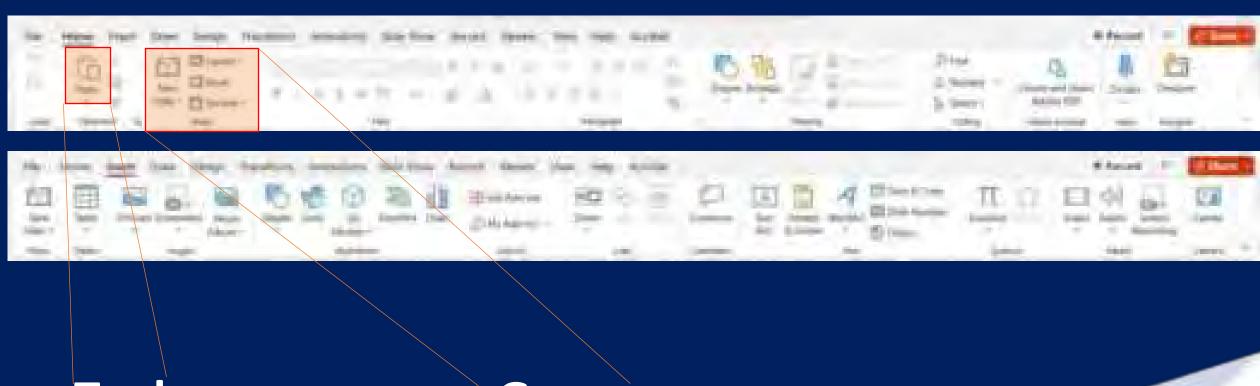


PowerPoint Terminology





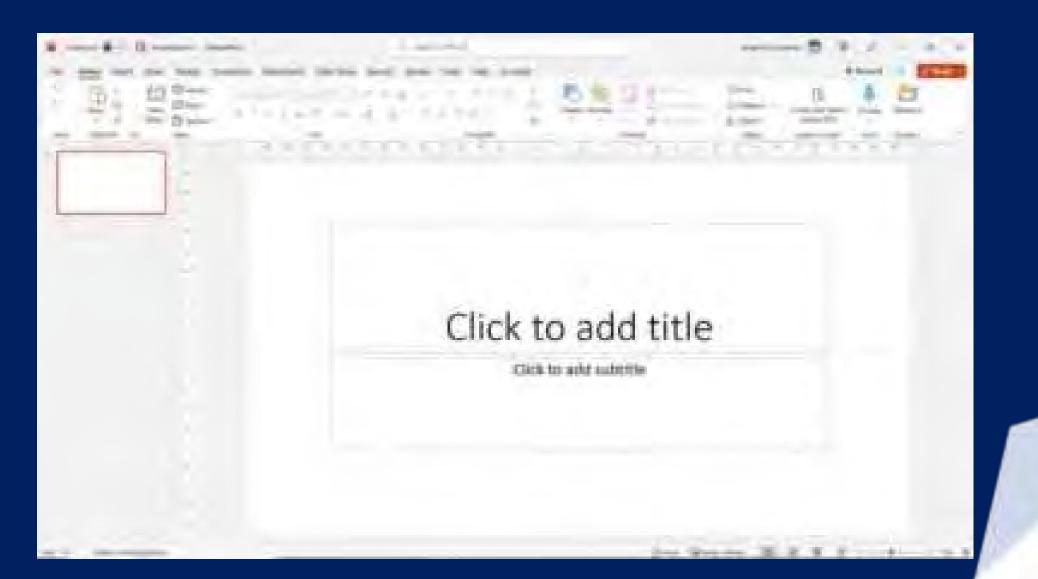
PowerPoint Terminology

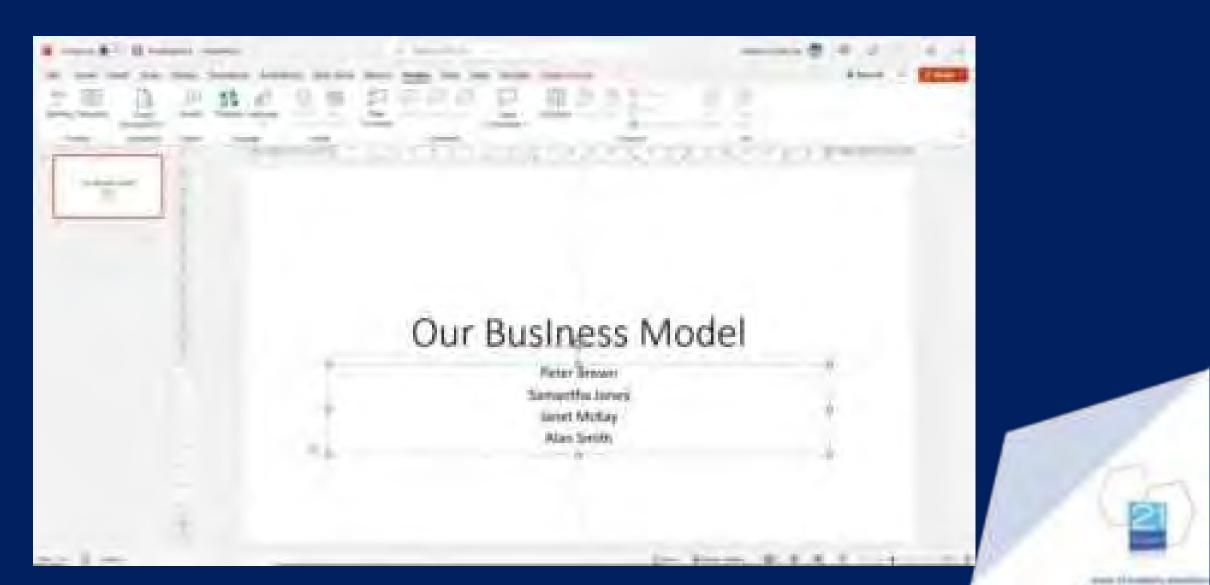


Tool

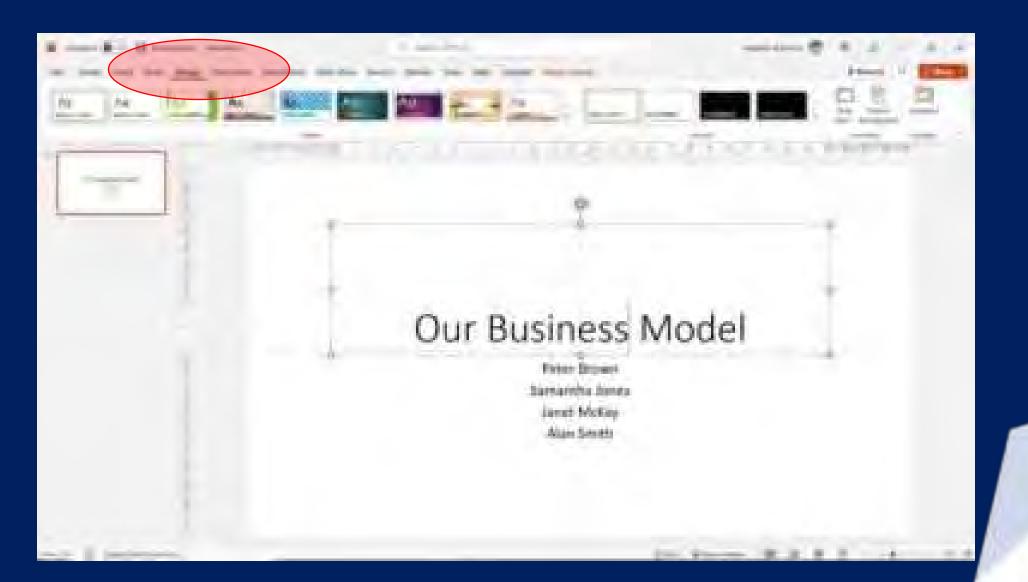
Group

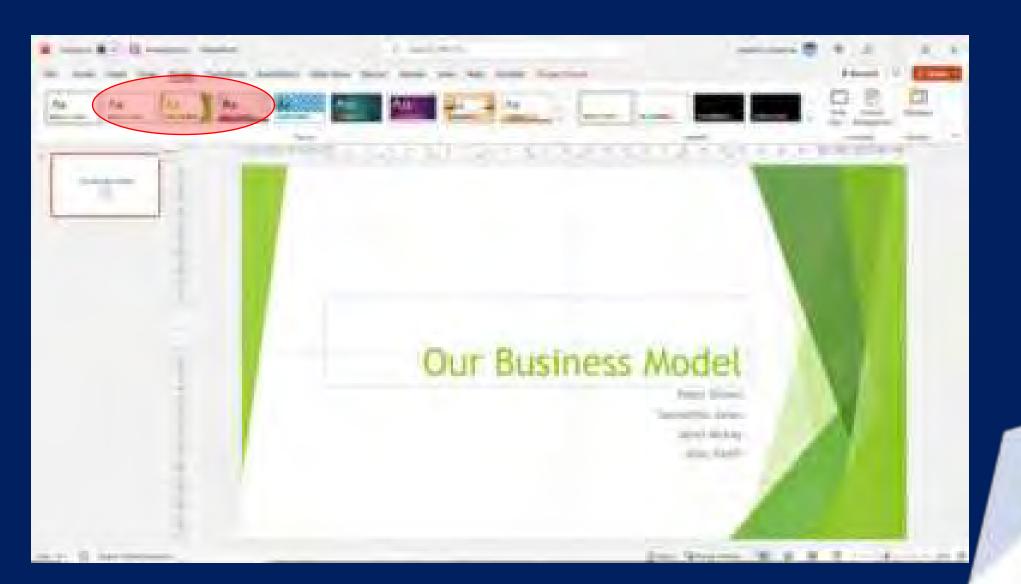




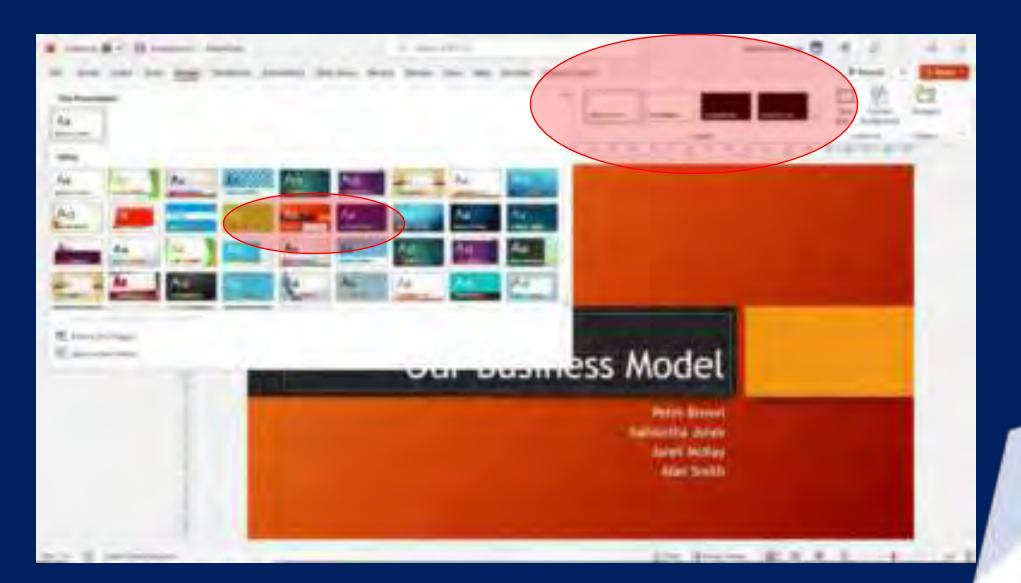


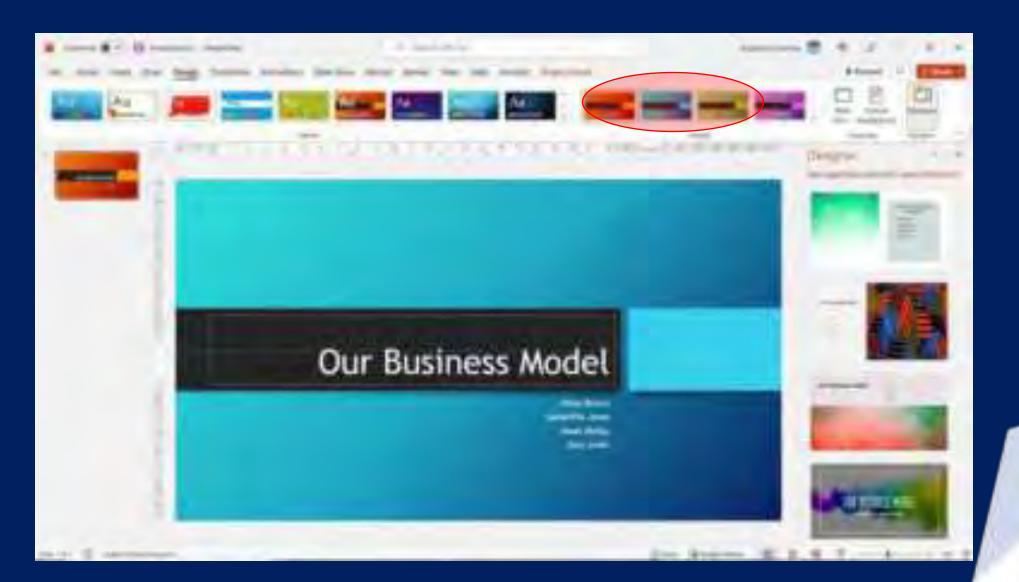






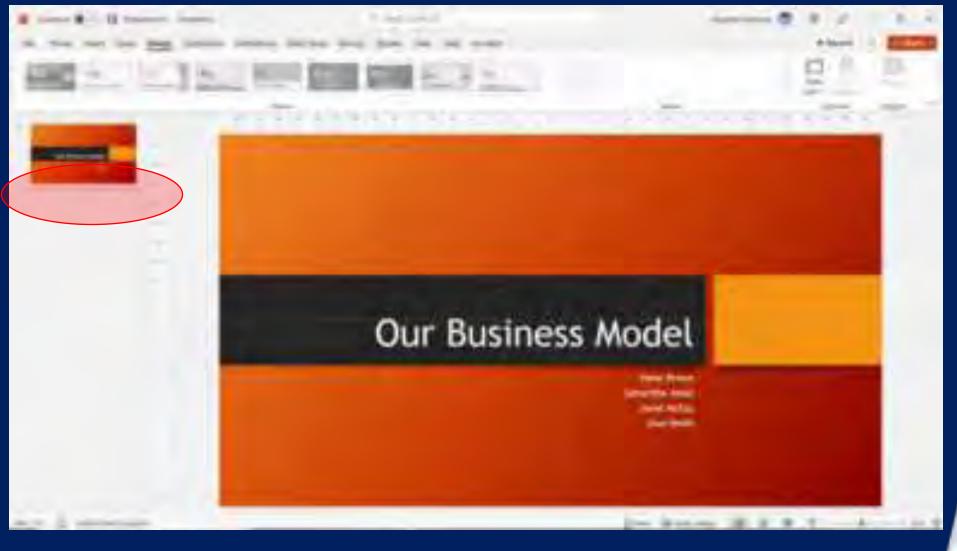






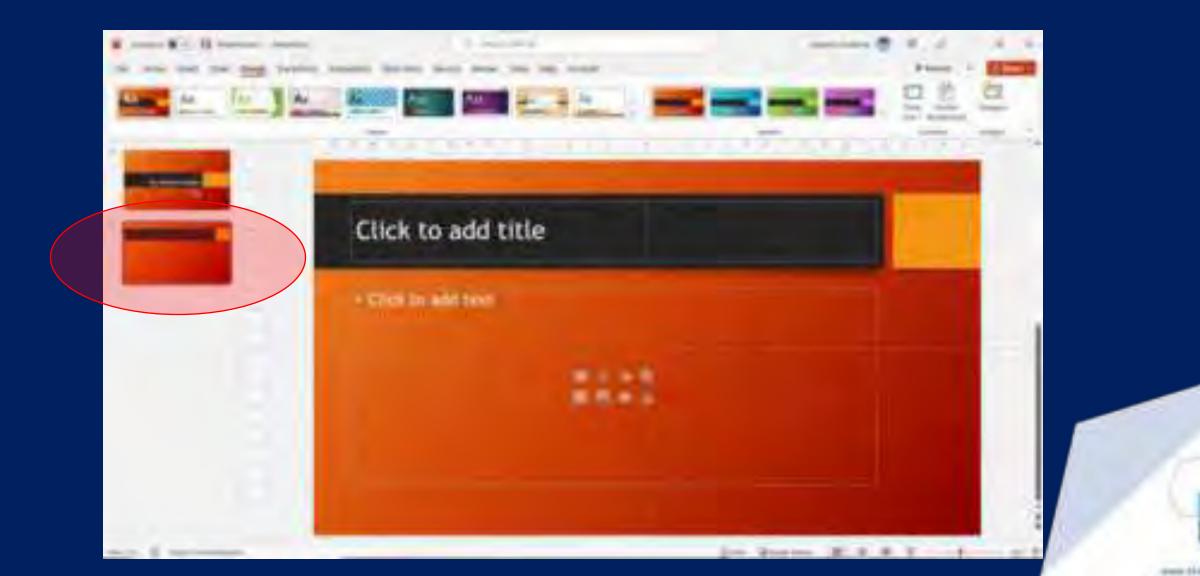


PowerPoint New Slide





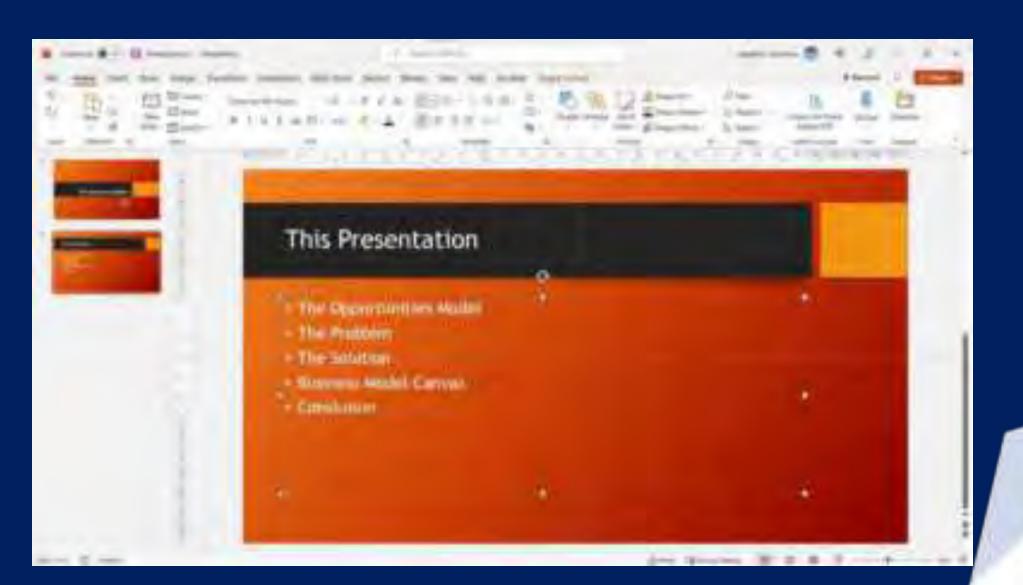
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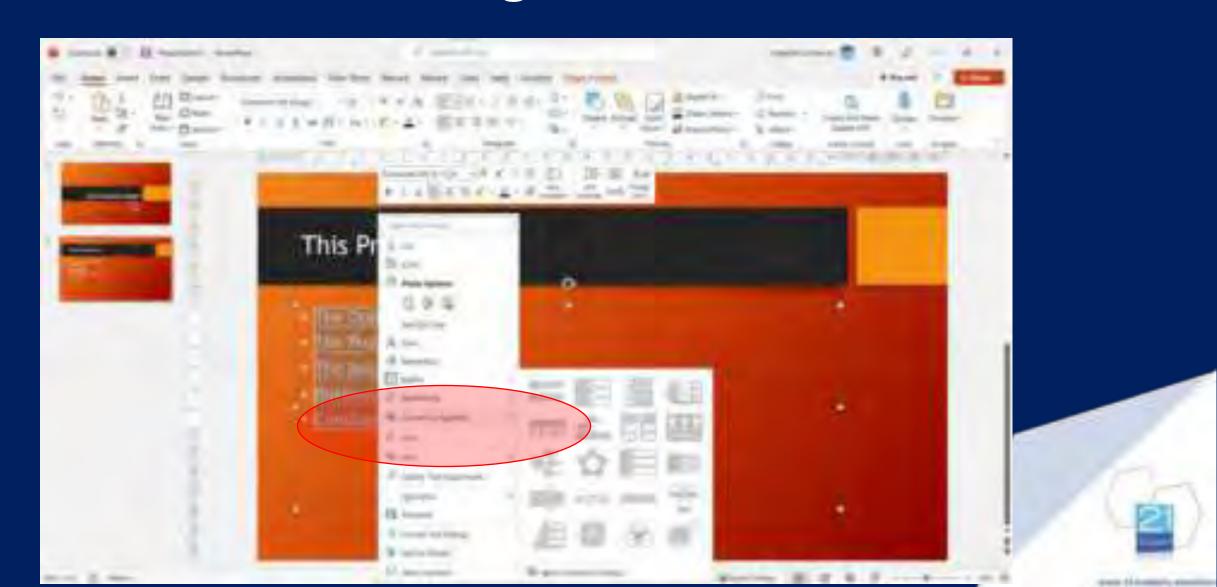


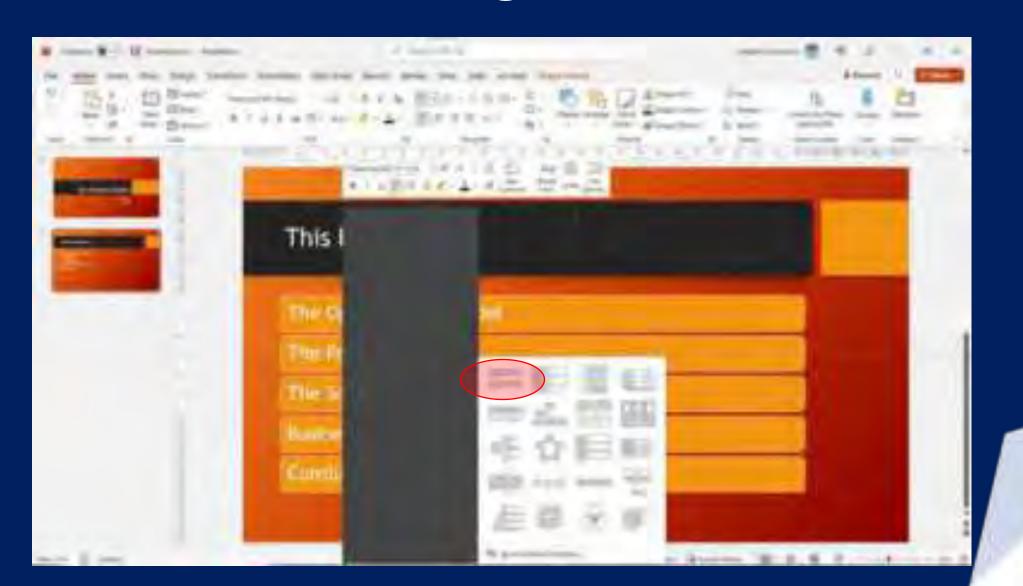
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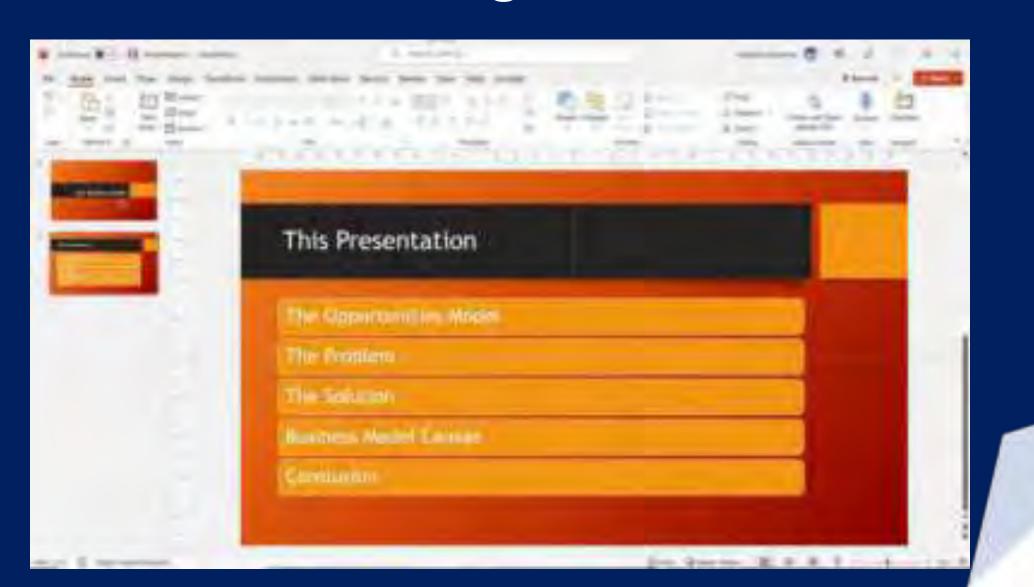




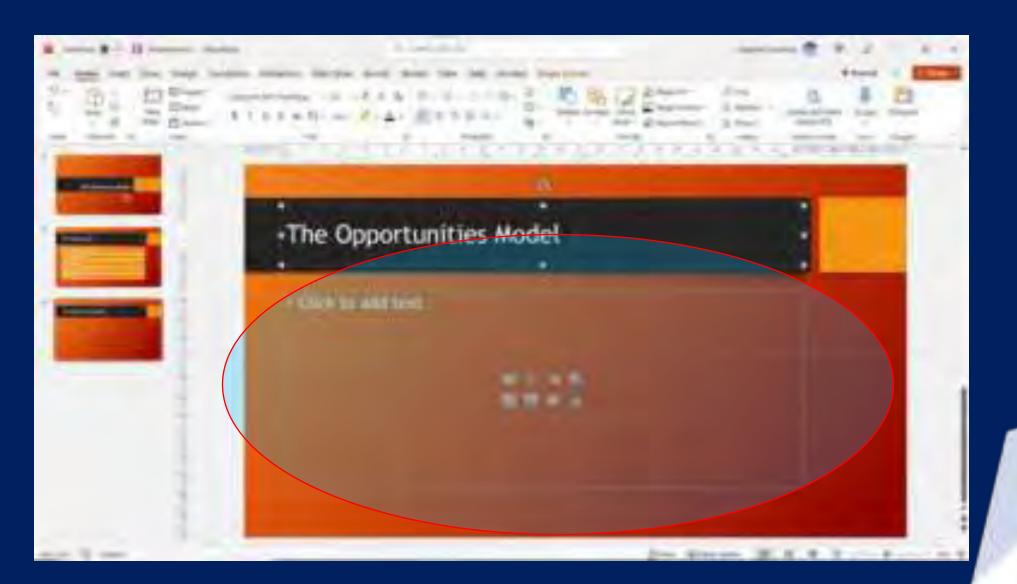


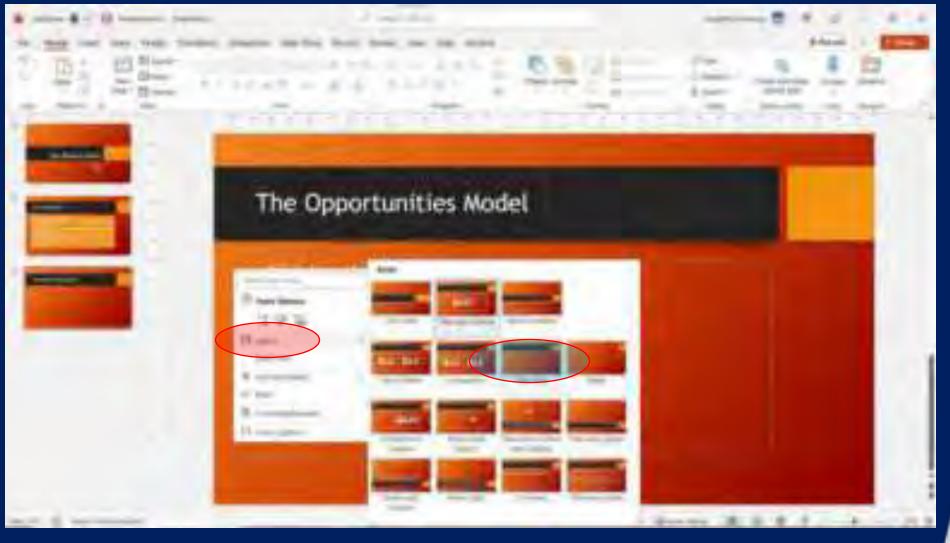




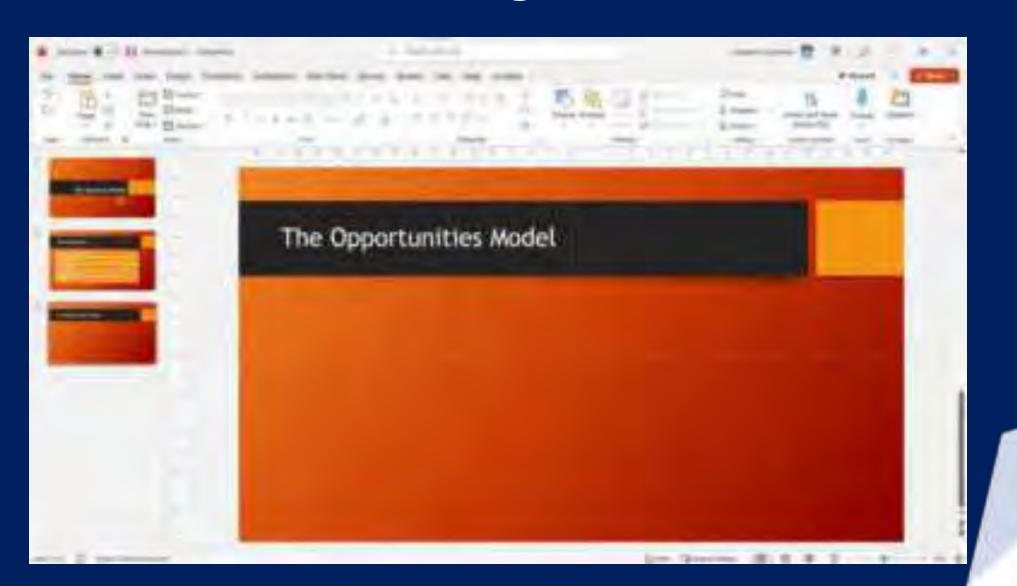


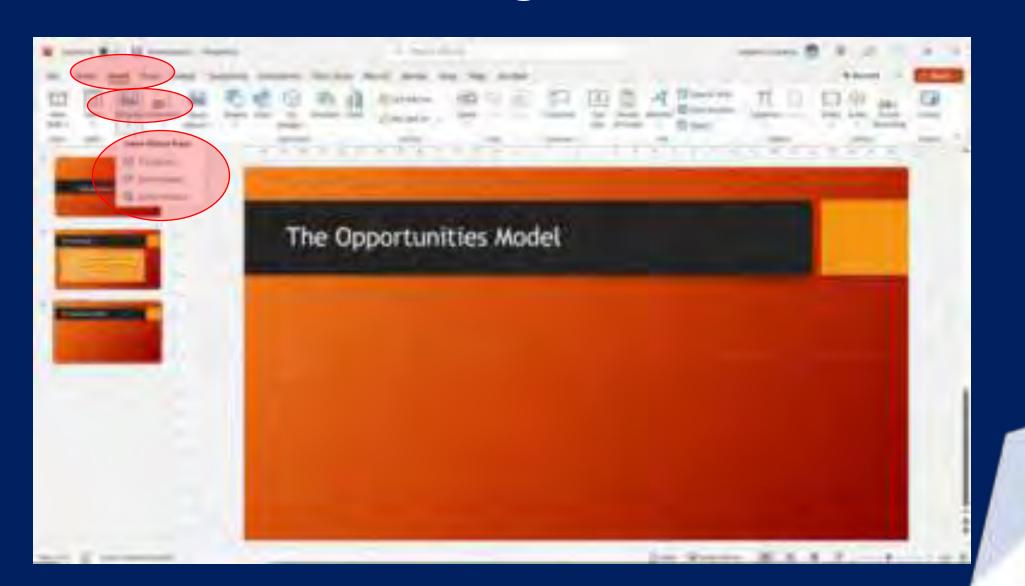


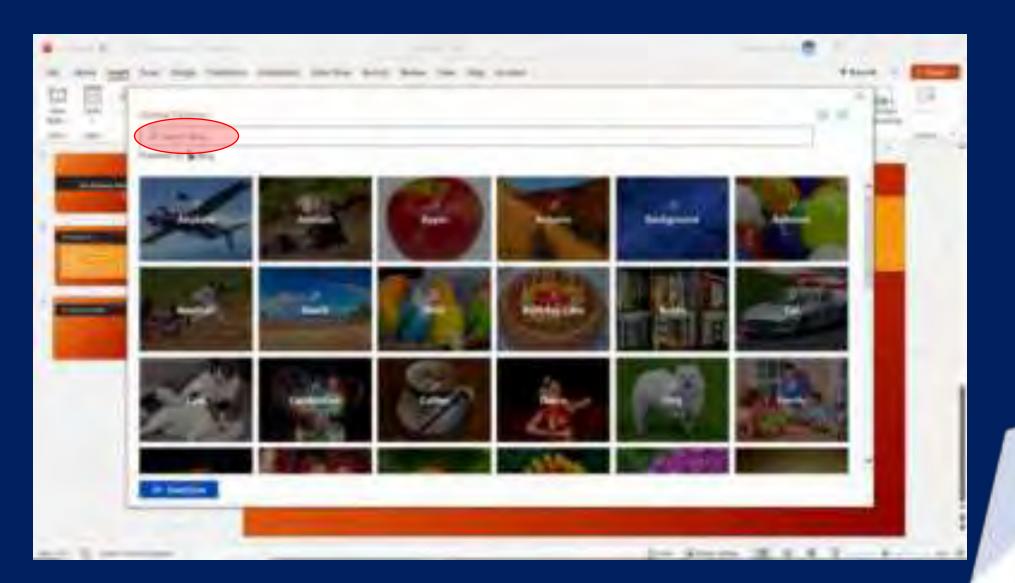


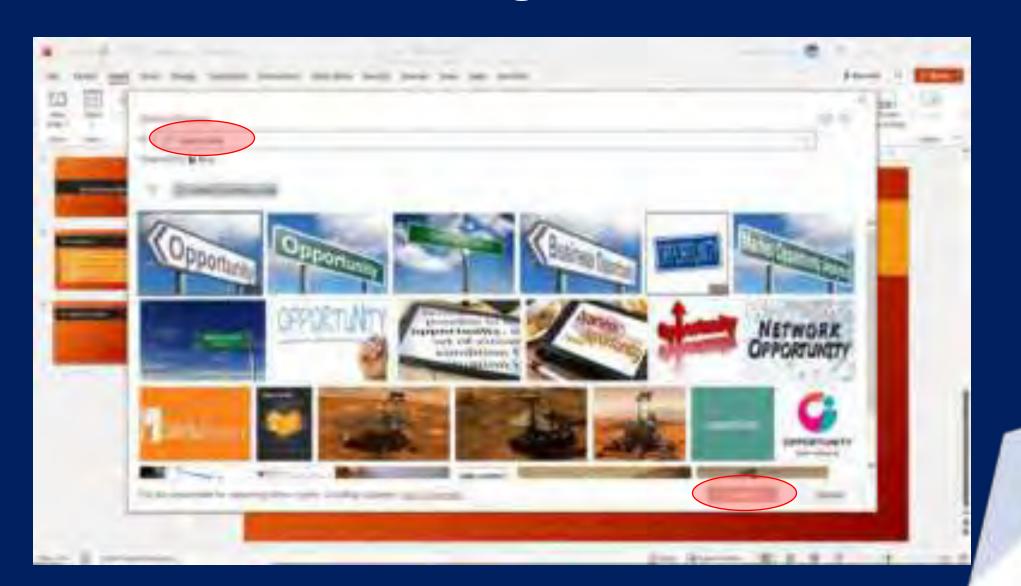




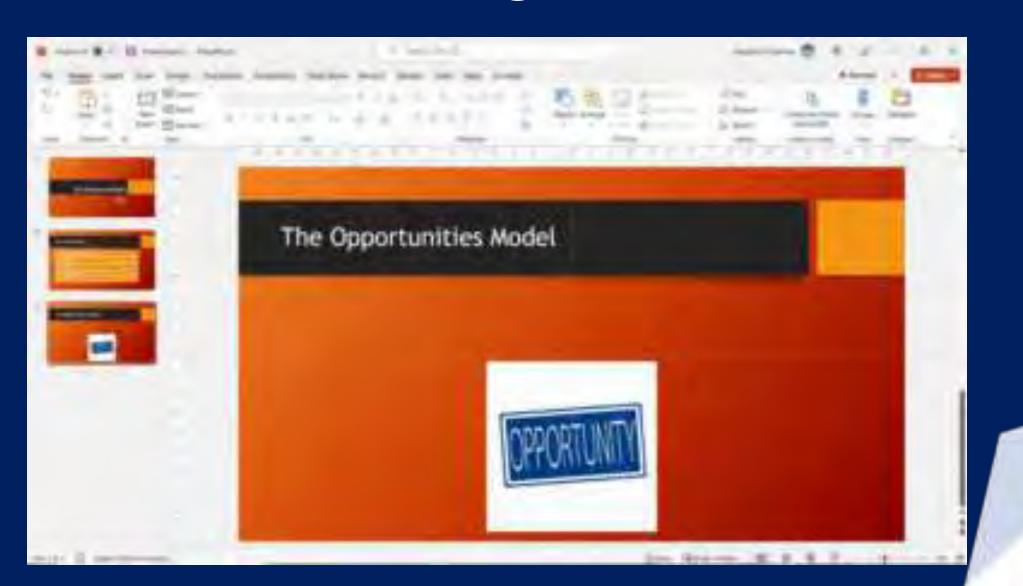


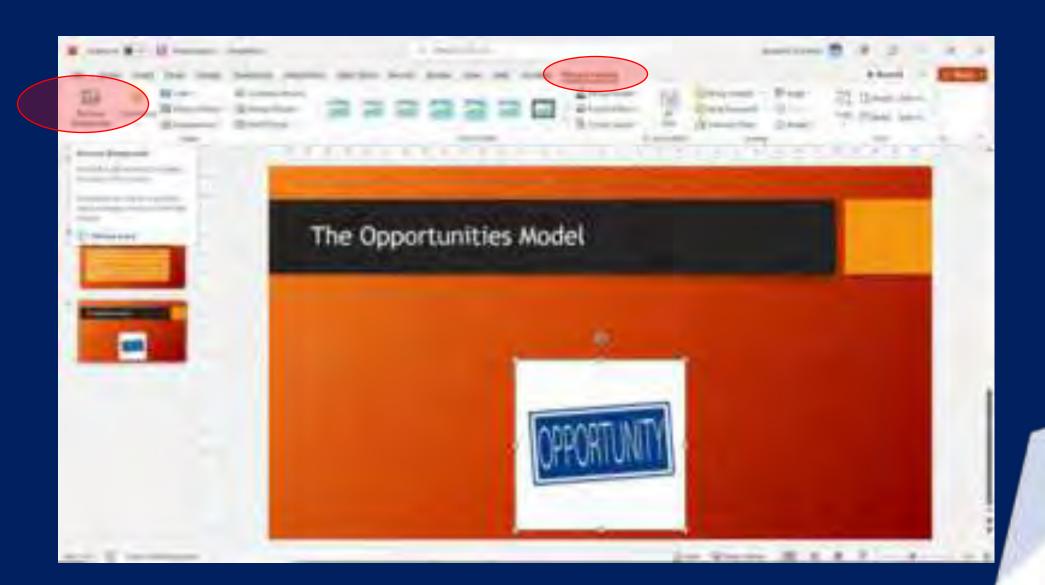


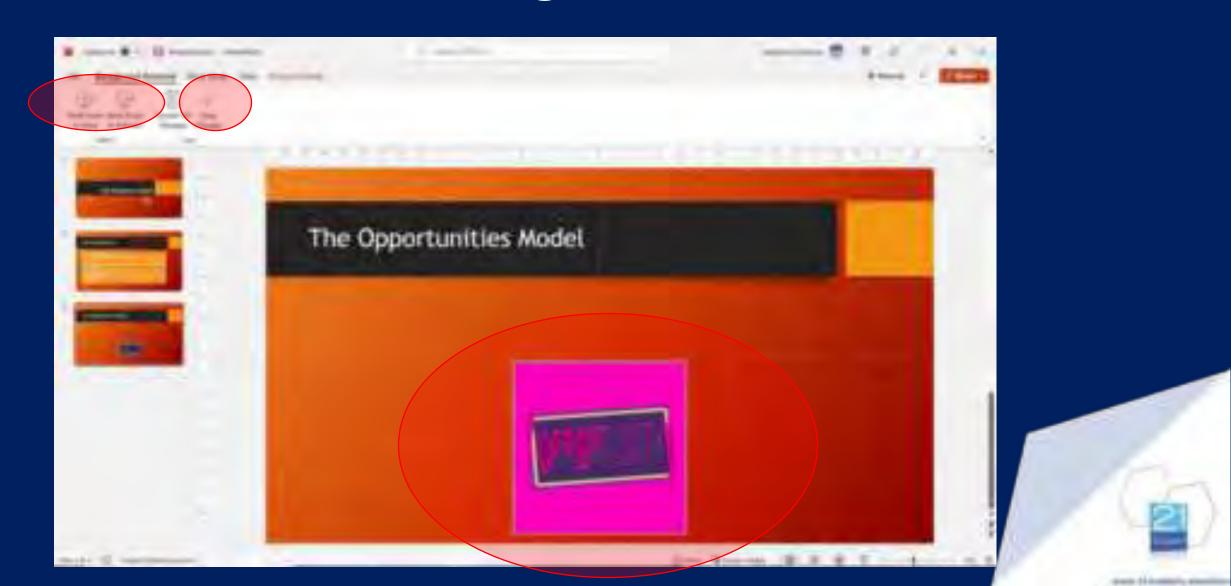








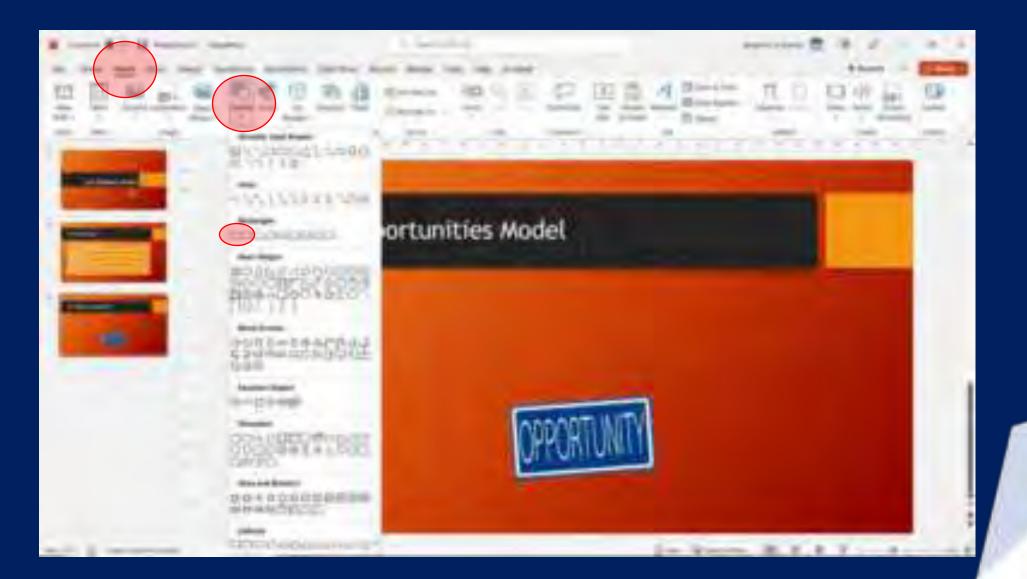


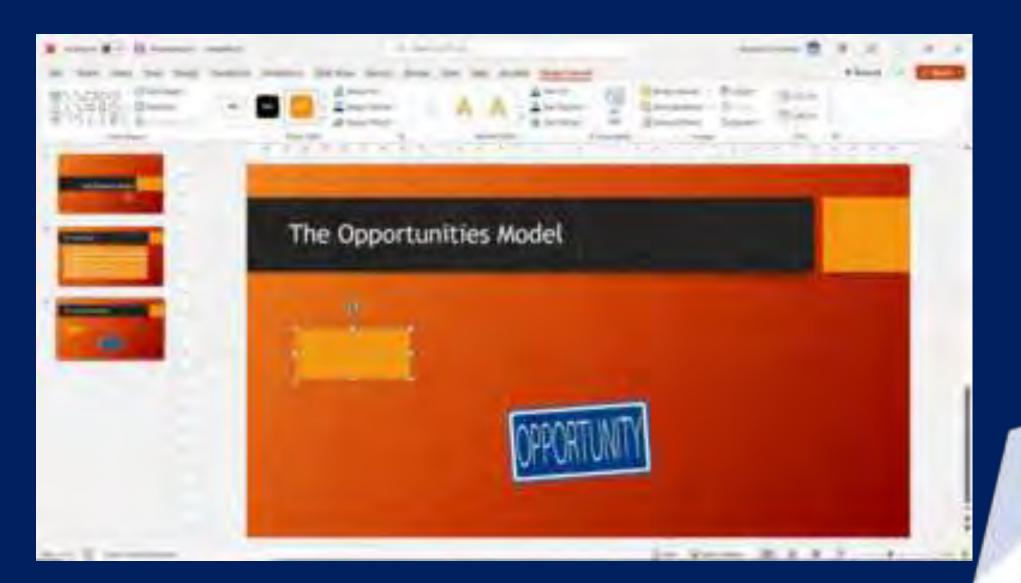


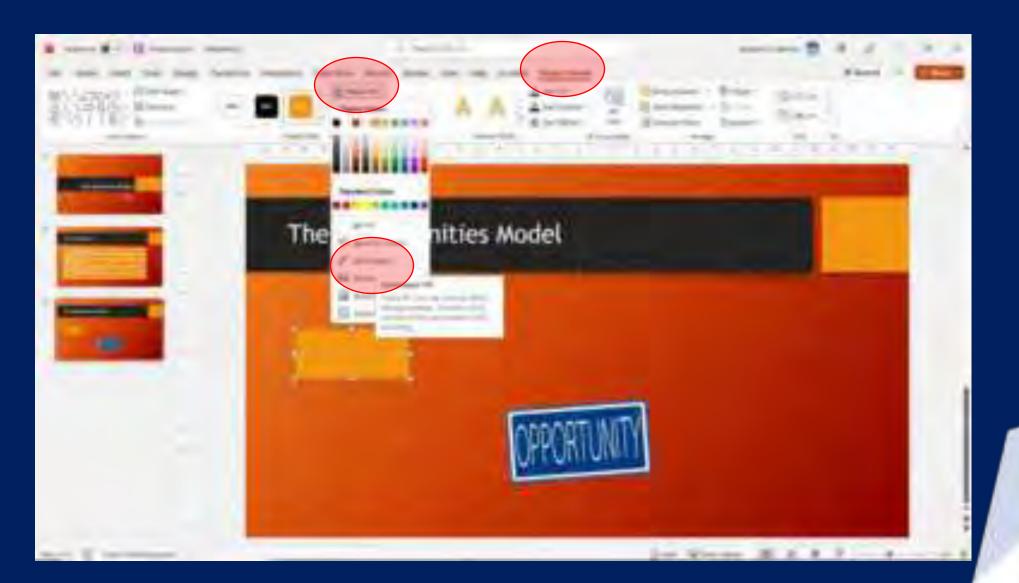


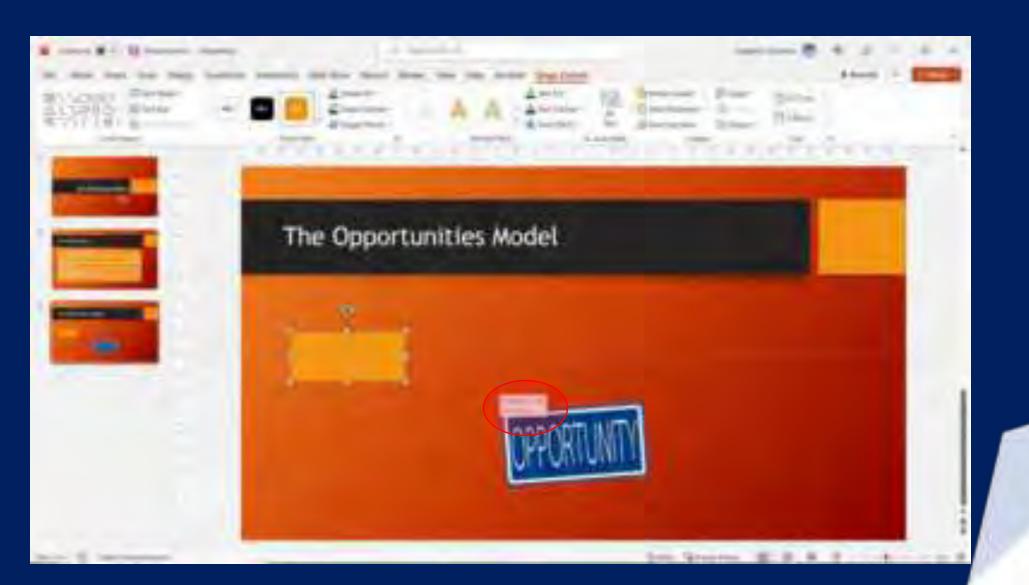


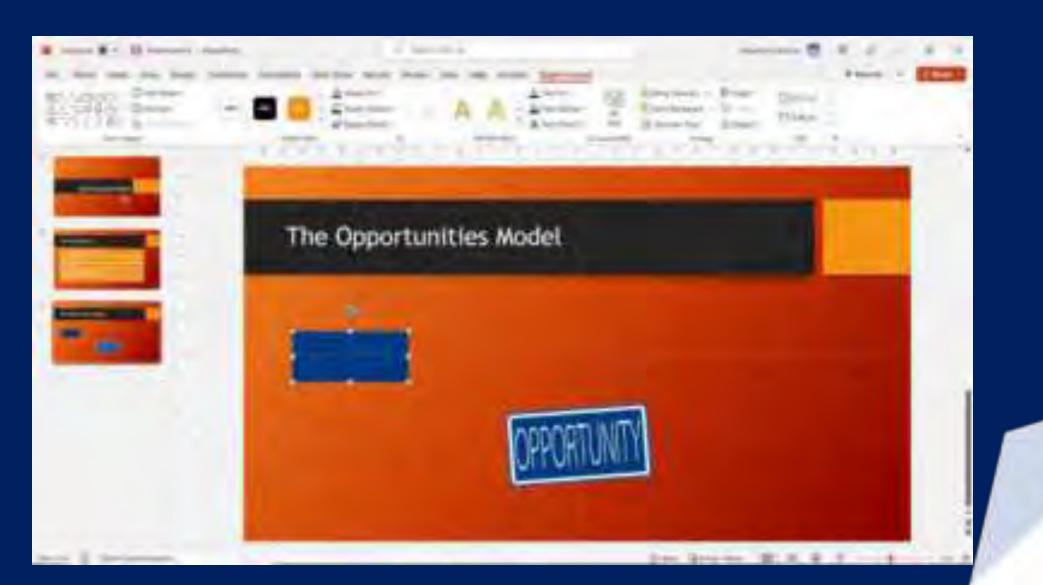


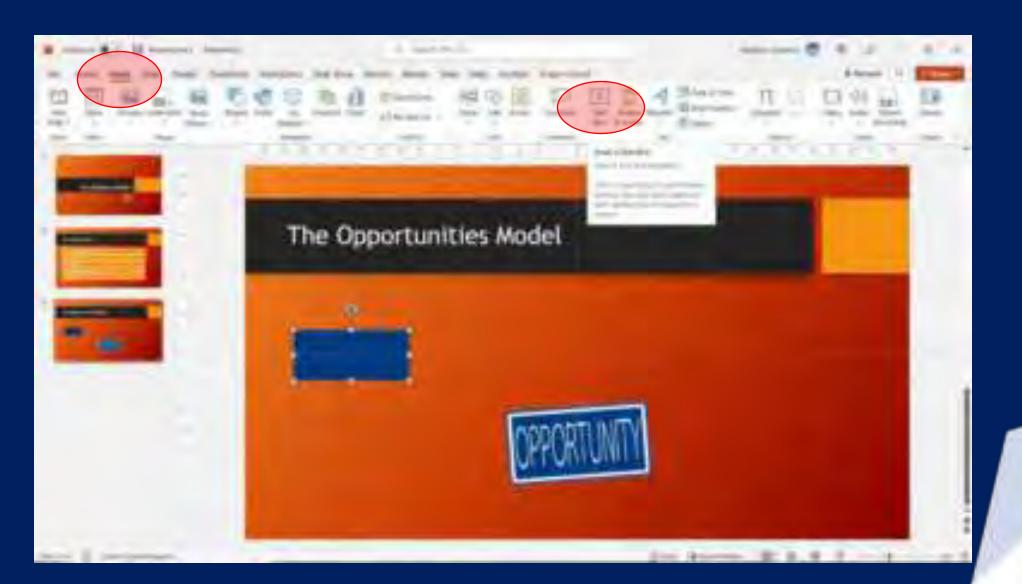


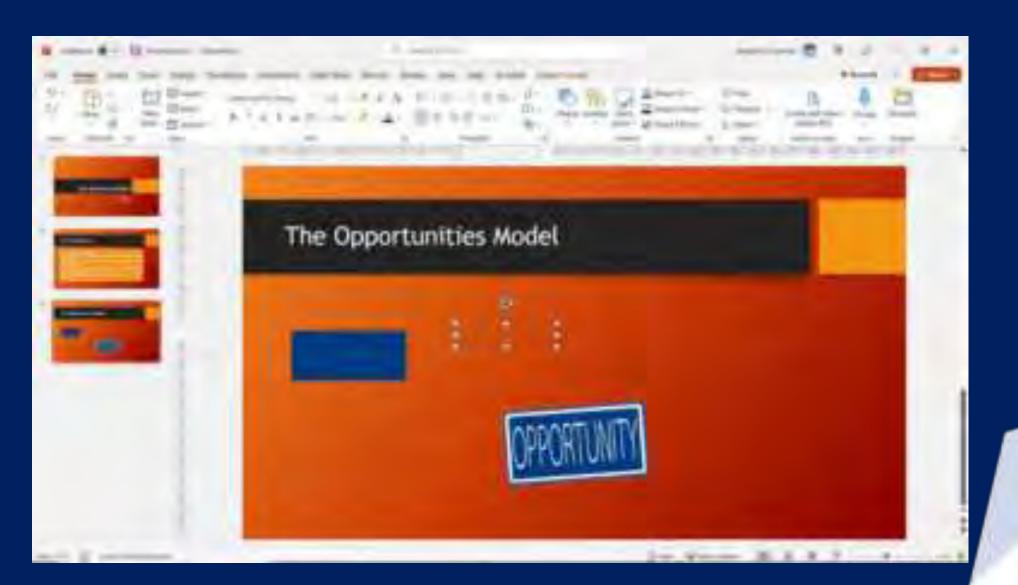


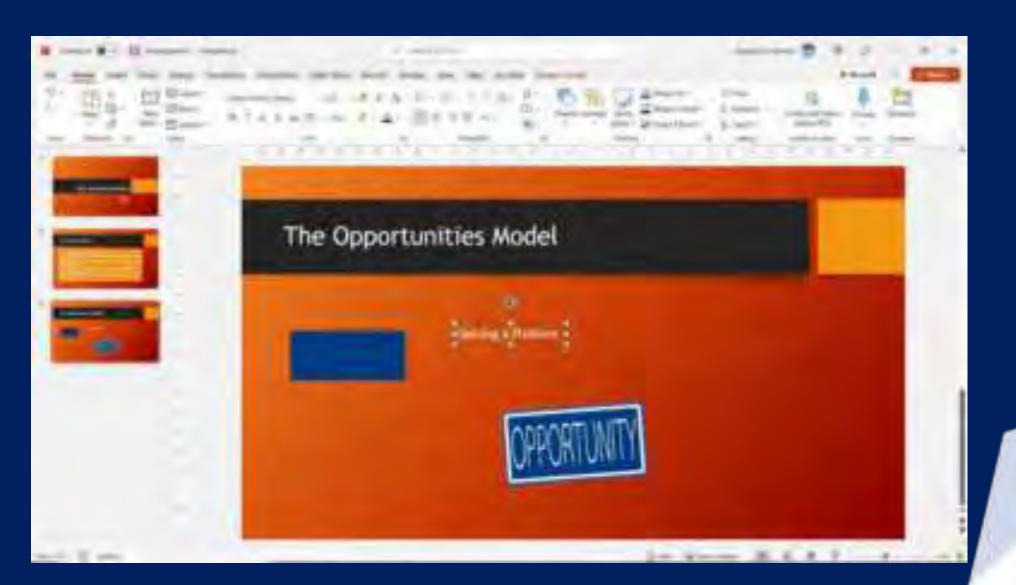


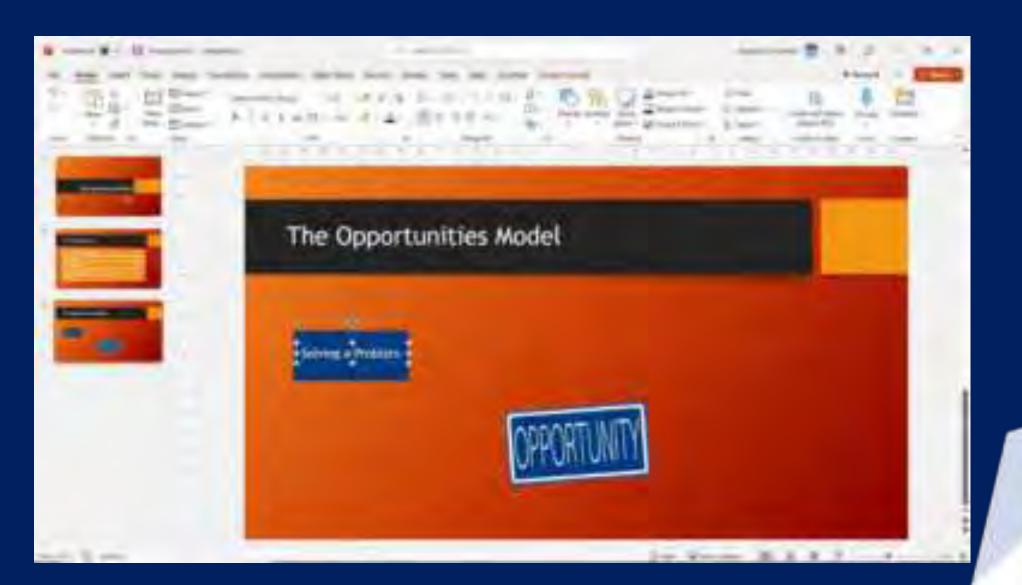


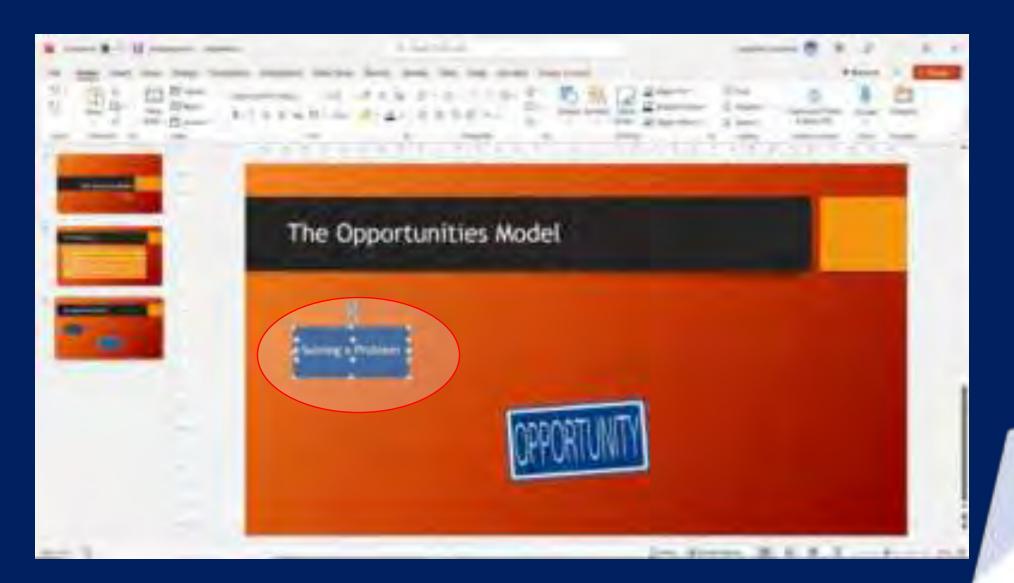


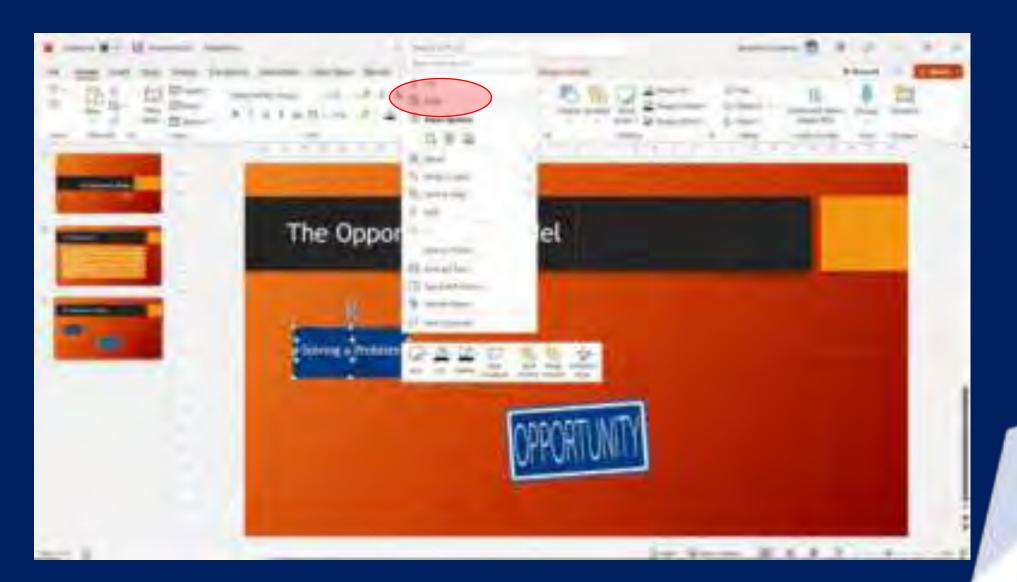


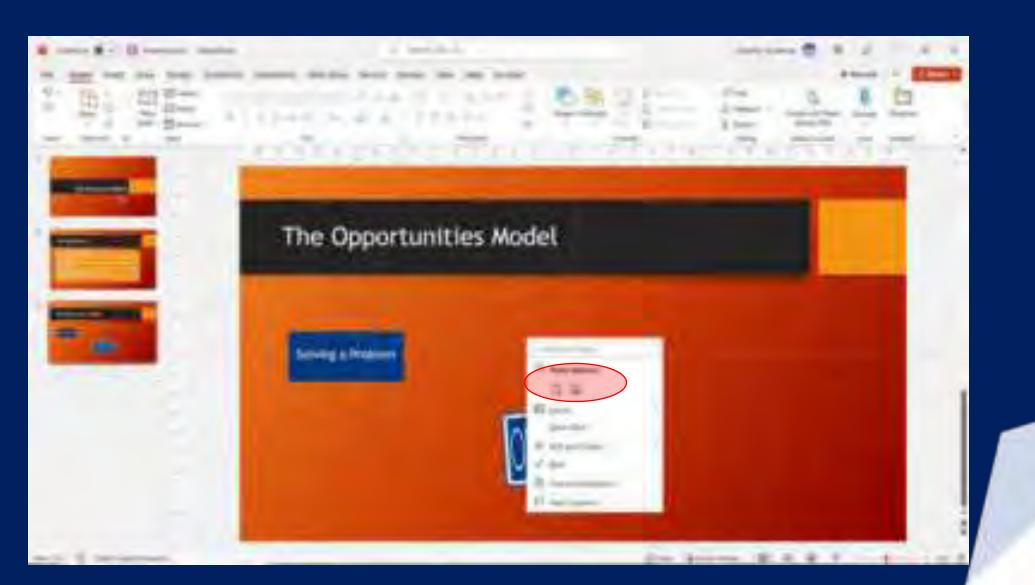


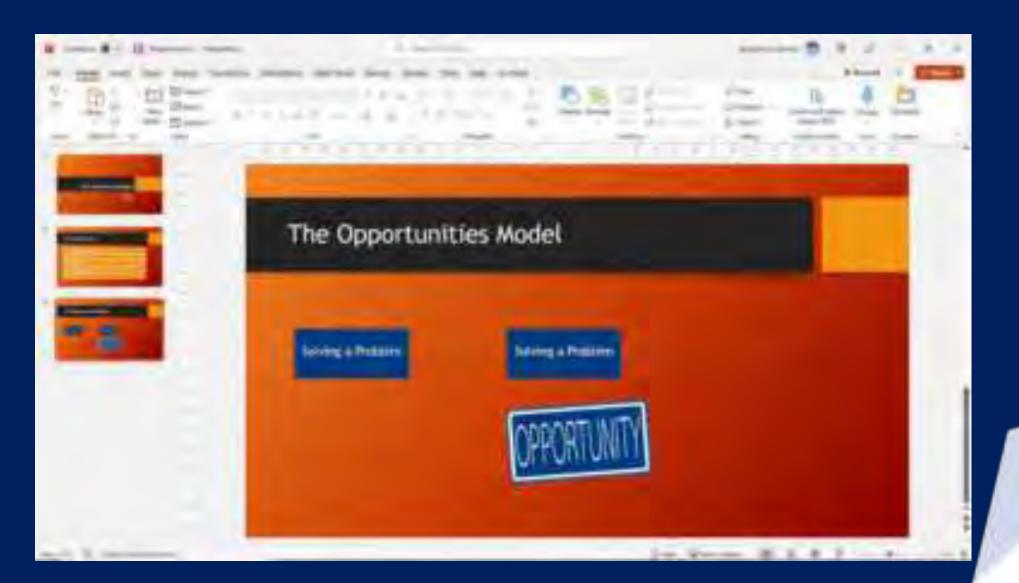


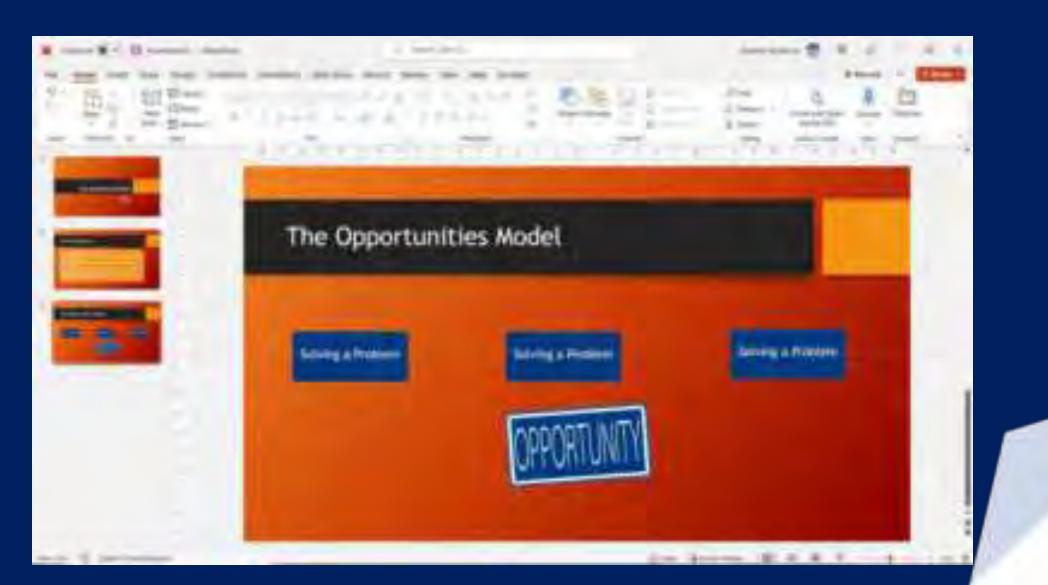


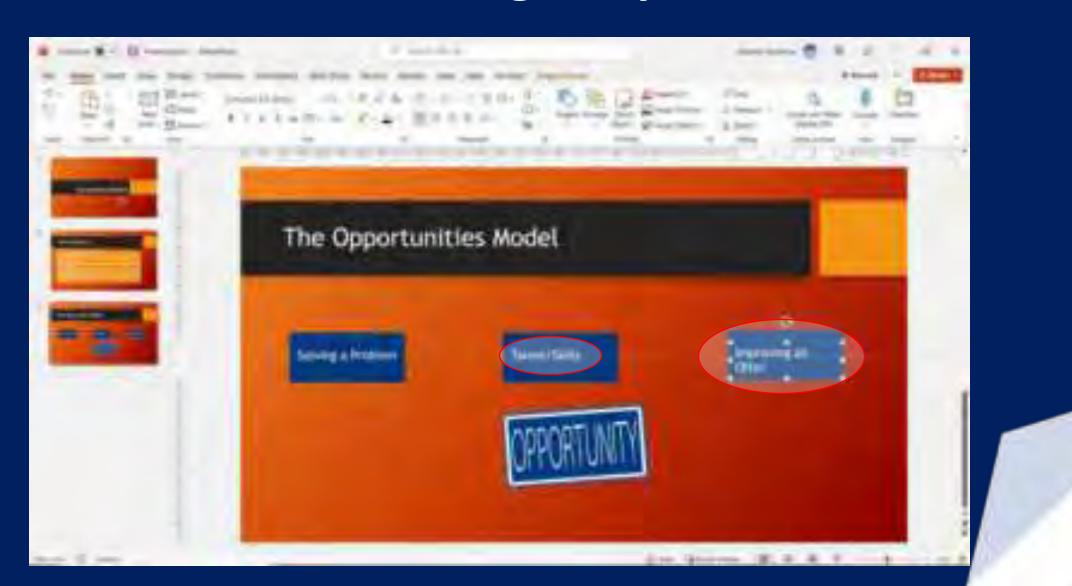


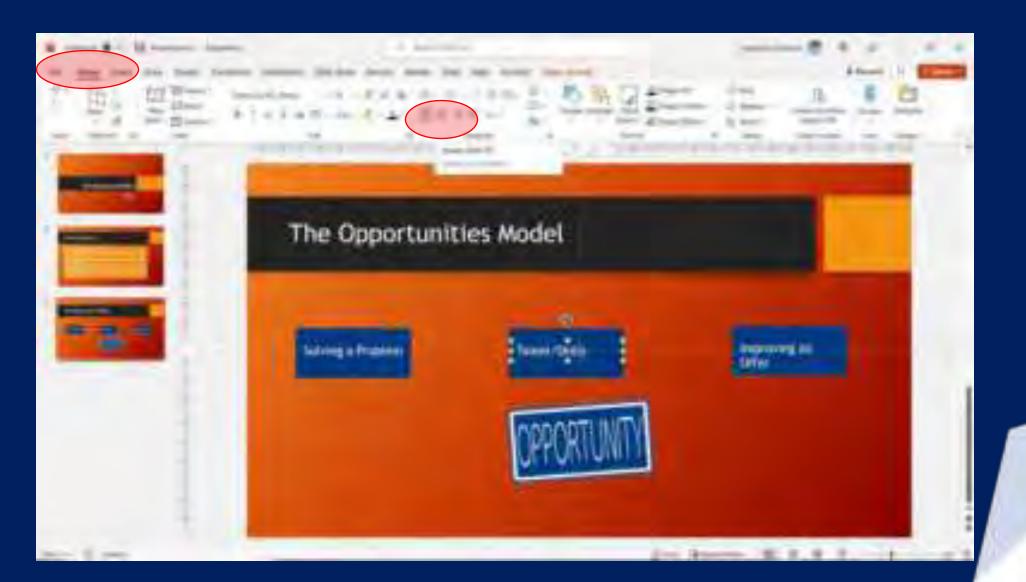


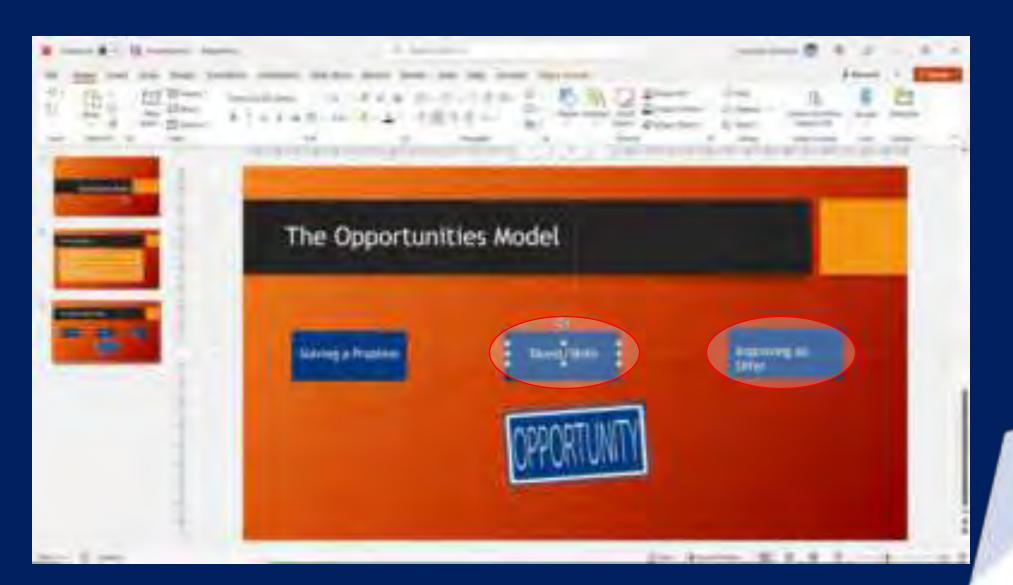


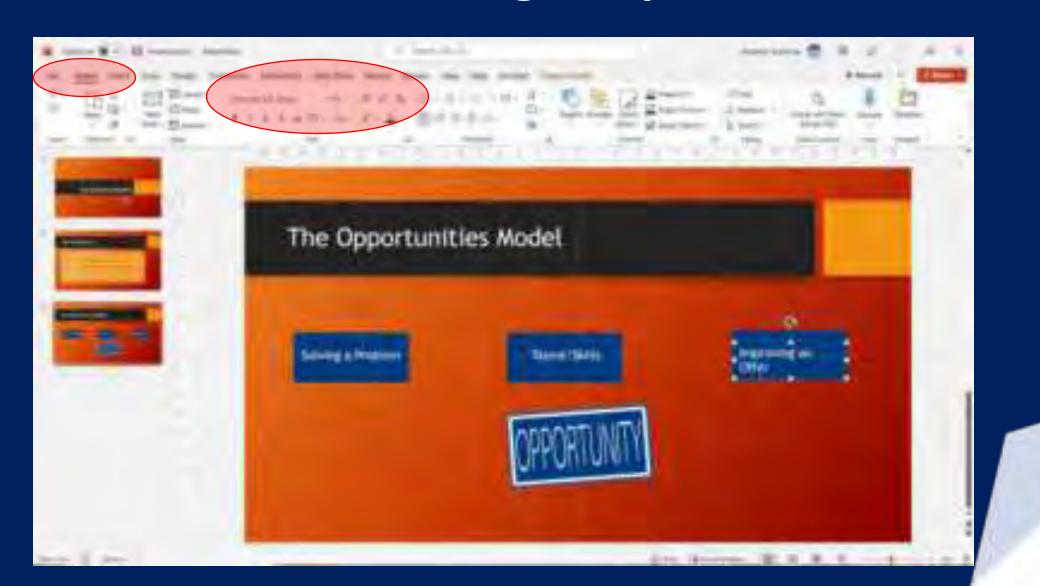


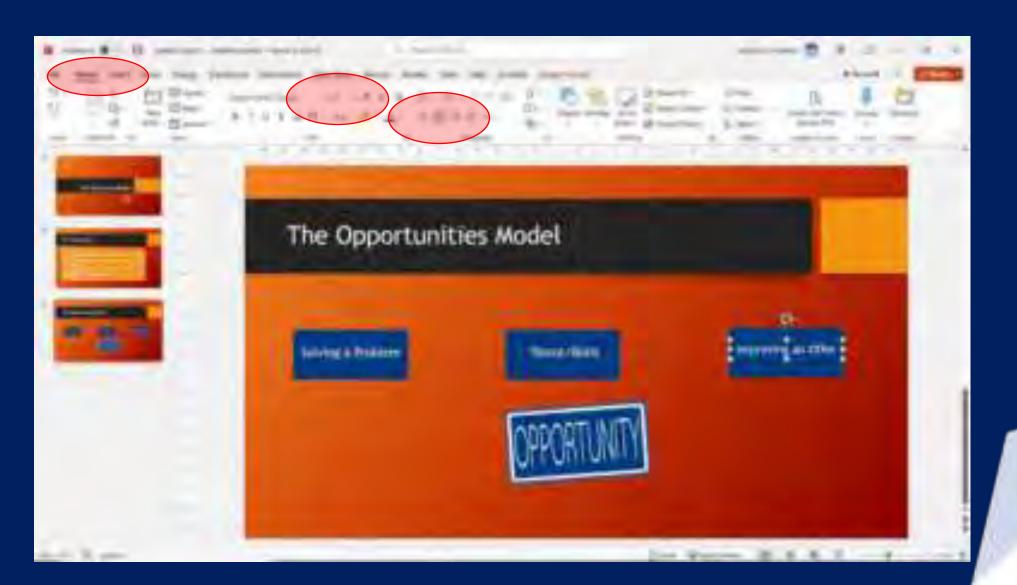


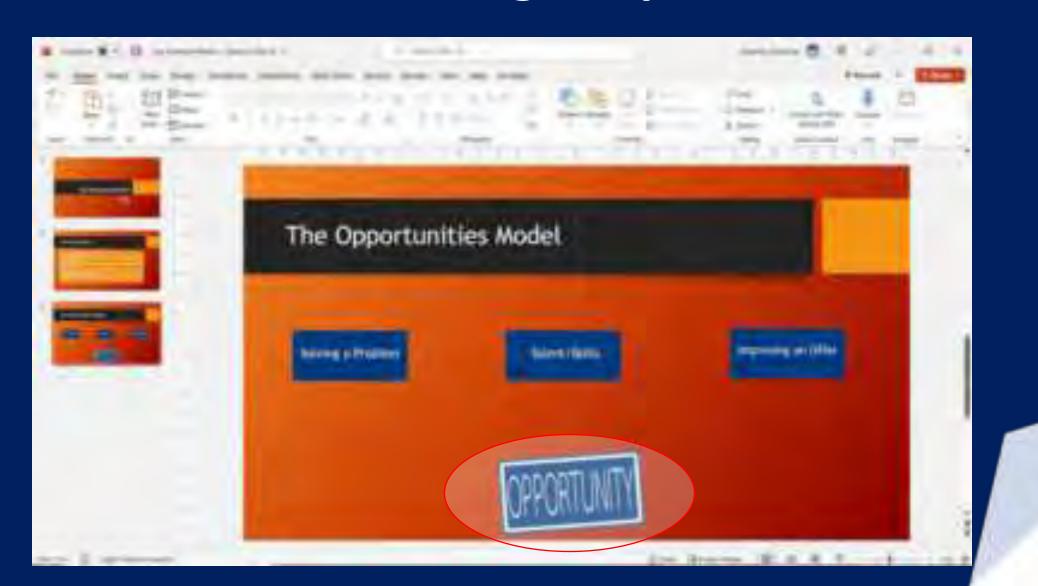




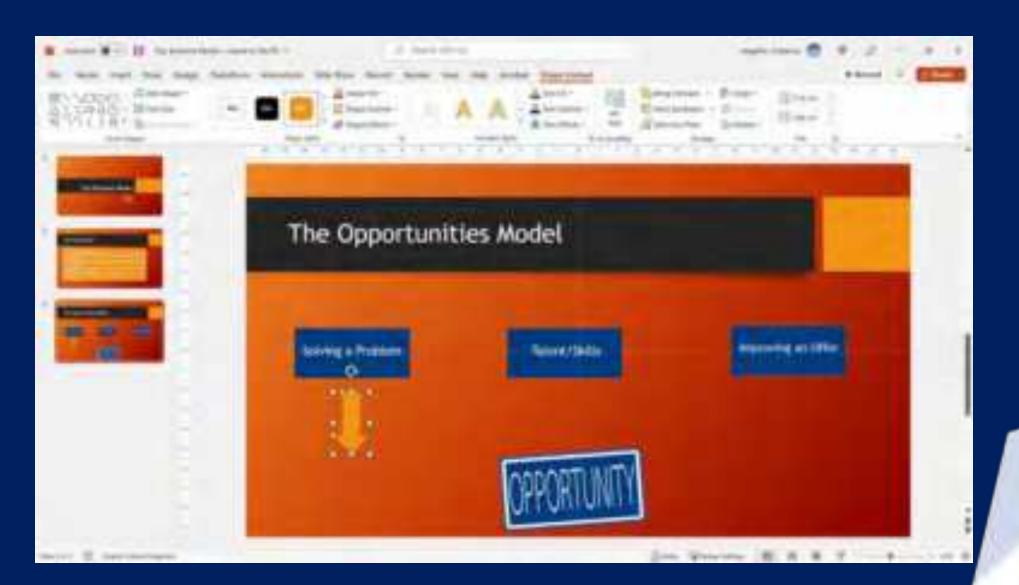


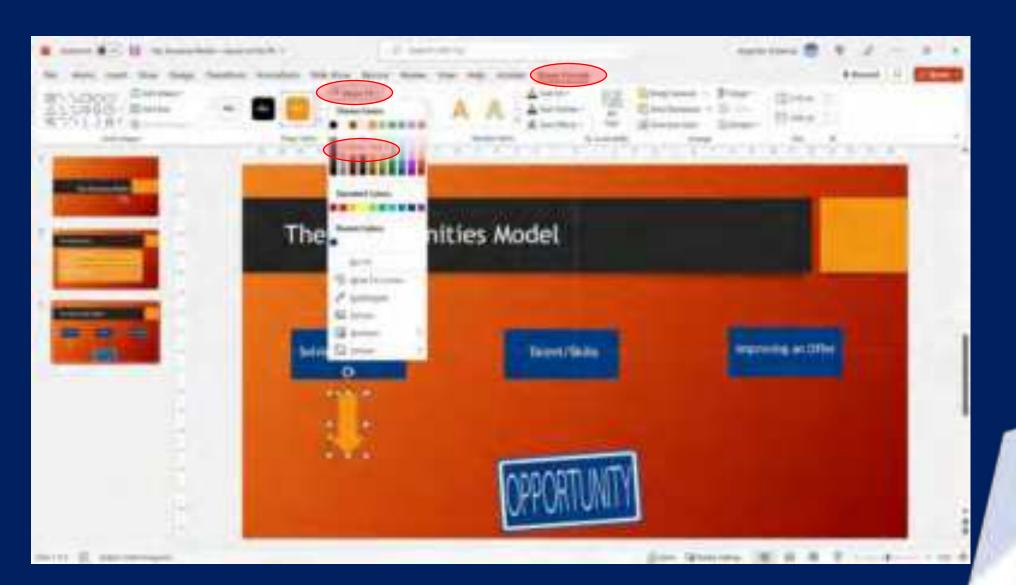


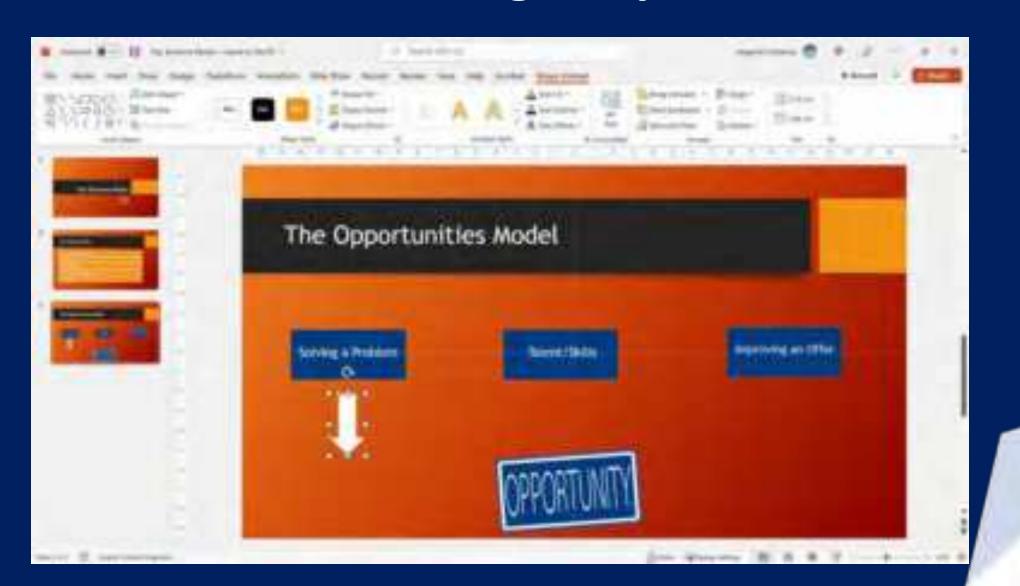


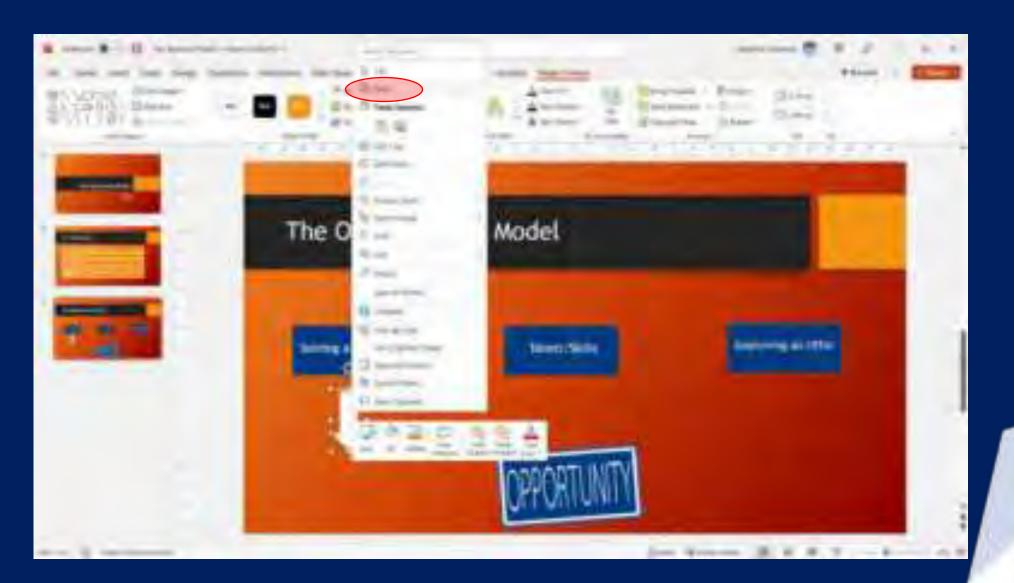


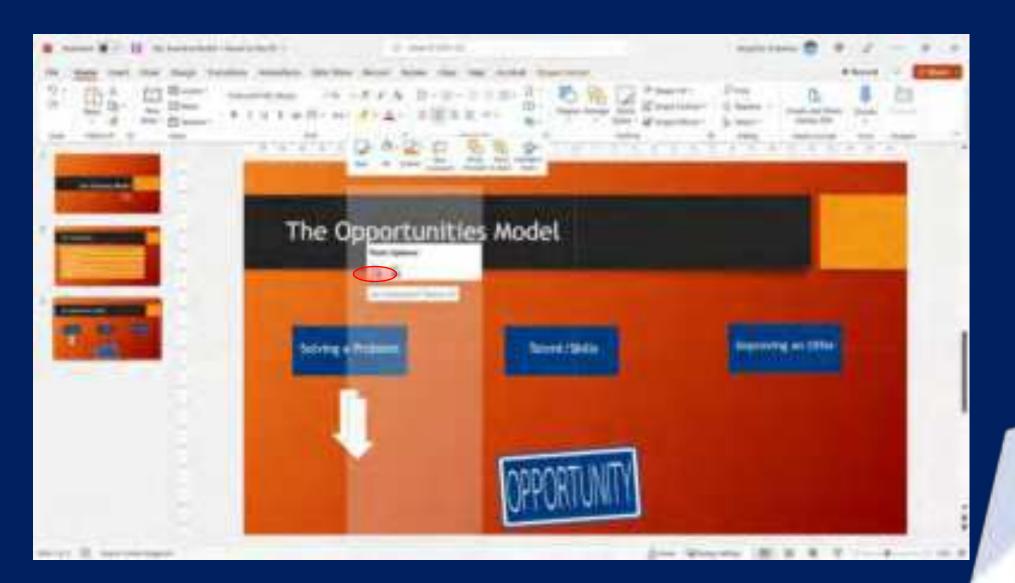


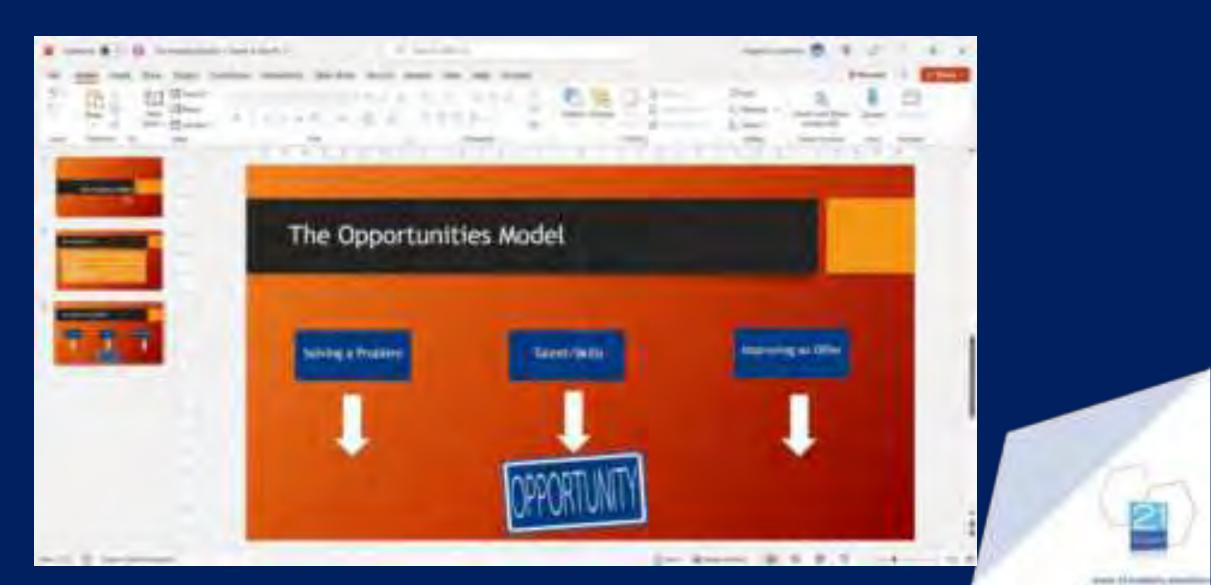


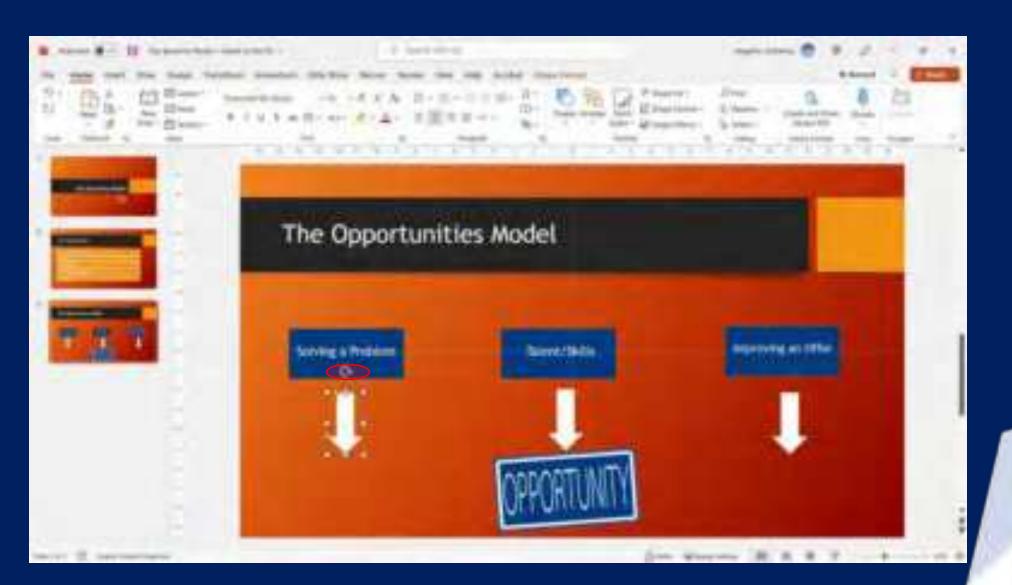


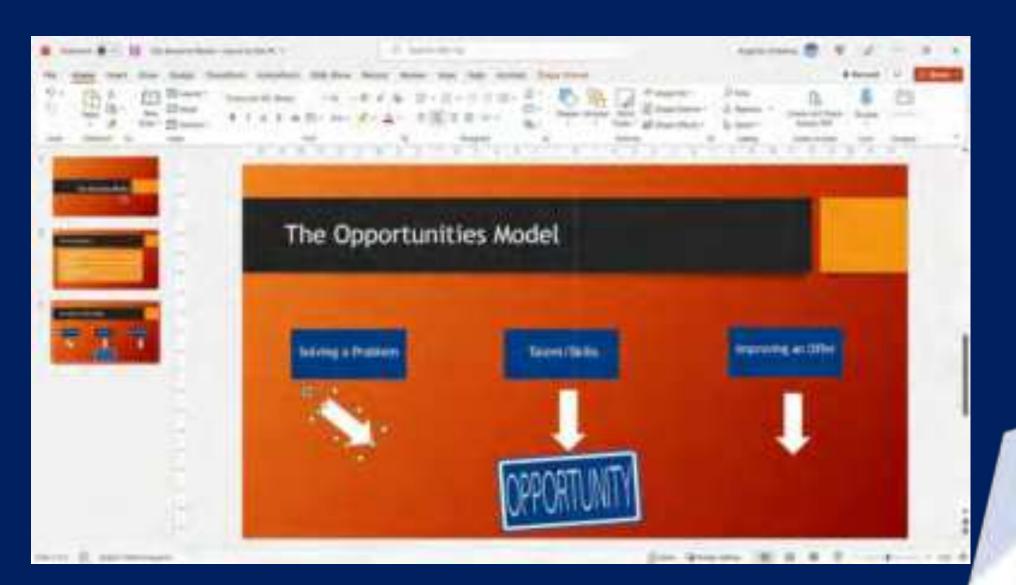


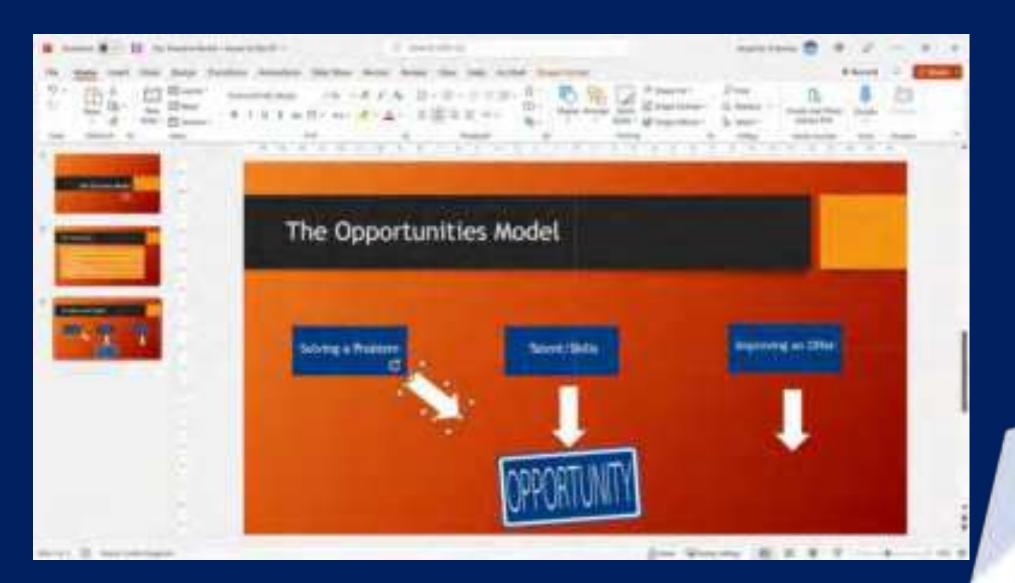


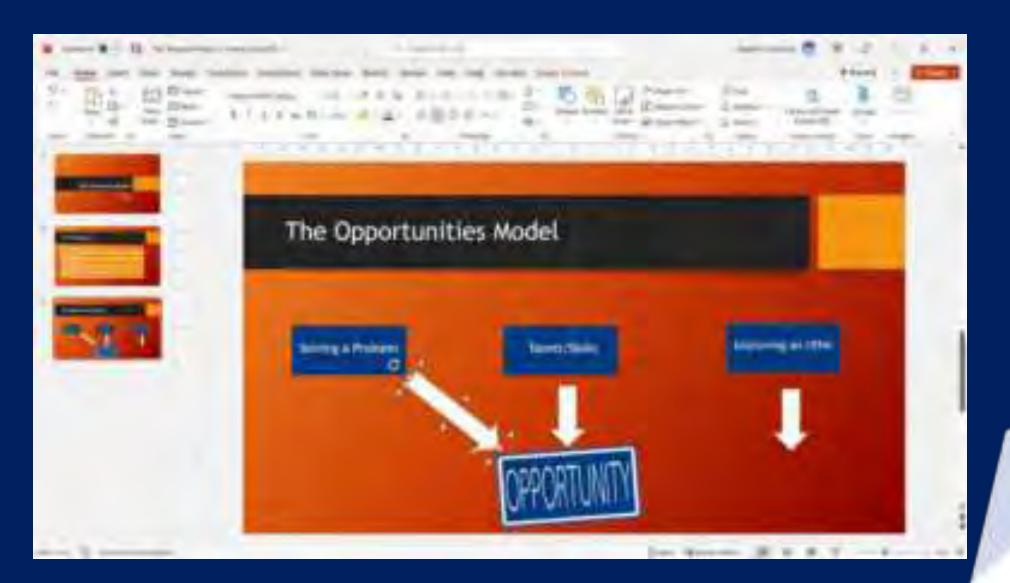


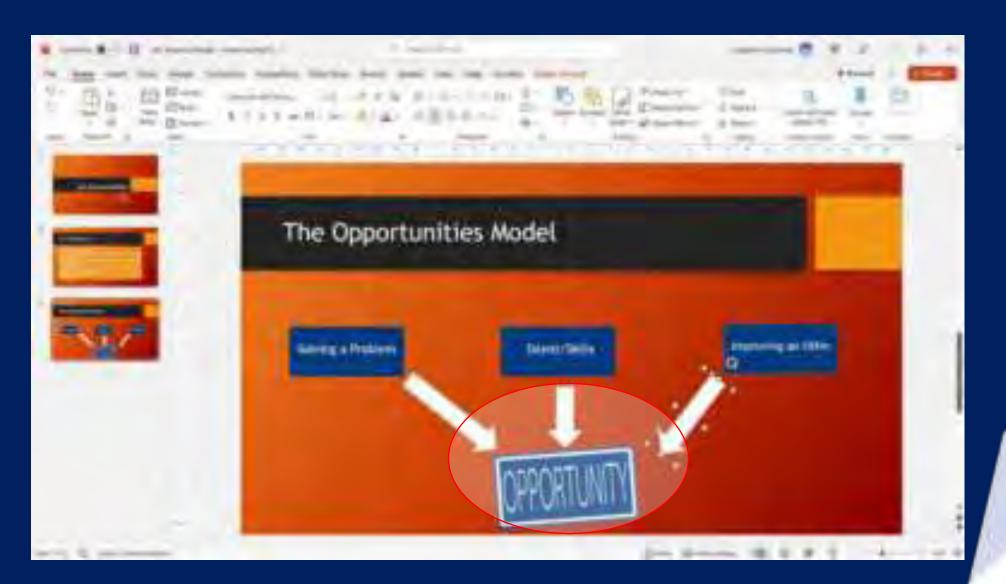


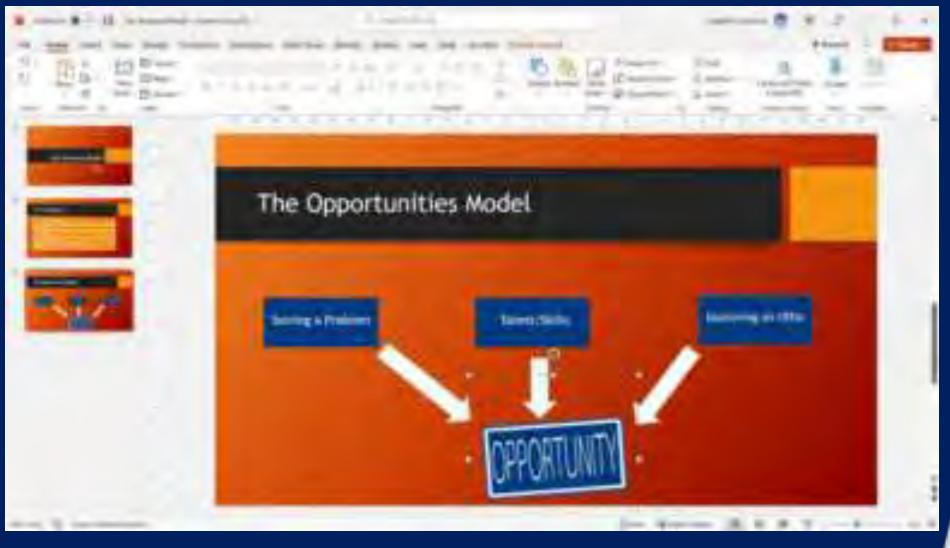






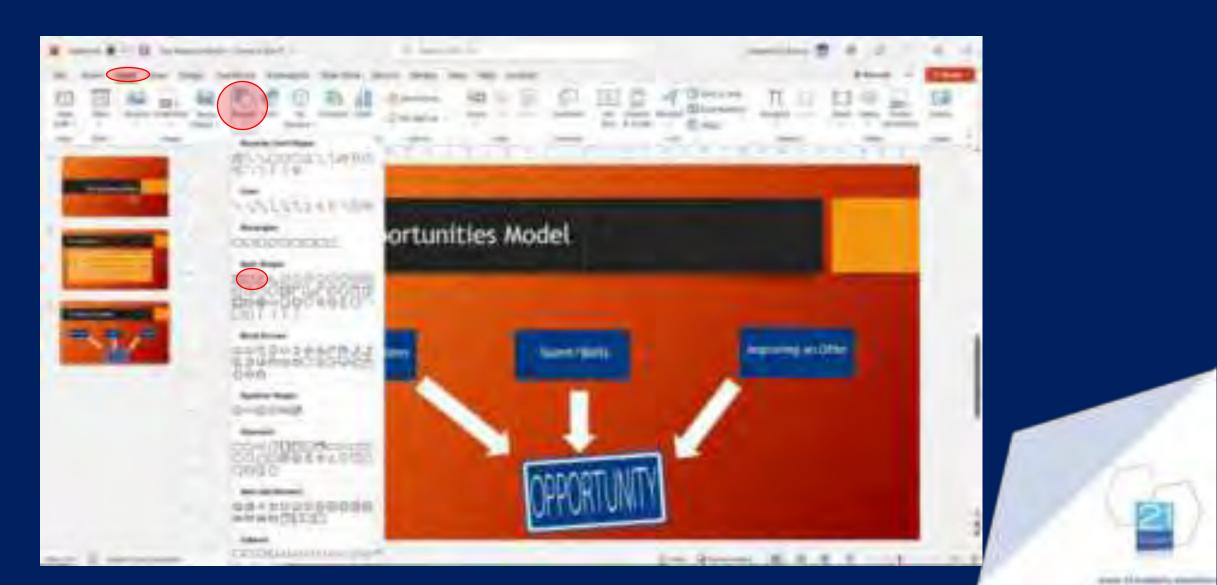


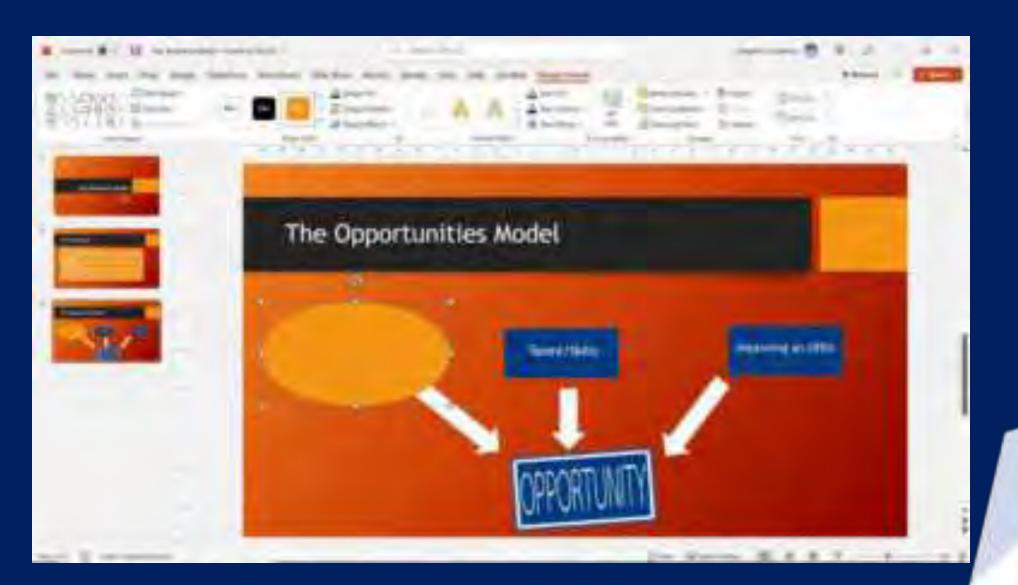


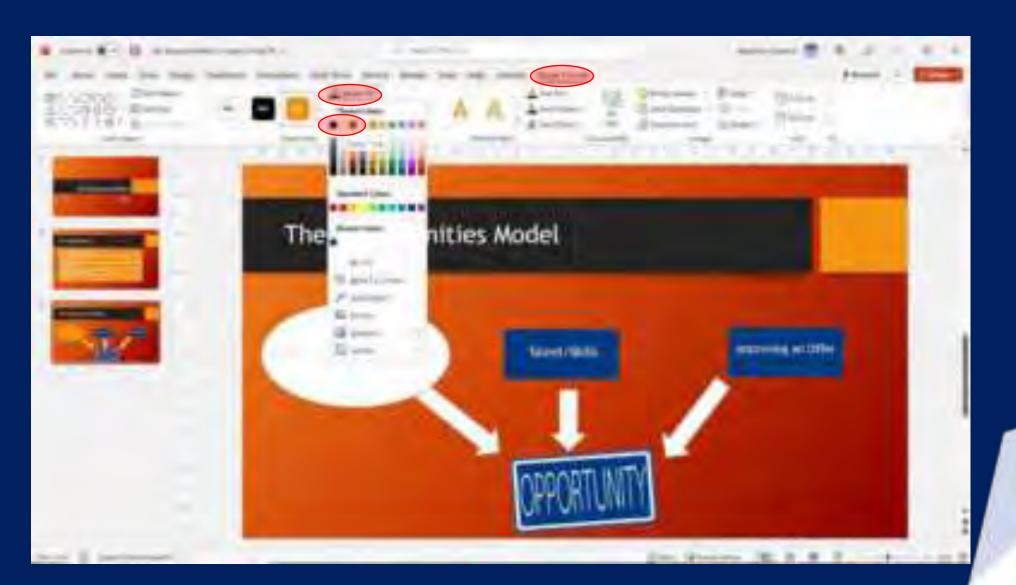




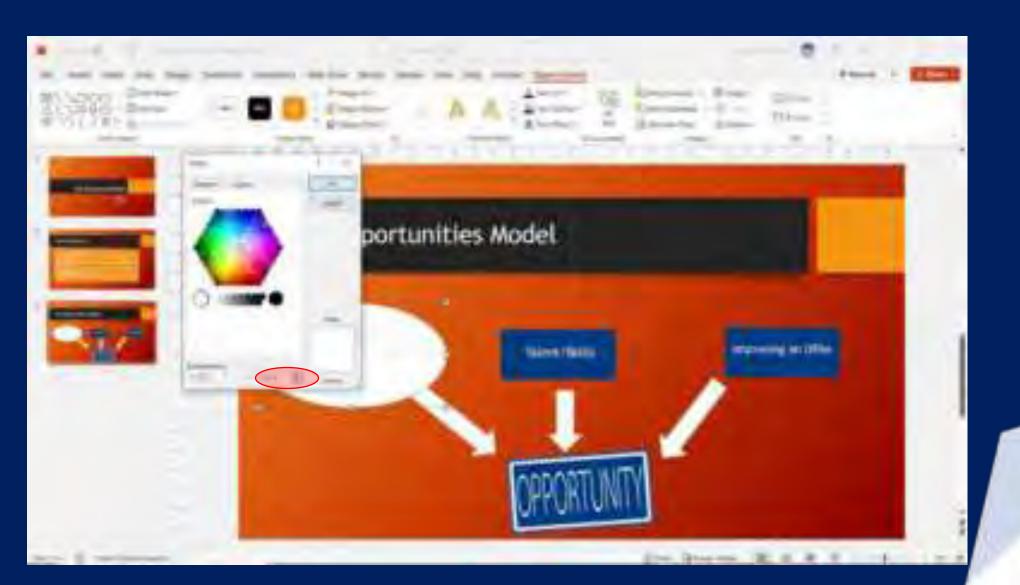




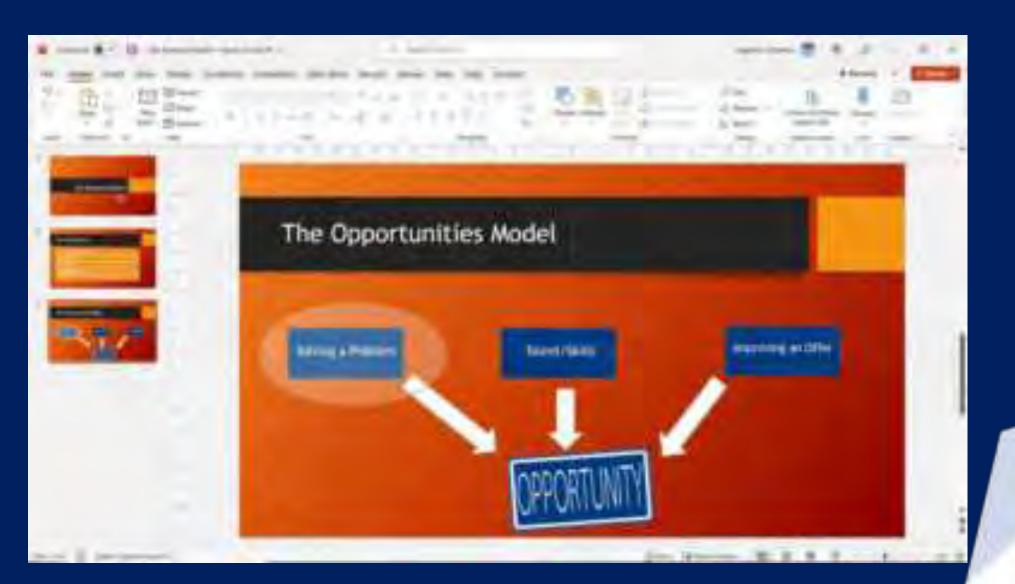








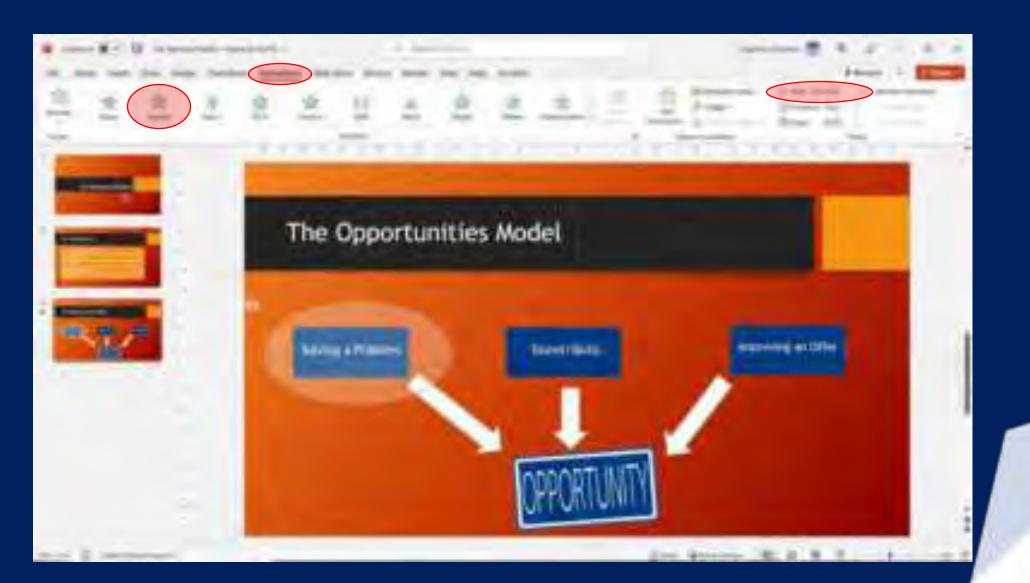








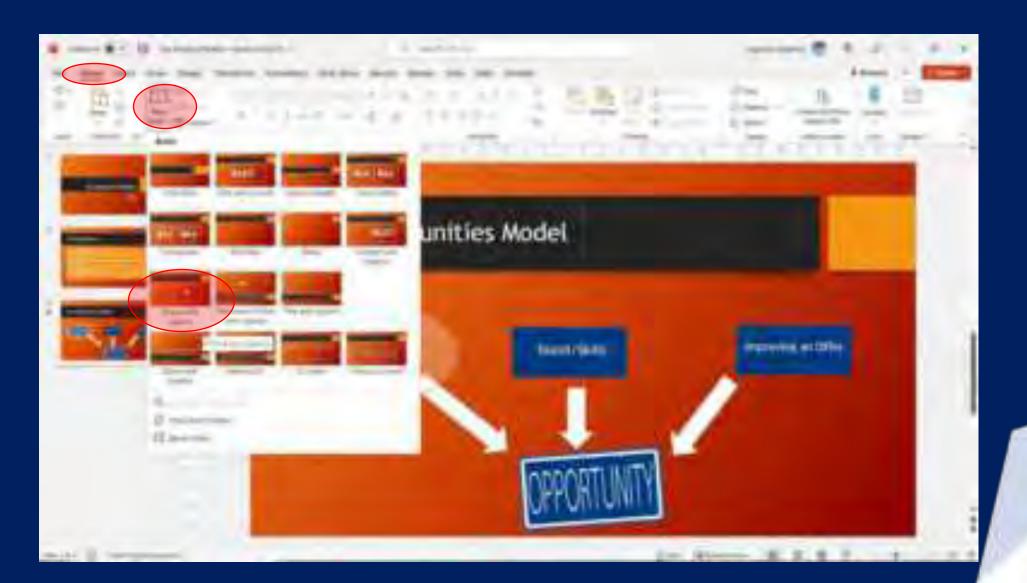
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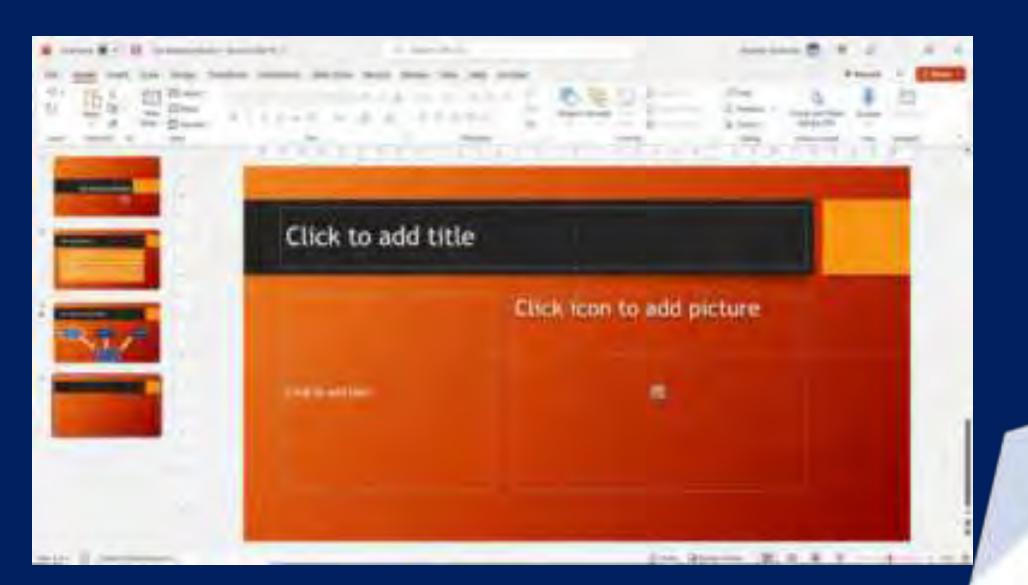


PowerPoint Inserting Animation

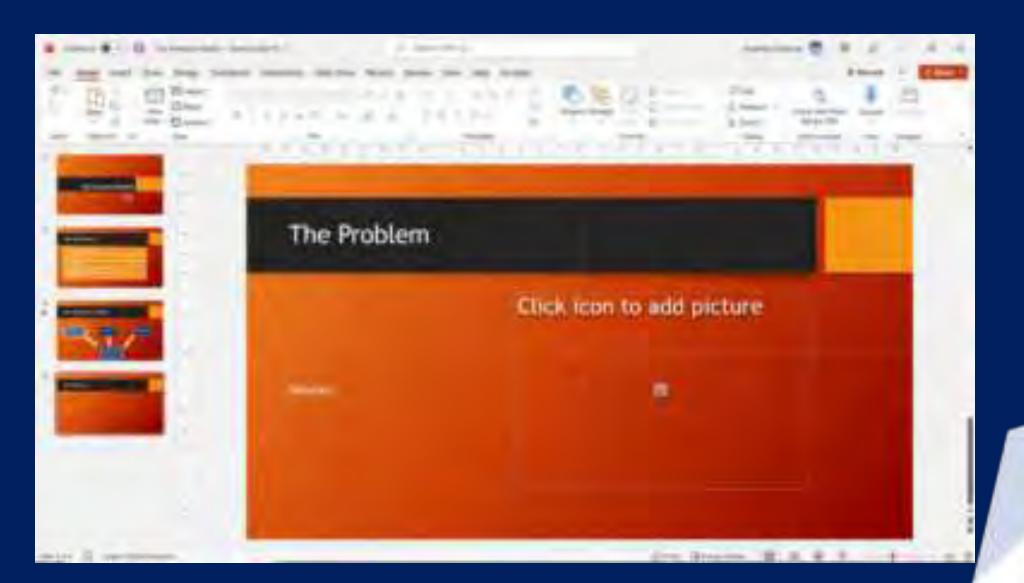




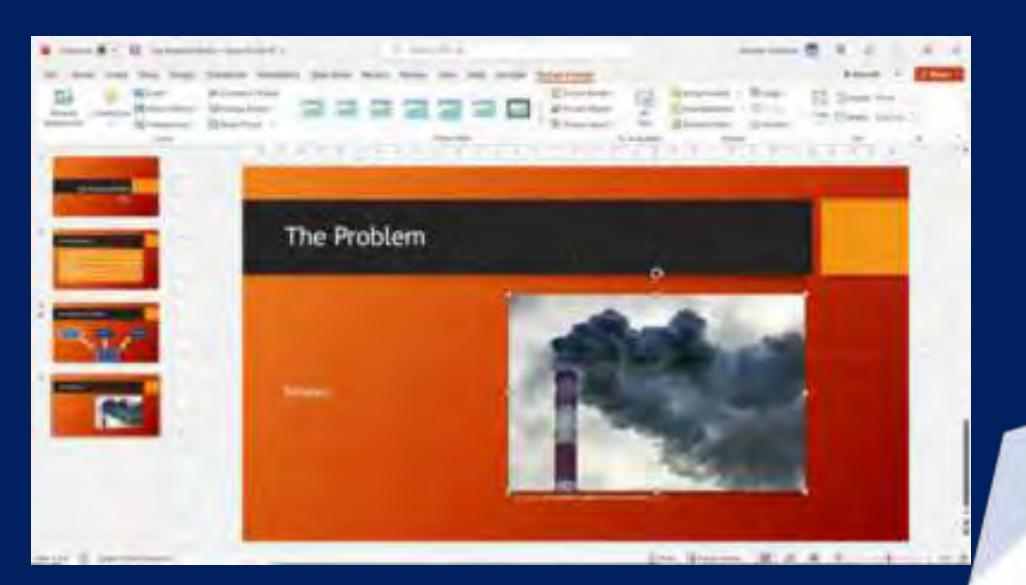


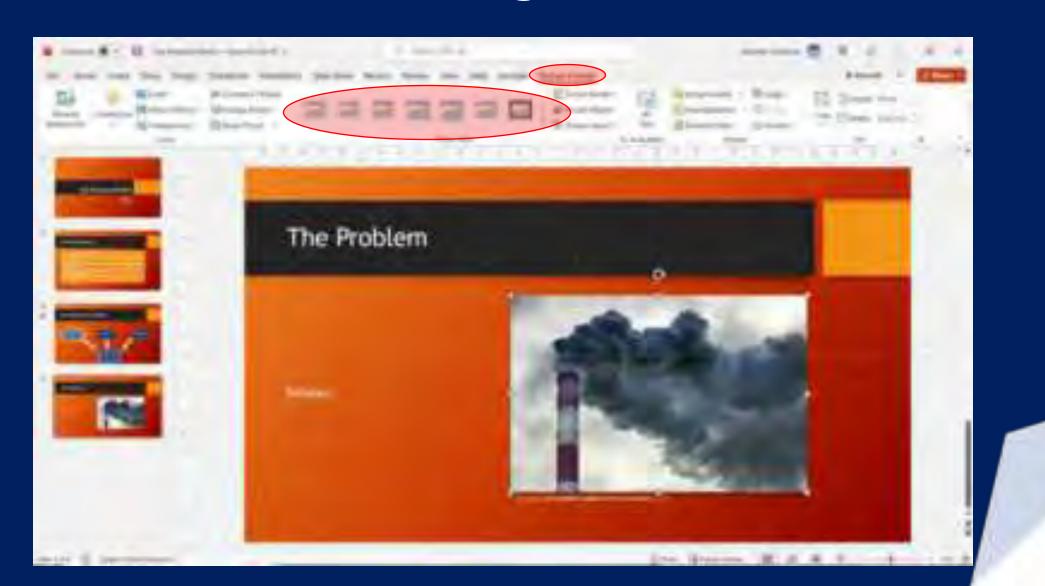


Inserting Another Slide

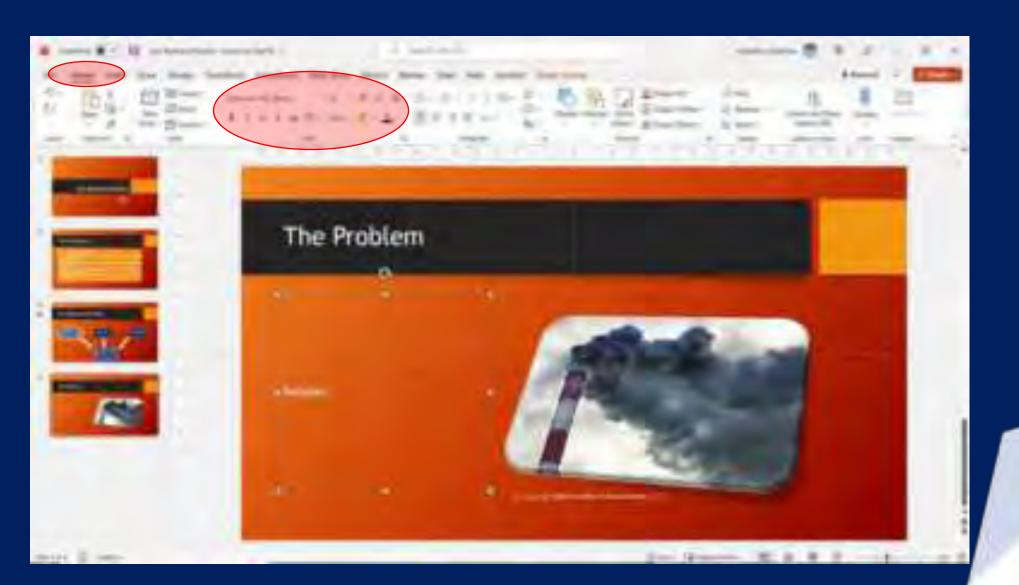


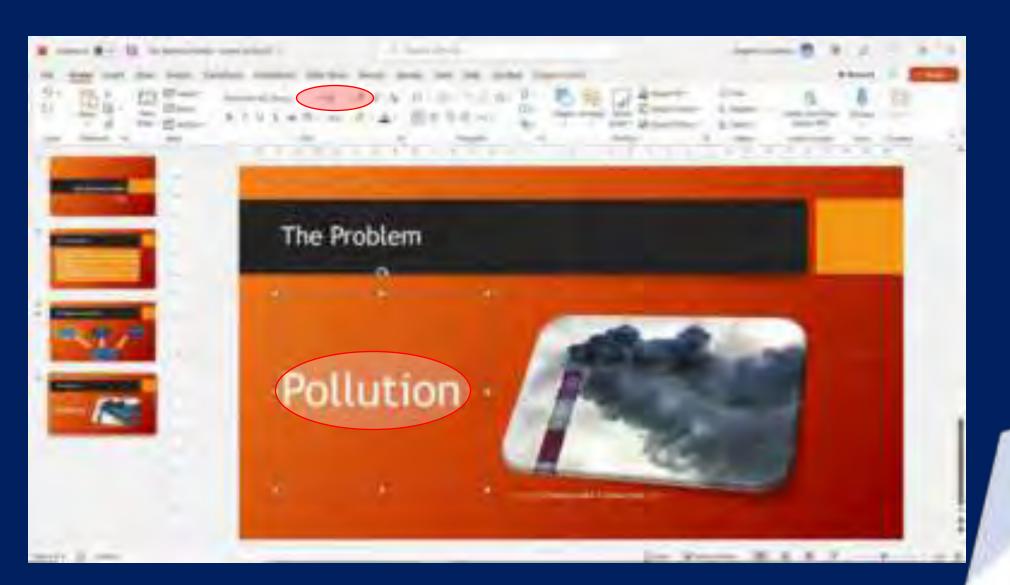
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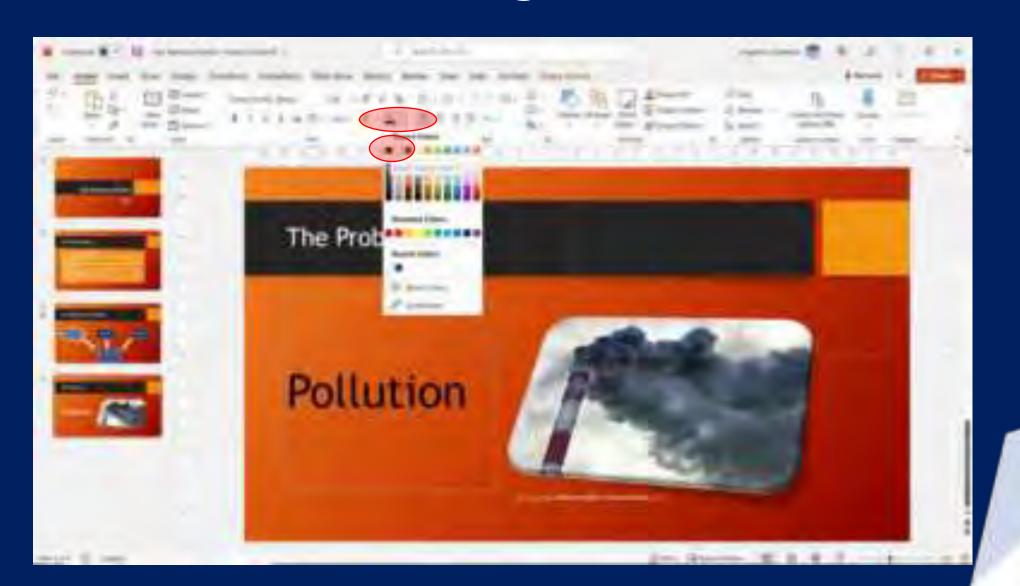


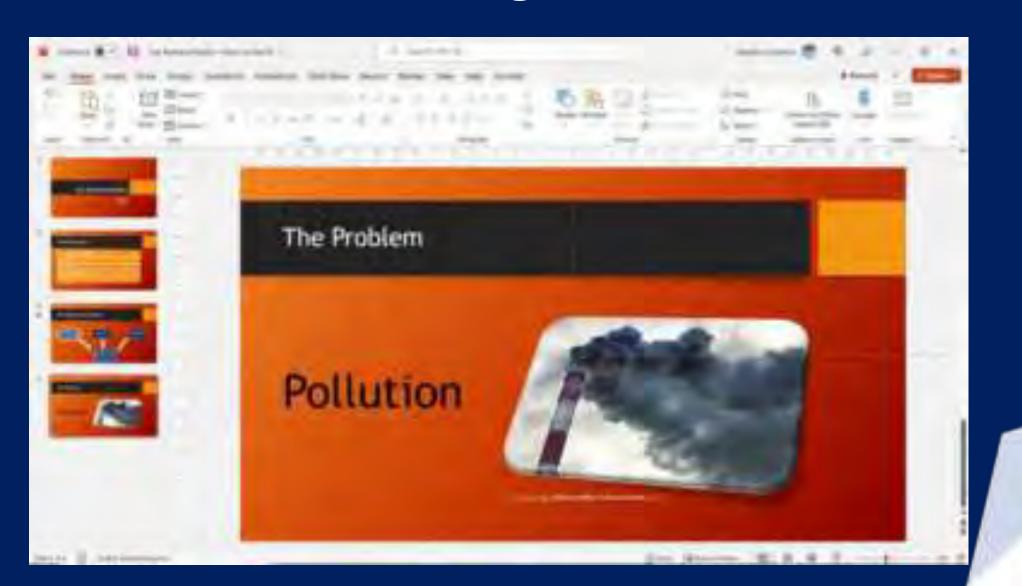








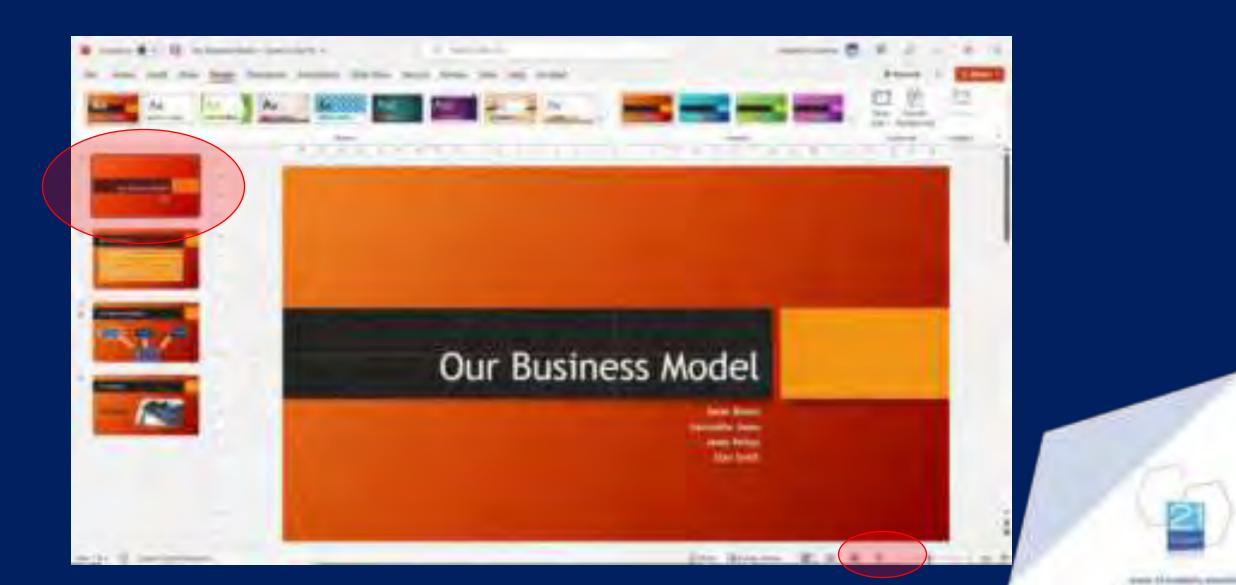


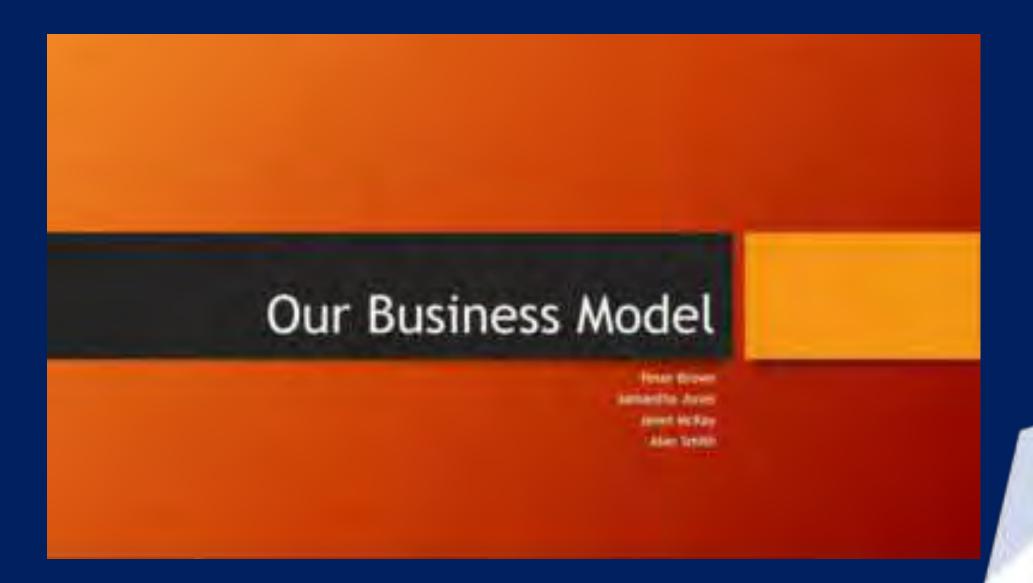


















PowerPoint Slideshow



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- 20 minute presentation
 - using power point
 - built together (mostly during supervised sessions)
 - delivered during last session
 - by all group members
 - questions asked by colleagues and tutor



- Effective presentations
 - choosing the right font and font size.
 - understanding the importance of simplicity.
 - when to use transitions and animations.
 - how to use the colour wheel.
 - list and understand the different types of visual aids.



- Tips
 - Adding facts and figures to a presentation increases audience retention by 20%.
 - Presentations with visual aids are 43% more persuasive than the same presentations without visuals.
 - 91% of presenters feel more confident presenting with a well designed slide deck.

- Before Starting
 - Know your stuff
 - Know your audience
 - Write it out
 - Rehearse



Fonts

• This is a Sans Serif font

• This is a Serif font



Fonts

· This is a comic font

· This is script font



- Keep Text to a Minimum
 - Powerpoint is there as your presentation aid not the main source of information.



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 - Include only the main speaking points in the form of short concise bullets.
 - Chunks of text will tempt you to read from the slides rather than communicate with audience.
 - Otherwise, the audience may be reading rather than listening to you

- Keep it Simple
 - Do not fill up empty spaces with unnecessary elements.
 - This will NOT help audience in understanding what you are saying.
 - The less clutter in a slide, the more impact your visual message will have.
 - Design elements should be kept at minimum to prevent distraction, such as a simple background





- Limit Transition and Animations
 - Using lots of animations is distracting and amateurish.
 - It can also be problematic and frustrating to view presentation on different devices.
 - Use them only for a purpose, such as to reveal the stages of a process.
 - Use only subtle animations, such as "Fade", "Appear" etc.
 - Do not use more than 3 different types of animations in one slide.

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In-Class Group Presentation

- Limit Transition
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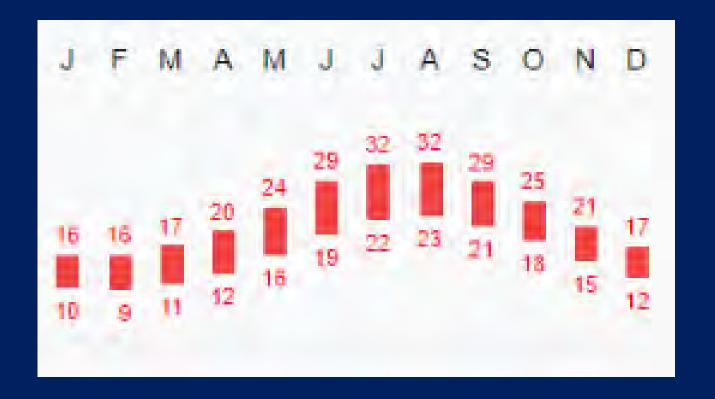
s in one slide.

- Visual Aids
 - Pictures
 - Graphs
 - Object
 - Map
 - Video Clip





Visual Aids





Colours

- Use colours it increases people's motivation to read.
- Colours can also evoke emotions and can improve understanding eg: highlighting certain
- Use the colour wheel to help you: https://www.canva.com/colors/color wheel
- Colour opposite each other are complimentary and create contrast.
- Using complimentary colours makes your text more readable.
- Avoid using too many colours in your presentation.

- Colours
 - When using the wrong colour the text may become illegible

When using the right colour you create contrast

https://www.canva.com/colors/color-wheel



Insert Web Page

This app allows you to insert secure web pages starting with https:// into the sade deck. Non-secure web pages are not supported for security reasons.

Please enter the URL below.

Https:// cainya.com/colors/color-wineli

Note: Many popular websites allow secure access. Please click on the preview button to ensure the web page is accessible.



- Use the spell checker but do not rely on it ONLY
 - Spelling mistakes show that you are not giving attention to detail
 - Be careful of Malapropisms



- Malapropisms
 - "Texas has a lot of electrical votes" George Bush 1989
 - "I might just fade into Bolivian." Mike Tyson 2002
 - "I'm not going for the Sixteenth Chapel look." Justin Bieber 2012

- Grammatical mistakes
 - While in the woods I came across a bare.
 - I needed some piece of mind
 - Joe is a little shorter then Anna



The Rubric





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Presentation

• Maximum score 100

• Weighted 20



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Next Session

Starts at 09:00 a.m. sharp with self-assessment Session 01

Business Administration Tomorrow in Naxxar

Digital Marketing Sunday in Naxxar



Introduction Session 04

Lecture Title: PowerPoint

Lecturer: Mr Angelito Sciberras

Date: 4 April 2025

