

Introduction Session 01

Lecture Title: Welcome to 21 Academy

Lecturer: Mr Angelito Sciberras

Date: 11 February 2025





Connect to the wifi

21 Academy

Pass:3ducat10n





Tabaco Free Premises

Tuesday 11 February 2025

Introductions
The Academy

Wednesday 12 February 2025

Staying in Malta

Thursday 13 February 2025

The Study Programme
Assignments
Presentations
Reflective Diary

Friday 14 February 2025

Using Power Point



WhatsApp Group



- *Academy can organise a group which you will be added to for the duration of the study programme*
- *Used for urgent communication by the Academy*
- *Can be used for participants to discuss and ask questions to each other or with the Academy*
- *Others in the group will have access to your mobile number*
- *Do you want to be part of this group? - Fill in the form*
- *DO NOT share personal data in the group*





THE ICEBREAKER

1. Which course are you in?
2. Where are you living in Malta?
3. Which city are you from?
4. Education/Work experience
5. Which is your favourite dish?
6. Which is your favourite sport?
7. Favourite pastime (hobby)?



Undergraduate Diploma in Business Administration

Undergraduate Diploma in Digital Marketing

1. Naxxar
2. San Gwann
3. MBA/Head of Academy
4. Fried Rabbit
5. Formula 1 & Football
6. Travelling

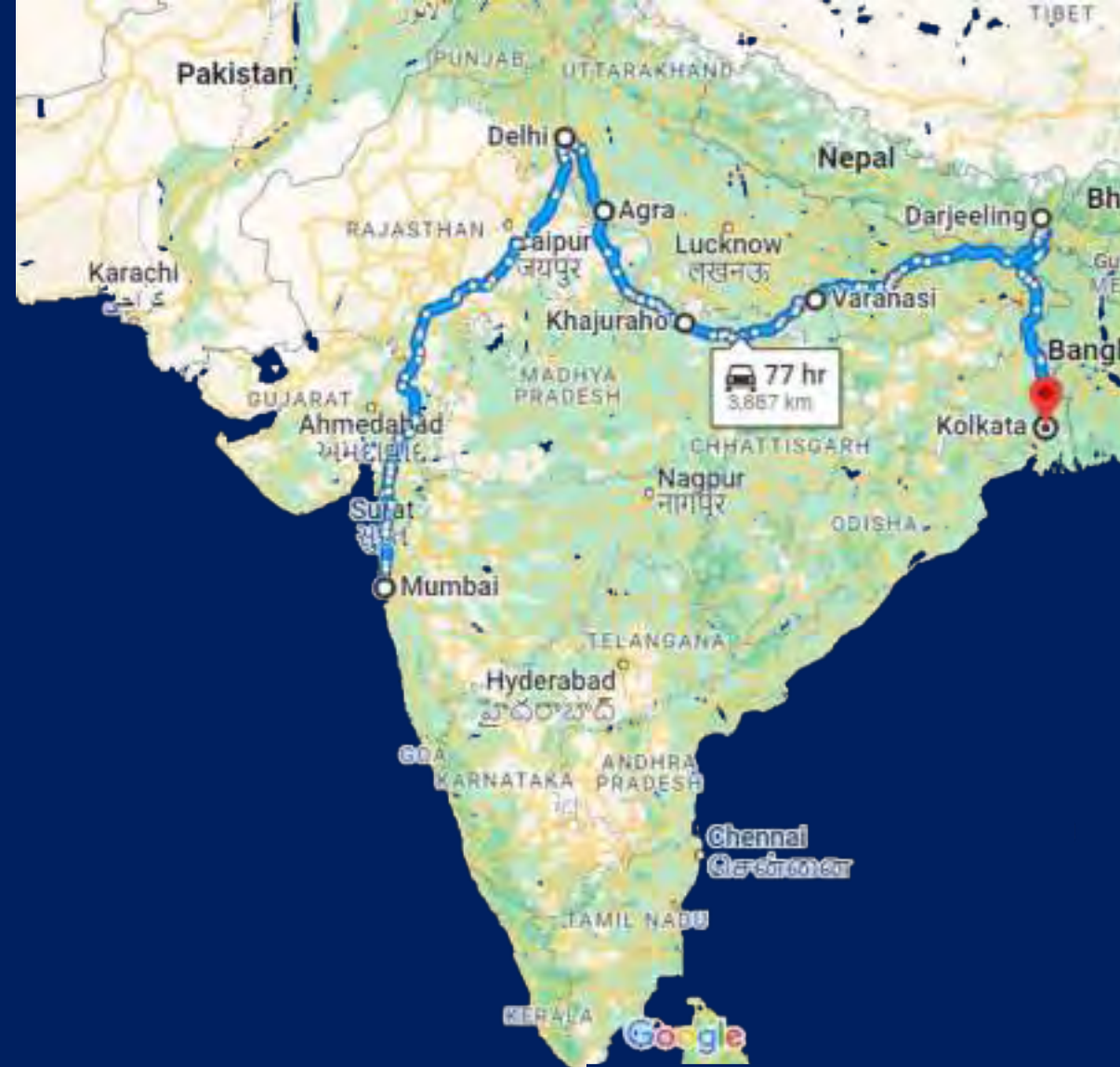


Undergraduate Diploma in Business Administration
Undergraduate Diploma in Digital Marketing



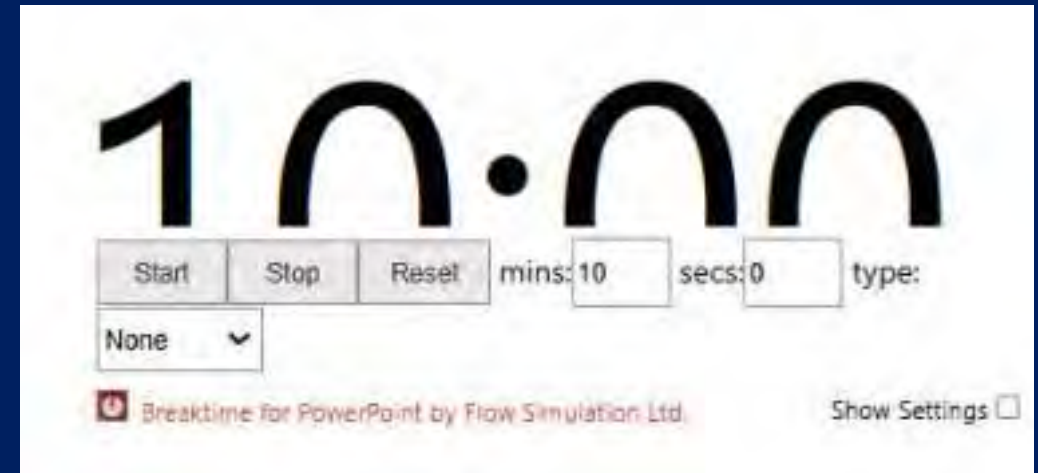
Undergraduate Diploma in Business Administration

Undergraduate Diploma in Digital Marketing



Undergraduate Diploma in Business Administration

Undergraduate Diploma in Digital Marketing



Angelito Sciberras

- *Worked in the Health Care, Journalism, Marketing, Sports, and Administration fields.*
- *Vast experience in Human Resources, Customer Care and Event Management.*
- *Developed and delivered training programmes for employees in the IT field and in Data Privacy particularly GDPR.*
- *Director at Advisory 21.*
- *Advises on data privacy and lectures at the University of Malta on the subject.*
- *Acts as an external Data Protection Officer to a number of Public Authorities and private organisations.*
- *August 2021, appointed as a member of the Maltese Electoral Commission.*
- *Co-authored the book GDPR for HR Professionals which was published in May 2018.*
- *Master in Business Administration from the University of Suffolk.*



Undergraduate Diploma in Business Administration
Undergraduate Diploma in Digital Marketing

Ingrid Eomois

Director of Studies



Undergraduate Diploma in Business Administration
Undergraduate Diploma in Digital Marketing

Sharon Benny

International Desk Administrator



Undergraduate Diploma in Business Administration
Undergraduate Diploma in Digital Marketing

Alexia Gatt

Administrative Assistant



Undergraduate Diploma in Business Administration
Undergraduate Diploma in Digital Marketing

Pierre Sciberras

Administration & Finance



21 Academy

“

*Empowering
Students with
Cutting-Edge
Skills*

”

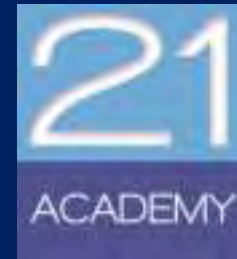


21 Academy

- Founded: 2018
- Licence No.: 2018-017
- Ownership: Advisory 21 Ltd.
- Company No.: C81866
- Head of Academy: Mr. Angelito Sciberras
- Website: www.21academy.education



Advisory 21 Ltd



Advisory 21 Ltd

“

*Our business
is your future*

”



Advisory 21 Ltd



Data Protection & Data Privacy

Management of Funded Projects

Debt Collection



21 Academy



21 Academy



Undergraduate Diploma in Business Administration
Undergraduate Diploma in Digital Marketing

21 Academy



21 Academy



21 Academy

- All Courses delivered by the Academy to date have been designed by the Academy and accredited by the Malta Further and Higher Education Authority.
- The Academy has been licensed as a Higher Education Institution to deliver both face to face and online education
- All courses have been designed to be delivered in English and have been accredited for both online and face to face delivery
- Study Programmes designed and delivered
 - Master
 - Diploma
 - Awards at 5 to 7 EQF Level



21 Academy

Fields:

- Banking
- Business Administration
- Compliance
- Digital Marketing
- Education (Educators)
- Finance
- Gaming
- Human Resources
- Information Technology
- Law



21 Academy

Academic Staff

- The tutors delivering courses and training are professionals in their respective fields and have been delivering training for a number of years.
- Our Academic staff include reputable local public figures such as former EU Commissioner Prof Tonio Borg among others.
- A list of all our current academic staff is available [here](#).



21 Academy



Flagship Study Programmes: Masters

Target Group:
Delivery:

Third Country Nationals
In-Class

21 Academy



Flagship Study Programmes: Diploma

Target Group:

Delivery:

Locals

Online

Undergraduate Diploma in Business Administration
Undergraduate Diploma in Digital Marketing

21 Academy



Flagship Study Programmes: Diploma

Target Group:
Delivery:

Third Country Nationals
In-Class



21 Academy



Flagship Study Programmes: Diploma

Target Group:
Delivery:

Third Country Nationals
In-Class

21 Academy



Flagship Study Programmes: Awards

Target Group:

Locals

Delivery:

Online

Undergraduate Diploma in Business Administration

Undergraduate Diploma in Digital Marketing

UNDERGRADUATE
DIPLOMA

BUSINESS
ADMINISTRATION

Enhance Your Career

MQF Level 5

60 ECTS

Delivered in 12 months

www.21Academy.education



UNDERGRADUATE
DIPLOMA

DIGITAL
MARKETING

Enhance Your Career

MQF Level 5

60 ECTS

Delivered in 12 months
Saturday Sessions

www.21Academy.education



- *MQF Level 5, 60 ECTS*
- *6 Modules (Exit Awards - 8 ECTS) - Certificate for Each*
- *1 Project*



Undergraduate Diploma in Business Administration

Undergraduate Diploma in Digital Marketing

8	Doctoral Degree	
7	Master's Degree Post-graduate Diploma Post-graduate Certificate	
6	Bachelor's Degree	
5	Undergraduate Diploma Undergraduate Certificate	VET Higher Diploma Foundation Degree
4	Matriculation Certificate Advanced Level Intermediate Level	VET Diploma (iv)
3	General Education SEC Grade 1-5	VET Level 3 (iii)
2	General Education Level 2 SEC Grade 6-7	VET Level 2 (ii)
1	General Education Level 1 School Leaving Certificate	VET Level 1 (i)
B	Introductory Level B*	
A	Introductory Level A*	



ECTS (European Credit Transfer System)

Diploma - 60 ECTS

*1 ECTS = 25 Learning Hours
minimum of 5 contact hours*

*Diploma - 1,500 Learning Hours
- minimum 300 contact hours*



This Undergraduate Diploma - 60 ECTS

300 contact hours

1,108 self-study hours

22 supervised hours

70 assessment hours



- *Lecture Days*

- *Wednesdays* *17.30 to 20.30*
- *Saturdays* *09.00 to 17.00*
- *Mondays* *09.30 to 12.30*

- *Holiday periods*

- *Easter*
- *Summer*
- *Christmas*



- *Lecture Days*

- *Tuesdays* *17.30 to 20.30*
- *Saturdays (Sundays)* *09.00 to 17.00*
- *Thursdays* *09.30 to 12.30*

- *Holiday periods*

- *Easter*
- *Summer*
- *Christmas*



Delivery

- *In-Class*
- *21 Business Centre, Naxxar*



Delivery

- *May 2024 Intake*
- *July 2024 intake*
- *October 2024 Intake*
- *November 2024 Intake*
- *January 2025 Intake*
- *February 2025 Intake*



Delivery

- *April 2024 Intake*
- *May 2024 Intake*
- *July 2024 Intake*
- *October 2024 Intake*
- *November 2024 Intake*
- *January 2025 Intake*
- *February 2025 Intake*



Delivery

- *Punctuality*
 - *Fingerprint (exact time of arrival)*
 - *Class attendance (immediate identification of asentees)*
- *Breaks*
- *Absenteeism*
 - *Pre notification*
 - *Request for WhatsApp location*
 - *Certificate if longer than 2 days*



Lecturers

- *Mr Antoine Portelli - Financial Analysis*
- *Ms Aysel Schembri - Marketing and Research*
- *Mr Paul Gauci - Strategic Management*
- *Mr Angelito Sciberras - Managing data and its implications*
- *Ms Mary Anne Puli - Academic Writing*
- *Mr Angelito Sciberras - Creating a Business*
- *Mr John Muscat Drago - Human Resource Management*



Lecturers



Paul Gauci



John Muscat Drago



Antoine Portelli



Mary Anne Puli



Aysel Schembri



Angelito Sciberras

Lecturers

- *Mr Pierre Portelli - Basics of Search Engine Optimisation & Content Creation in CRM*
- *Mr Angelito Sciberras Managing Data and Its Implications*
- *Mr Pierre Portelli - Social Media Marketing & Digital Advertising*
- *Ms Mary Anne Puli - Academic Writing*
- *Mr Pierre Portelli - Corporate Digital Marketing*
- *Ms Aysel Schembri - Marketing and Research*
- *Mr Pierre Portelli - Digital Marketing Basics*



Lecturers



Pierre Portelli



Mary Anne Puli



Aysel Schembri



Angelito Sciberras



Communication

Phone calls - 2099 5486 - Monday to Friday 08:30 to 17:30

WhatsApp - 9949 0255 - 24/7 (urgent cases only after office hours)

Emails

- info@21academy.education - administration
- info@advisory21.com.mt - course related
- Monday to Friday



Your Visa



The only document which allows you to be in *Malta*



NOT valid for travel



Expires

Getting a residency permit

- <https://expatriates.identita.gov.mt>
- Non-eu applicants



Getting a residency permit



Malta

expatriates unit portal

welcome to identità's expatriates unit portal for the submission of applications for residence permits and certificates.

eu / eea / swiss applicants

This section of the online portal is intended for the submission of applications for residence certificates by EU and EEA and Swiss nationals, intending to reside and/or work in Malta for longer than three (3) months. An eResidence document will be issued to such applicants based on their scope of residence in Malta.

login with e-id

alternative login

non-eu employment & self-employed

This section of the online portal is intended for the submission of applications by non-EU nationals, or third-country nationals, who intend to reside and take up employment in Malta. This includes applications for:

- Single Permit under the Single Permit Regulations, SL 217.17,
- Blue Card under the Blue Card Regulations SL 217.15,
- Intra-Corporate Transferee under the Intra-Corporate Transfer Regulations SL 217.21,
- Self-Employment,
- other employment applications, as applicable for third-country nationals.

go to non-eu employment portal

non-eu applicants except employment & self-employed

This section of the online portal is intended for the submission of applications by non-EU nationals, or third-country nationals, who intend to reside in Malta for purpose other than employment. This includes applications for:

- Exempt Status,
- Family Reunification,
- Study,
- Economic Self-Sufficiency,
- Long-Term Residence,
- other reasons as applicable for third-country nationals.

login with e-id

alternative login

Getting a residency permit



The screenshot shows the login interface of the 'identità' website. The logo is in the top left, and the word 'identità' is in the top right. The main heading is '→ sign in'. Below it are two input fields: 'Email Address' with the placeholder 'example@identita.com' and 'Password' with the placeholder '123456'. At the bottom left, there are three links: 'Register here!', 'Login with a QR', and 'Forgot your password?'. The 'Register here!' link is circled in red. At the bottom right, there are two buttons: 'cancel' and '→ sign in'.

identità

→ sign in

Email Address
example@identita.com

Password
123456

[Register here!](#)
[Login with a QR](#)
[Forgot your password?](#)

cancel → sign in

Getting a residency permit



Thomson

register

If you do not have an e-ID Account yet, you can register for a fiscal account for this portal.

Please note that before you can submit your first application, a copy of your Identity Card or Passport will be requested for verification, therefore kindly ensure that your identity details requested below are as shown on this document.

Your identity details will be verified with the submission of your first application.

Any account registration left incomplete shall be discarded after 5 days.

First Name

Last Name

Date of Birth



Email Address

Password

Minimum 8 characters including lower case, first uppercase letter, digit, special char.

Confirm Password



I'm not a robot



[cancel](#)

[register](#)

Getting a residency permit

- Documents
 - Print Form ID 1A - Identity Registration form, Details of landlord and tenant and Academy stamp
 - Original copy of passport
 - Original scanned copy of the official acceptance and/or endorsement letter citing the start and finish dates of the course from the Educational Establishment
 - Proof of financial means of subsistence
 - Original copy of comprehensive health insurance - biometric stage



Getting a residency permit

- Other Documents
 - Parental declaration (if applicable)
 - Proof of coverage for sickness (if applicable)
 - Proof of acceptance by the educational establishment (if applicable)
 - Proof of financial subsistence (if applicable)
 - (including balance on card)



Getting a residency permit

- Accommodation Documents
 - Copy of original contract is to be presented with original signatures of both landlord and tenant.
 - Details of landlord and tenant on the contract include name, ID card number and address being rented out
 - Purchase agreement of the same premises (if Landlord is not Maltese)
 - Housing Authority Confirmation Letter



Getting a residency permit

- Valid until the end of the course
- Allowed to work for 15-hours a week (authorisation from academy)
- Travel (authorisation from academy)





Tallinja Card

- Travel for free
 - student attending a full-time course with a recognised educational institute in Malta for a minimum of 3 months
- For Information:
 - <https://www.publictransport.com.mt/en/terms-and-conditions>
- To Register:
 - <https://www.publictransport.com.mt/en/register-now>



Work

- Recruitment agencies
-  Konnekt - <https://www.konnekt.com>
-  jobs in malta - <https://jobsinmalta.com>
- recommendation by the academy

- Keepmeposted is Malta's leading **job and courses platform** with over **100,000 active users**.
- Keepmeposted is a **job board**, not a recruitment agency. This means that interested candidates apply with the job poster directly.



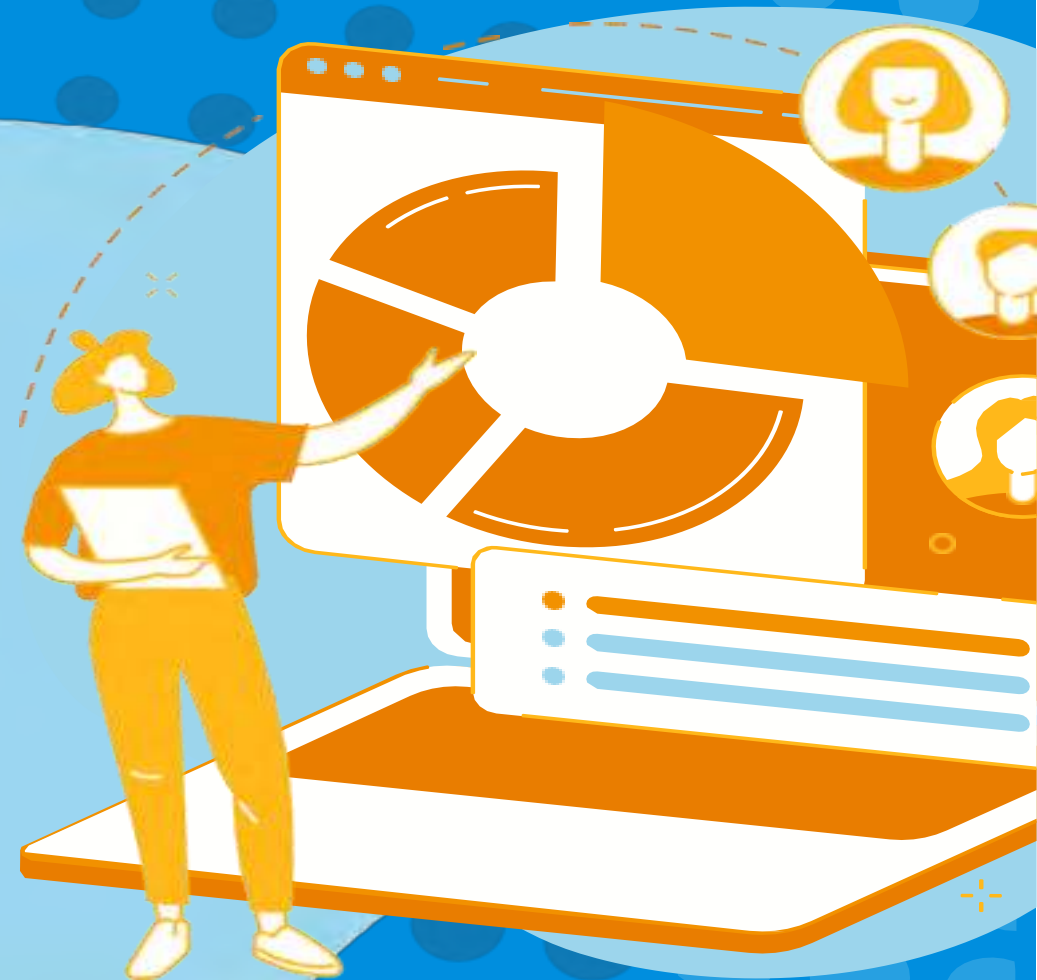
Some stats:

MONTHLY JOBS

1000+
(on average)

EMPLOYERS

5000+
have
trusted
KMP



How to use it:

1. Subscribe to KMP
2. Set up your Notification Settings through 'My Account'



Notification Settings

Find the right job for you by selecting your preferred criteria.

Notify me about:

- ☐ New jobs
- ☐ New Courses
- ☐ Newsletter

Basic:

- ☒ Full - Time
- ☒ Part - Time
- ☐ Freelance
- ☐ Hybrid / Remote
- ☐ Summer
- ☐ Internship

3. Choose the job categories you are interested in

4. Save Settings

5. Receive an email every time a job with your selected criteria is posted!

6. View latest jobs by clicking on the 'Find a Job' button.



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