

Introduction Session 02

Lecture Title: Staying in Malta



Lecturer: Mr Angelito Sciberras

Date: 25 October 2023

**Undergraduate Diploma in
Digital Marketing**

~~Tuesday 23 October 2023~~

~~Introductions
The Academy~~

Wednesday 25 October 2023

Staying in Malta

Wednesday 25 October 2023

The Study Programme
Assignments
Presentations
Reflective Diary

Thursday 26 October 2023

Using Power Point



Malta

General Information

History

Places in Malta

The Maltese Language

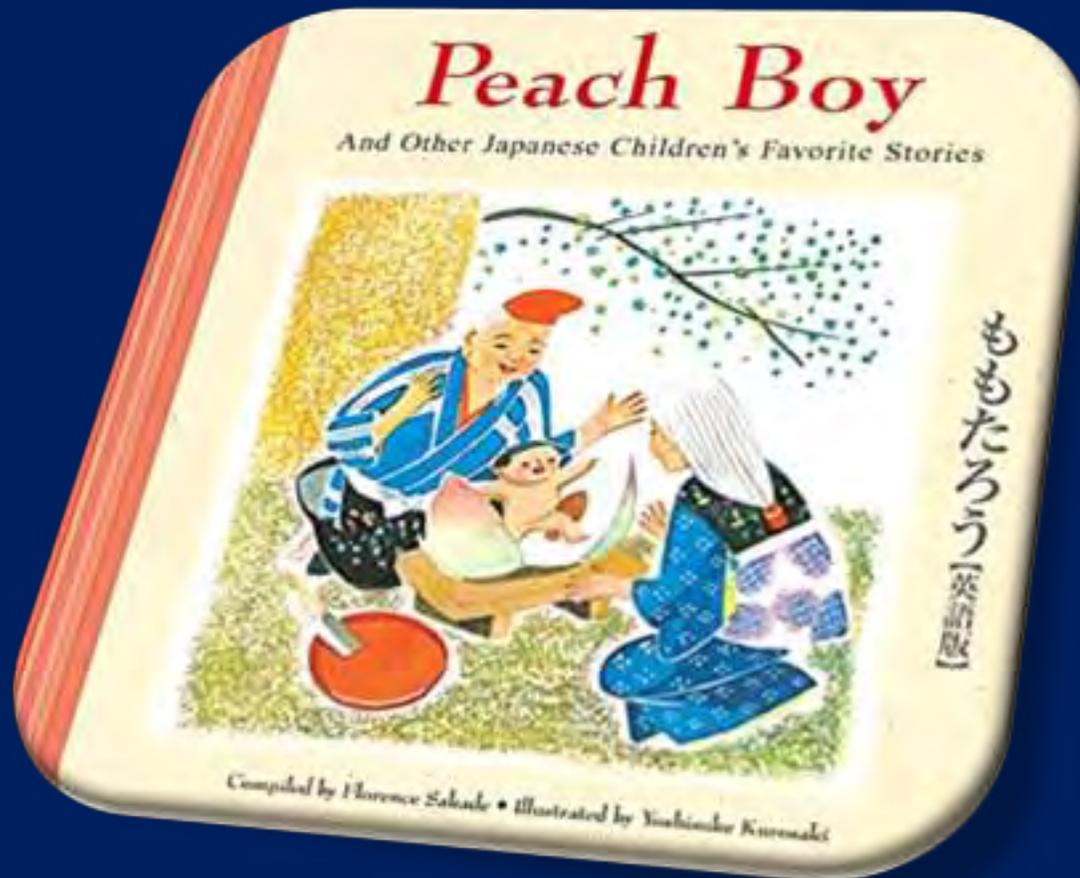
Food

Traditions

Why is it important to know such information about a country if you are running a business?



Why is it important to know such information about a country
If you are running a business?



Indian Community in Malta

- Roots to migration starting around 1887 when Malta was under British colonial rule
- Malta served as one of the trading routes for exporting silk
- Indian immigration to Malta stopped 1952 and 1985
- Facebook Page: <https://www.facebook.com/indianinmalta>



Nepalese Community in Malta

- Facebook group:
<https://www.facebook.com/groups/1110203532466773>



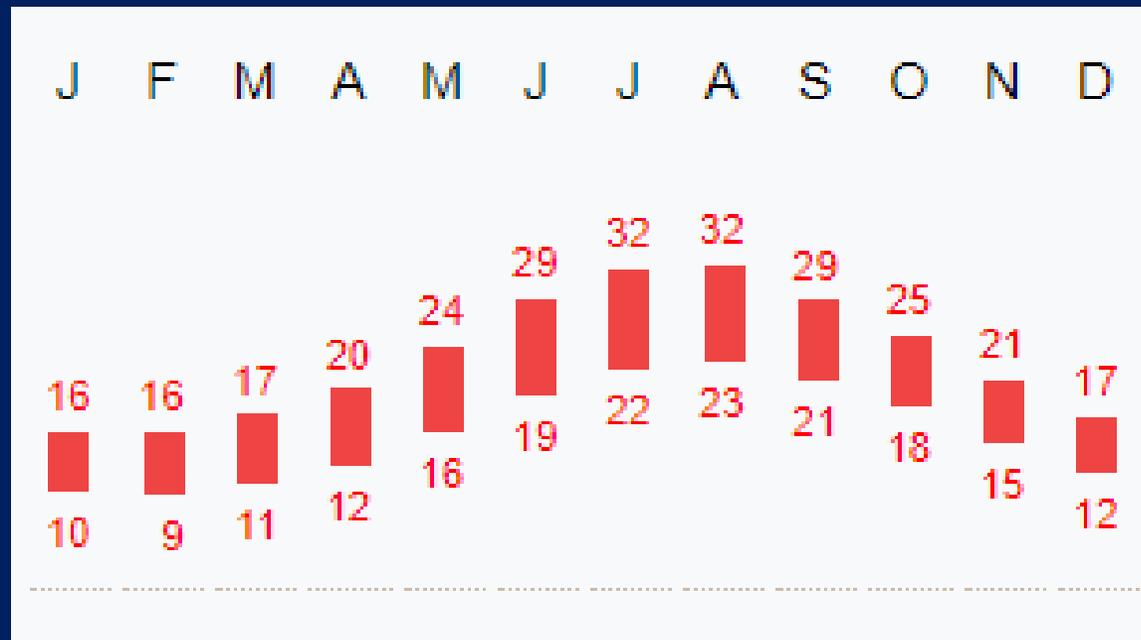
Pakistani Community in Malta

- Facebook group: <https://www.facebook.com/PaknMalta>



Climate

- Mediterranean climate
- very mild winters and warm to hot summers
- rain occurs mainly in winter, with summer being generally dry



Daylight

- Shortest day is 21 December
- Longest Day is 21 June

Hours	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Day	10	10.8	11.9	13	14	14.5	14.3	13.5	12.3	11.2	10.2	9.8
Twilight/Night	14	13.2	12.1	11	10	9.5	9.7	10.5	11.7	12.8	13.8	14.2

- Sunday 29 October @ 03:00hrs - end of daylight saving time
- Sunday 31 March @ 02:00hrs - end of daylight saving time



Public Holidays

- 8 December - Feast of the Immaculate Conception
- 13 December - **National Day** - Republic Day
- 25 December - Christmas Day
- 1 January - New Year
- 10 February - St Paul's Shipwreck
- 19 March - St Joseph Day
- 29 March - Good Friday
- 31 March - **National Day** - Easter & Freedom Day
- 1 May - Workers' Day
- 7 June - **National Day** - Sette Giugno
- 29 June - St Peter & St Paul
- 15 August - Assumption Day
- 8 September - **National Day** - Victory Day
- 21 September - **National Day** - Independence Day



Dates to keep in mind

- December 24 - Christmas Eve
- December 26 - Boxing Day
- December 31 - New Year's Eve
- February 9 to 14, 2024 Carnival
- February 10 - St Paul's Feast - 24 February 2024
- Malta Fireworks Festival - April 2024
- Malta International Air Show - September 2024



Malta... an overview





Malta... an overview



History

- 5200 B.C. Arrival of man on Malta
- 3200 B.C. Building of megalithic temples
- 800 B.C. Phoenician colonisation
- 480 B.C. Carthaginian domination
- 218 B.C. to 395 Roman Times
- 395 to 870 Byzantine domination of Malta
- 870 to 1090 Arabs Occupy Malta
- 1091 to 1530 Norman, Holy Empire & Aragonese rule
- 1530 to 1798 Knights of St John
- 1798 to 1800 French Occupation
- 1800 to 1964 British Period



Modern History

- 1964 Independence
- 1974 Republic
- 1979 Last British services leave Malta
- 2004 Malta membership of the European Union
- 2008 Malta joins the Eurozone



Gozo



- Valletta
- Mdina
- Rabat
- 3 Cities
- Hagar Qim
- Mellieha
- St Julian's
- Blue Grotto
- Marsaxlokk
- Gozo
- Comino



Malta... Language



Malta... Traditions



Malta... Traditions



Malta... Sports



Malta... Sports



secretary@maltacricket.com

<https://www.facebook.com/maltacricketassociation/>



Malta... Sports



MALTA POLO CLUB



The Polo Club,
Sports Ground, il-Marsa

+356 99401868

info@maltapoloclub.com

<https://maltapoloclub.com>



Malta... Sports



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Malta... Food



Malta... Food



Malta... Food



Malta... Food



Malta... Food



Malta... Food



Malta... Food



Malta... Food (seasonal)

- November - Għadam (Bones)



- December -
 - Qagħaq tal-Għasel (Honey Rings)
 - Christmas Log
 - Christmas Cake



Malta... Food (seasonal)

- Carnival - Prinjolata (Carnival cake)
Perlini



- March - Żeppoli



Malta... Food (seasonal)

- Lent - Kwareżimal



- Easter - Figolli



Malta... Recycling



MIXED RECYCLABLES (GREEN/GREY BAG)



MIXED WASTE (BLACK BAG)



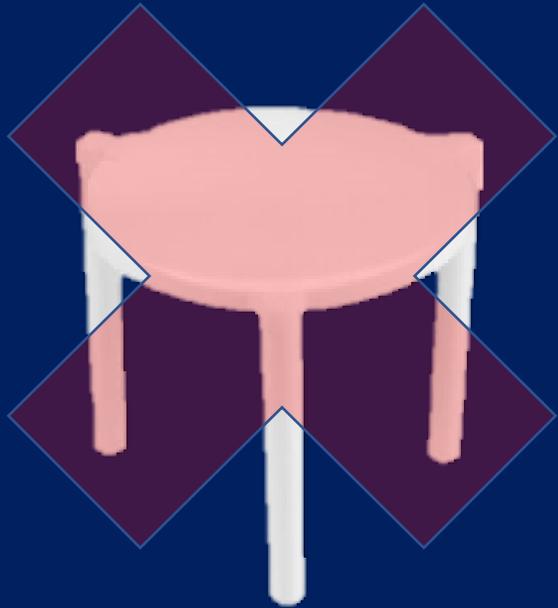
ORGANIC WASTE - WHITE BAG



GLASS



Malta... Prohibition of single use plastic



Malta... Recycling

Applies to:

- water and flavoured water
- carbonated and non-carbonated soft drinks
- ciders, beers, and malt beverages
- ready to drink coffee
- flavoured alcoholic beverages with an alcoholic content level which does not exceed 5%
- dilutables



Cans that are squashed or bottles that have their labels removed will not be eligible for recycling.





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