

Undergraduate Diploma in Business Administration: Intake October 2023

Assessment Task: One (1) Group presentation based on the question below	
Module: <i>Strategic Management</i>	Tuition Centre: 21 Academy License Number: 2018-017
Level: Award MQF Level 5	Date: 1 June 2024
Student Names:	Student Numbers: (same line)
Presentation Date: 22 June 2024	
<p>Task The purpose of this assessment is to develop an understanding of what was learnt during the module.</p> <p>Note This assessment provides students with an opportunity to demonstrate your acquired, strategic management knowledge; competency, skills and creative abilities through a classroom presentation.</p> <p><i>You should plan to spend approximately 20 hours researching, reviewing the course slides, planning and designing the presentation. You are expected to select the Harvard Referencing Style if you are using any sources for the information being given in the presentation.</i></p> <p>Each individual student should also present a Reflective Notes template in Word Format or pdf format about this presentation.</p> <p><i>The presentation should be 20 minutes long and students will be expected to answer questions made by the students in class as well as the tutor.</i></p>	
<p>Title:</p> <p>Select a company case study of your choice.</p> <p>A. Evaluate the external environment it is facing using a strategic management tool B. Identify market factors it is facing and identify impact on strategic positioning. C. Critically analyse the case scenario and make justified strategic recommendations</p>	
Pass Mark - 50% of total weighted score	Total Presentation Weighting - 20%
By submitting I confirm that I have been authorized by all the students in the group to acknowledge that the presentation is our own work	
Mark:	Student (first in list above) Signature: <main assessor>
Date:	Signature: <quality assurance>